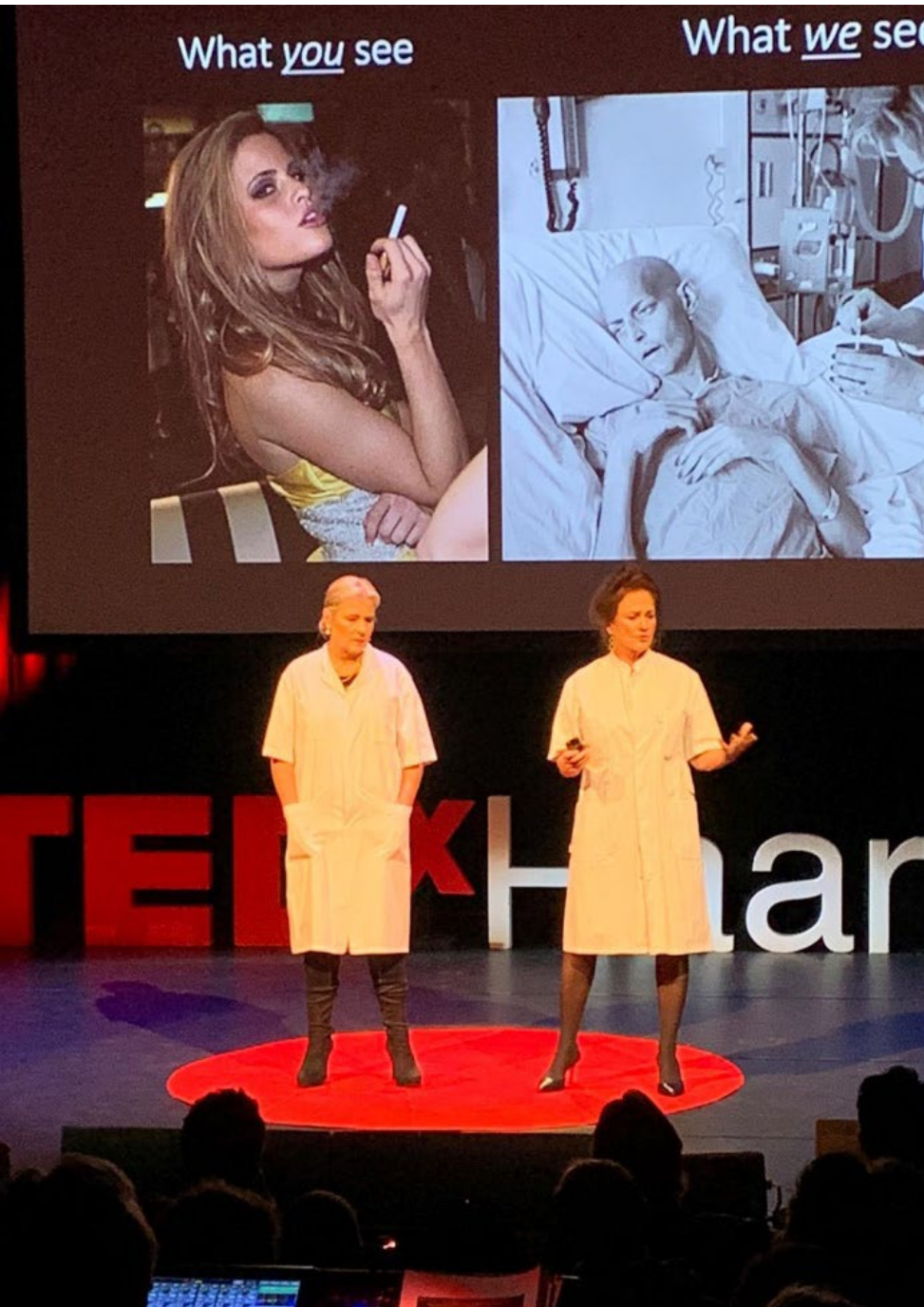


Victims of the Tobacco Industry:

Children are the only source of replacement smokers-

Wanda de Kanter





1990-chest physician

2021 Netherlands Cancer Institute

Advisory board Lung Cancer Foundation

IASLC Tobacco Committee & Lung Cancer

2009- Chair Youth Smoking Prevention

2013- Tobacco no Investigative Journalism T.I

3 lawsuits & 1000 lectures

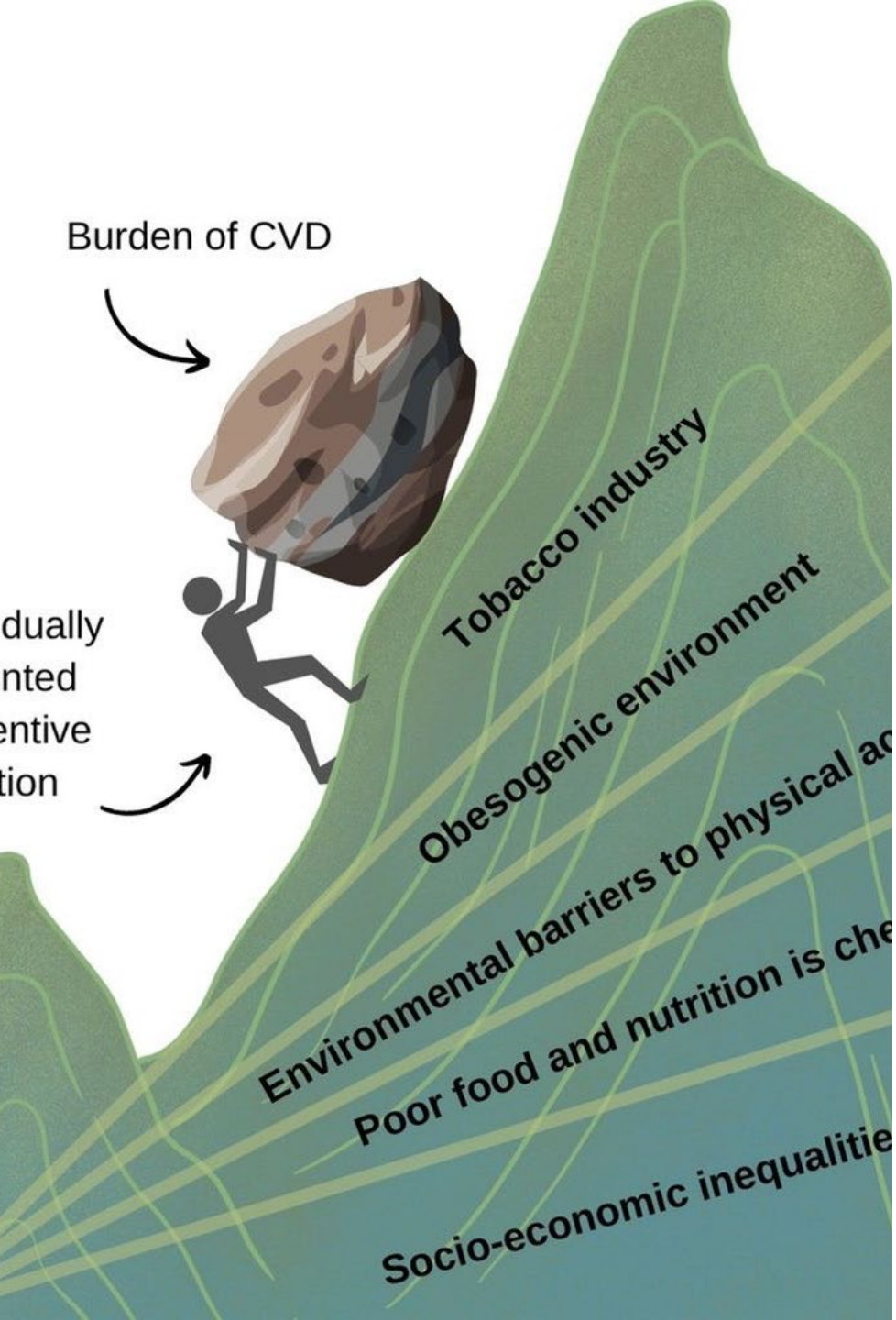
Harvard moonshot: The Cancer cure isn't a miracle, it is p



The Cancer
Miracle Isn't a
Cure.



It's
Prevention.



WHY? From grave- to school-yard:

8 million people die each year due to smoking

50 x 8 million chronic diseases due to smoking

- **Top 3 Health Inequity Western Countries :**
- Smoking, lack of physical activity and lower SES / poverty

2009 Youth Smoking Prevention

2/3 daily smokers will die of a smoking related disease, 1/4 before the age of 65

The Foundation wants to prevent the use of tobacco **by children and youngsters** in order to ultimately turn tobacco use into history

inspire
2!ve

**CORPORATIONS HAVE
THEIR LOBBYISTS.**

THE PEOPLE NEED ADVOCATES TOO.

CITIZEN.ORG



PUBLICCITIZEN

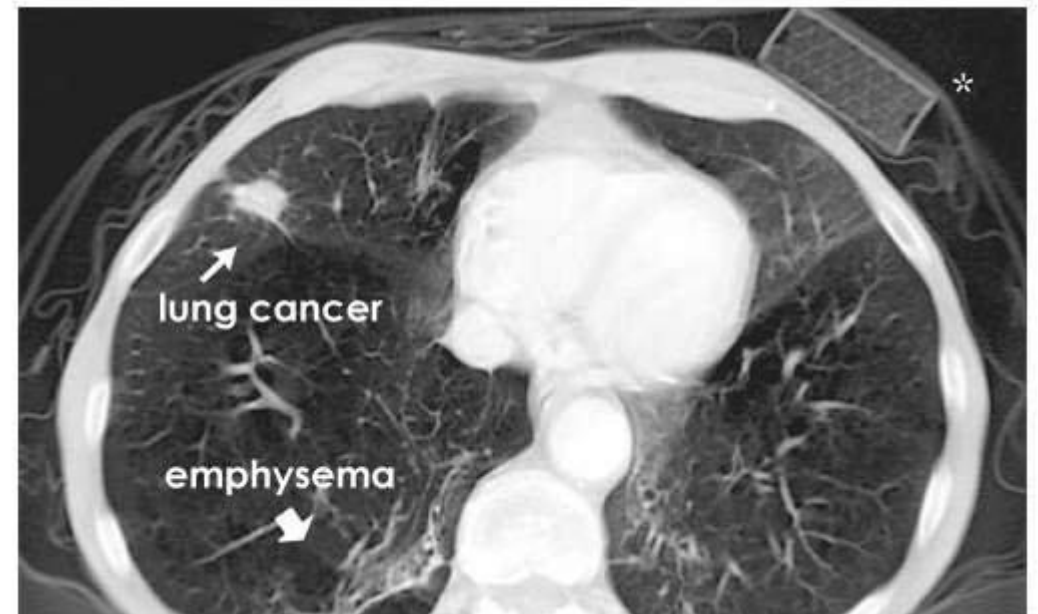
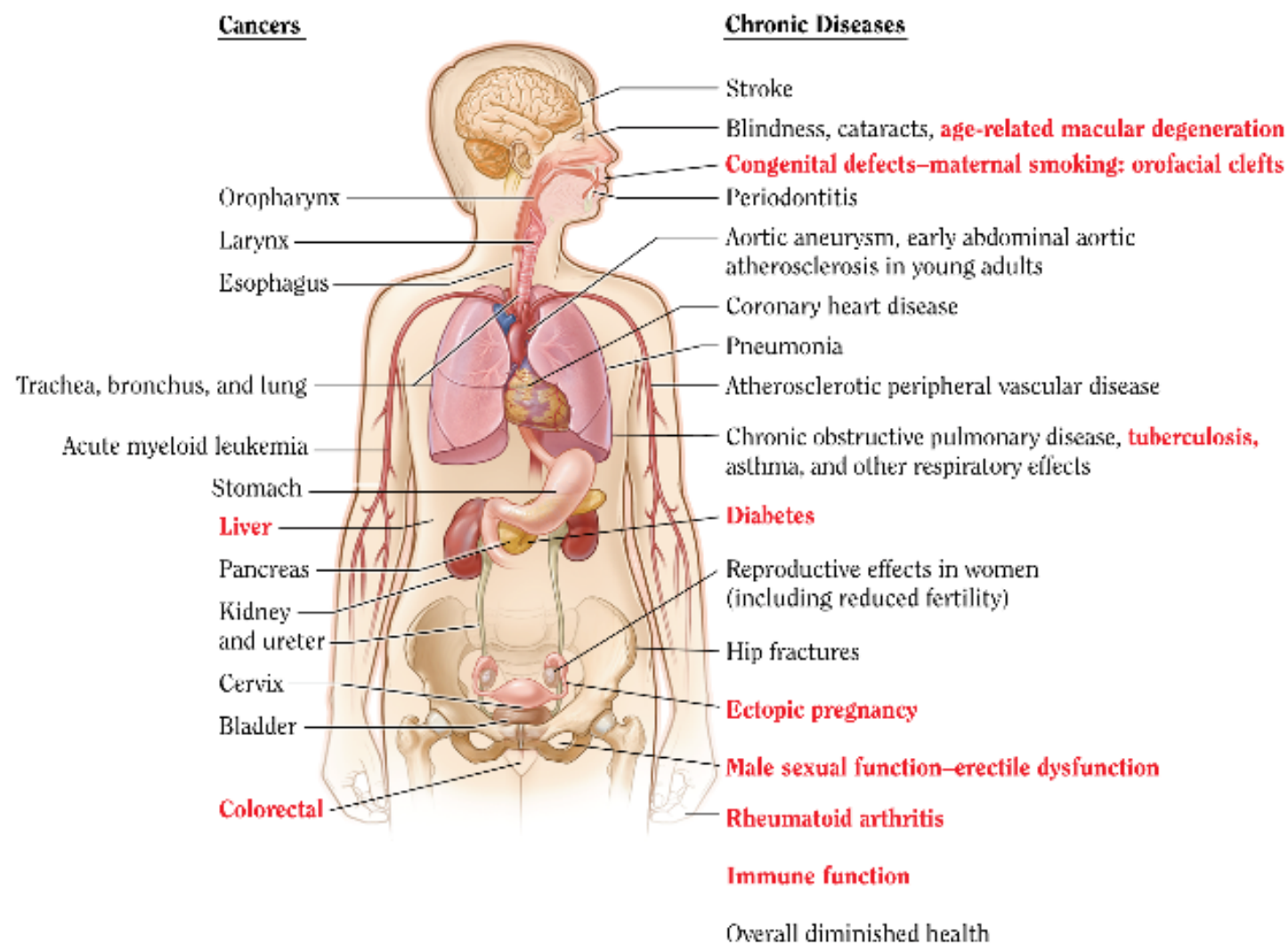
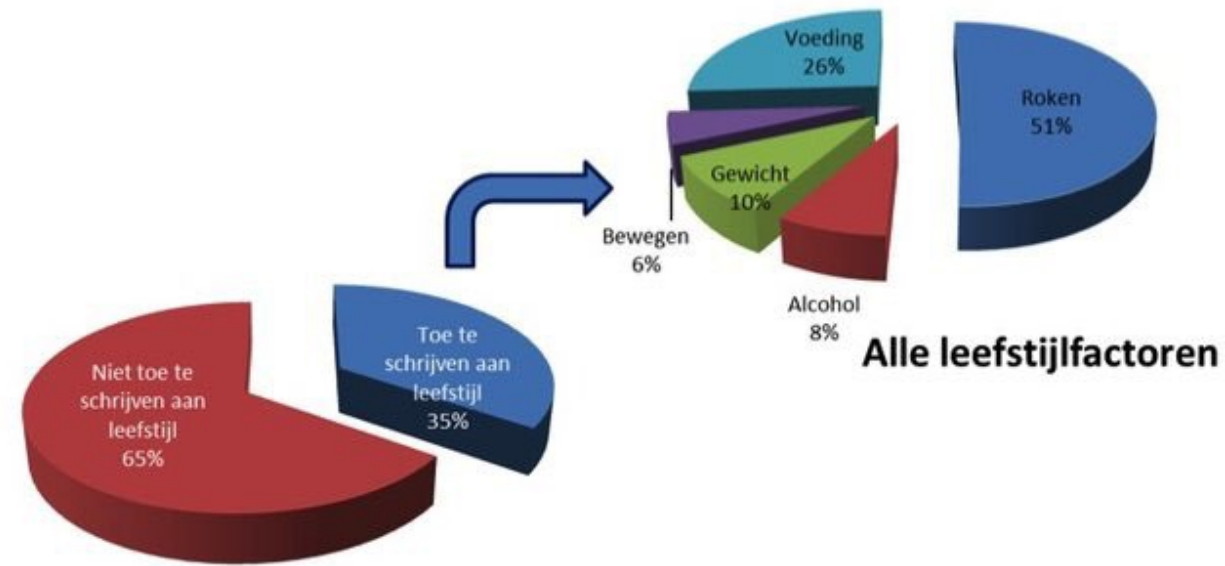


Figure 1A The health consequences causally linked to smoking



Source: USDHHS 2004, 2006, 2012.

Note: The condition in **red** is a new disease that has been causally linked to smoking in this report.



Bijdrage van leefstijl aan kanker

Smoking cessation essential in cancer patients

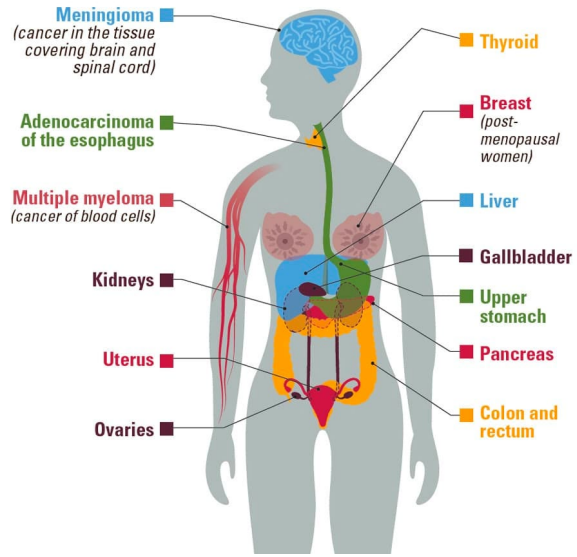
- Long term survivorship: prognosis >
- Effect treatment >
- Adverse events treatment <
- QOL short and long term >
- ***Prevent secondary primary tumor***
- ***Prevent early metastases***

Int J Cancer. 2013 Jan 15;132(2):401-10. doi: 10.1002/ijc.27617. Epub 2012 May 17.

Smoking at diagnosis and survival in cancer patients.

Warren GW¹, Kasza KA, Reid ME, Cummings KM, Marshall JR.

13 cancers are associated with overweight and obesity



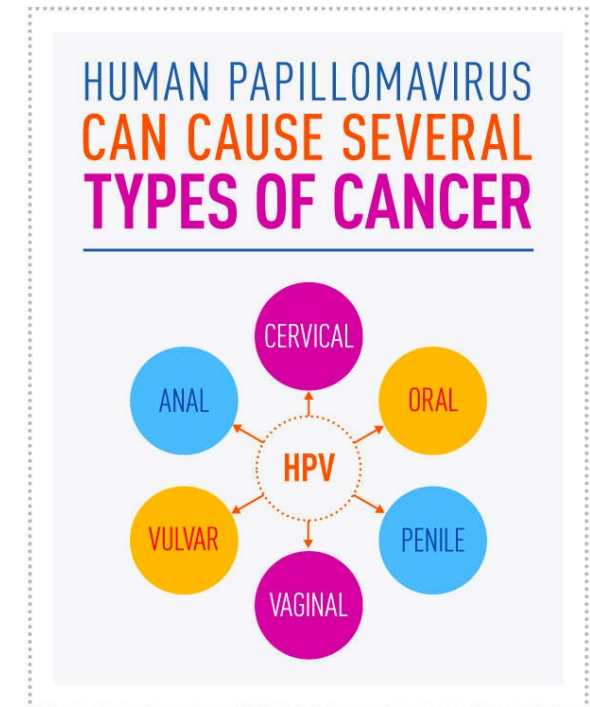
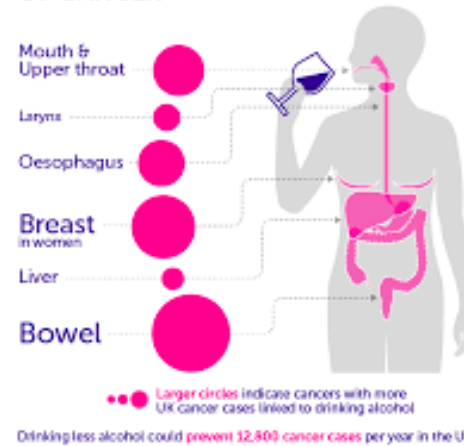
THE FRANCIS CRICK INSTITUTE

RESEARCH CAREERS & STUDY WHAT'S ON NEWS & REF

News & reports

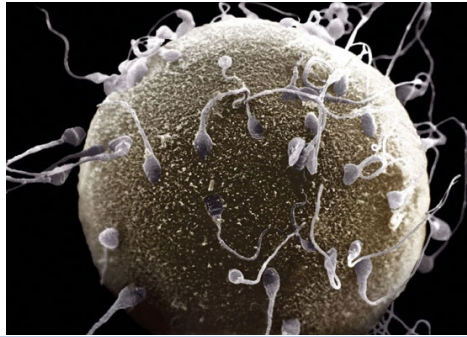
Scientists reveal how air pollution can cause lung cancer in people who have never smoked

ALCOHOL CAN CAUSE SEVEN TYPES OF CANCER



cancer.gov/hpv

Mother



Fertility decreases

Less success IVF

Early menopause

EUG

Miscarriage

Placenta dysfunction & disruption

Early child-birth

Health

Smoking during pregnancy doubles risk of sudden death for baby, study says
'Every cigarette counts,' lead stud...

By:

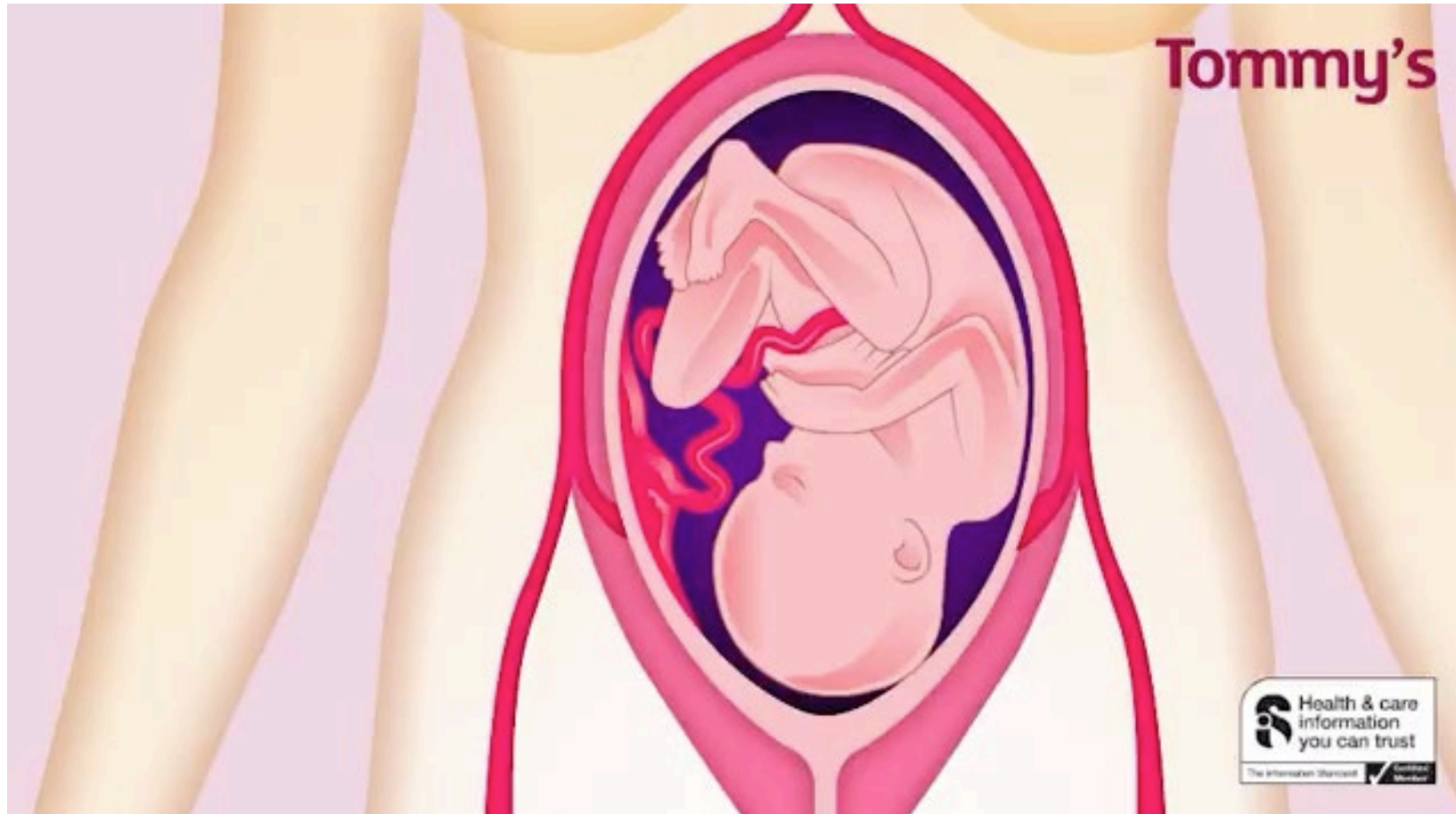
SANDEE LAMOTTE, CNN

Posted: Mar 11, 2019 12:00 AM CDT

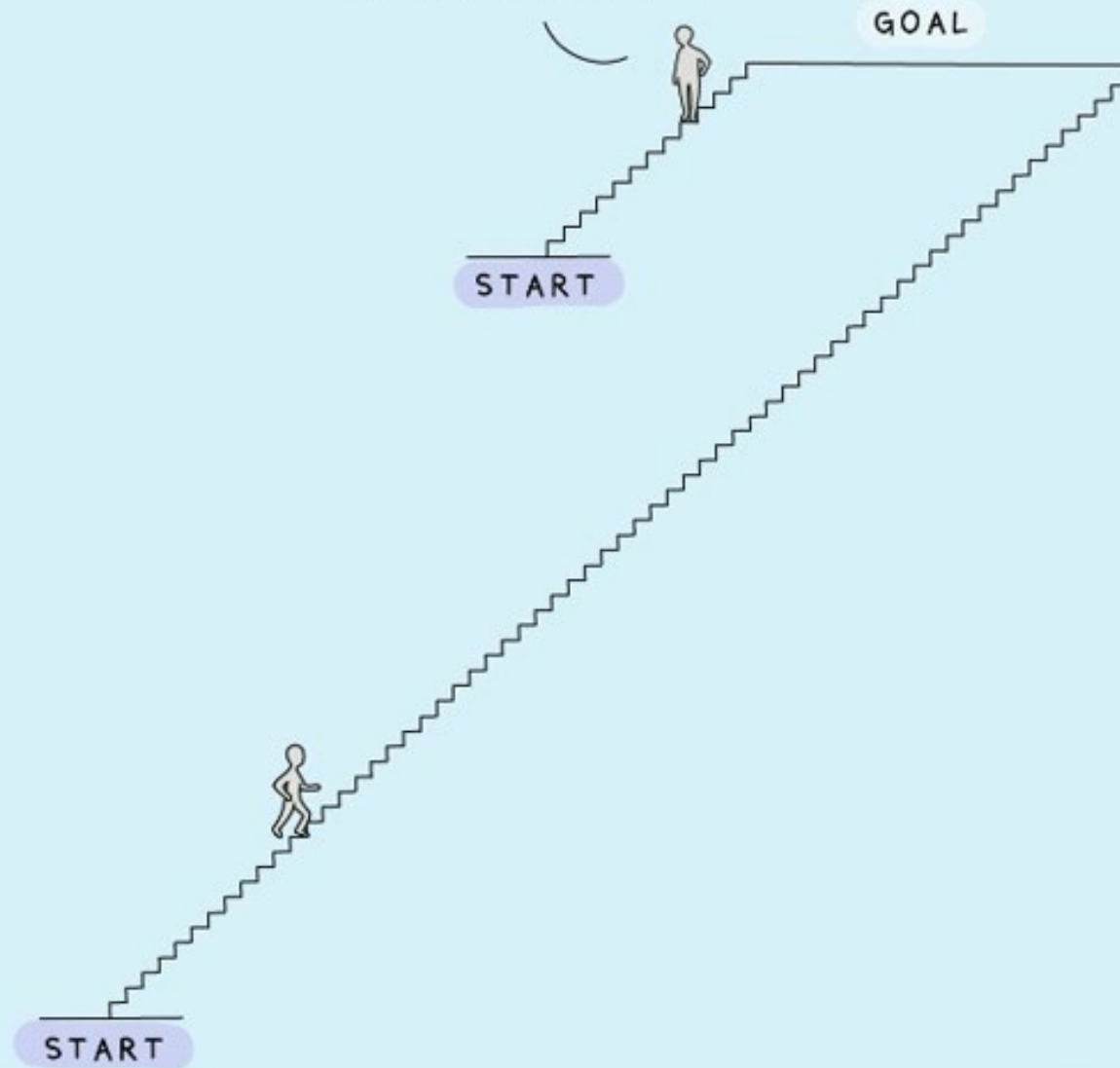
Child

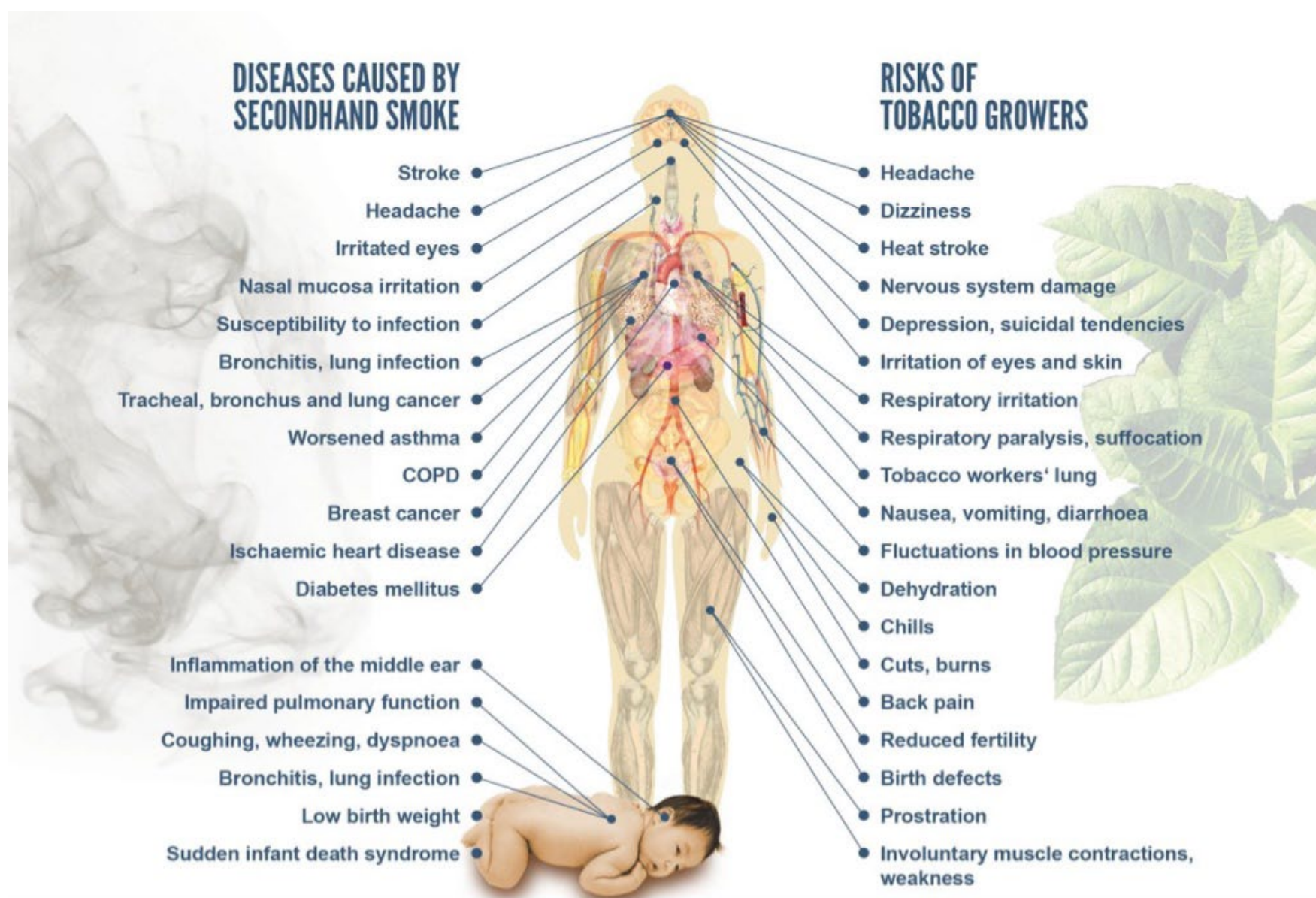
- Congenital : cleft lip: stomatoschizis
- Small for dates
- Neurological problems
- Lung, heart problems
- Epigenetica
- Still born
- Sudden death
- **Addiction**
- **Smaller brain**





LOOK HOW FAR
BEHIND THEY ARE,
THEY MUST NOT BE
WORKING AS HARD





Unfairtobacco

We expose how tobacco industry harms farmers, consumers and the environment.

Source: Unfairtobacco (2017): Tobacco I Decent Work. How tobacco control contributes to achieving Sustainable Development Goal 8. Berlin.
Graphic: Michael Tümpner, www.neungradplus.de

SHS kills 1.2 million people/ year

- 65 000 of these premature and preventable deaths are in children under 15 years
- **Smoking during pregnancy is responsible for about one third of the additional stillbirths and infant deaths among the most deprived households Maternal exposure to second-hand smoke during pregnancy also increases the risk of a baby being stillborn**
- *If we really are to prevent cancer we will prevent infant deaths*

Increased risk serious psychiatry: depression and schizophrenia

Cochrane review smoking
in psychiatry 2021

- Smoking related to anxiety, depression, psychosis schizophrenia
- Dosis response relationship



Courses Research Collaborate
Departments About

From [Communications](#)

Cochrane Review finds stopping smoking linked to improved mental health



15-9-2022



Inspire2live



17



Meta-analysis smoking & operation Fit4surgery

- **Preoperative Smoking status and Postoperative complications** : a systematic review and Metaanalysis- Marie Grønkaer et al Annals of surgery Volume 00, number 00, 2013
- **ICU ,woundinfections, pneumonia 4 x**

Corona crisis: mortality x 3 in smokers

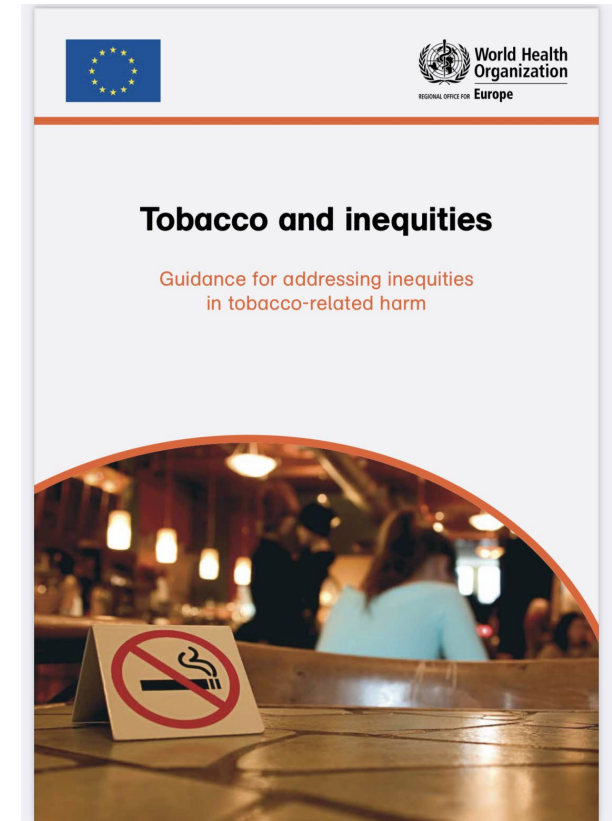
- Greenwashing
- Buying scientists: smoking protects..
- Donating mouth mask and ventilation machines
- Creating a corona vaccin (WHO declined)



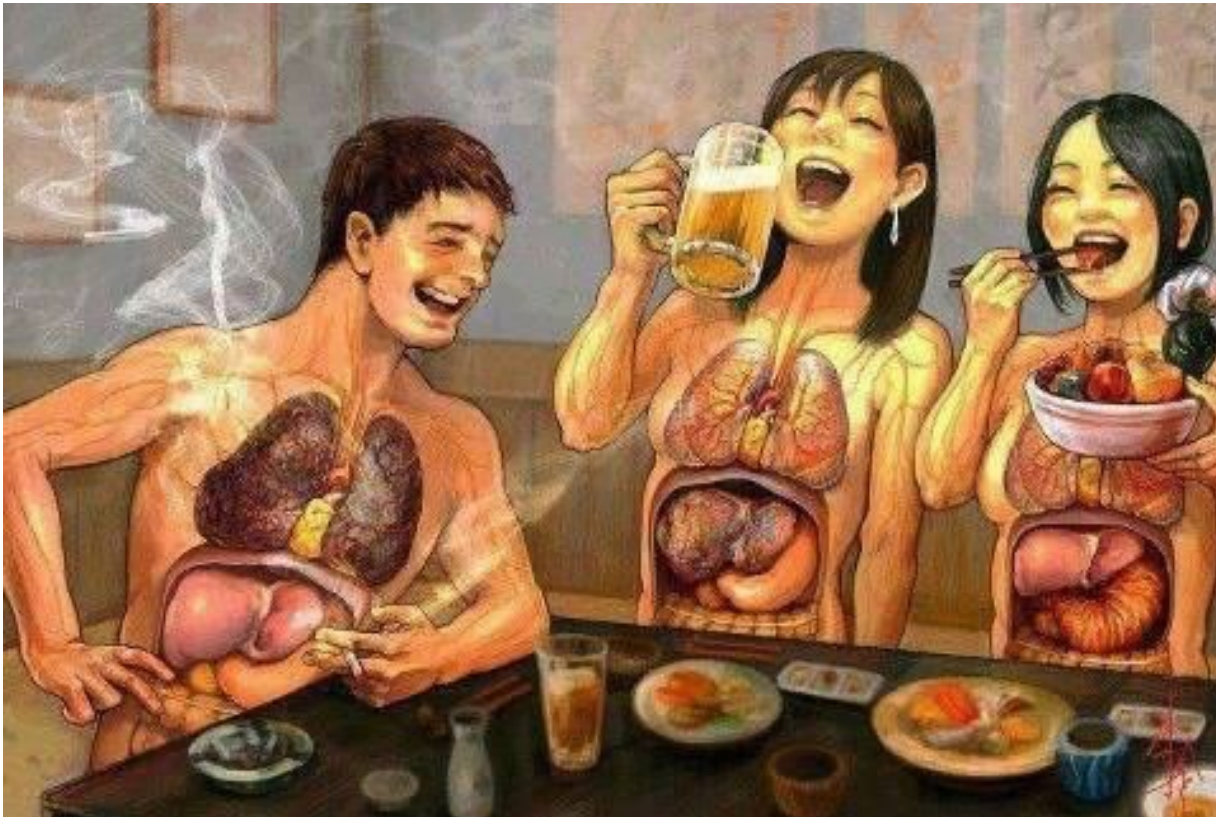
Inequity

- Tobacco is a leading contributing cause of overall health inequities in Europe
- Lower social economical class: male smokers Netherlands (25- 47) 56%

Study shows a cause-and-effect link between cigarette smoking and cognitive impairment



Silent killer



Wat zij zien

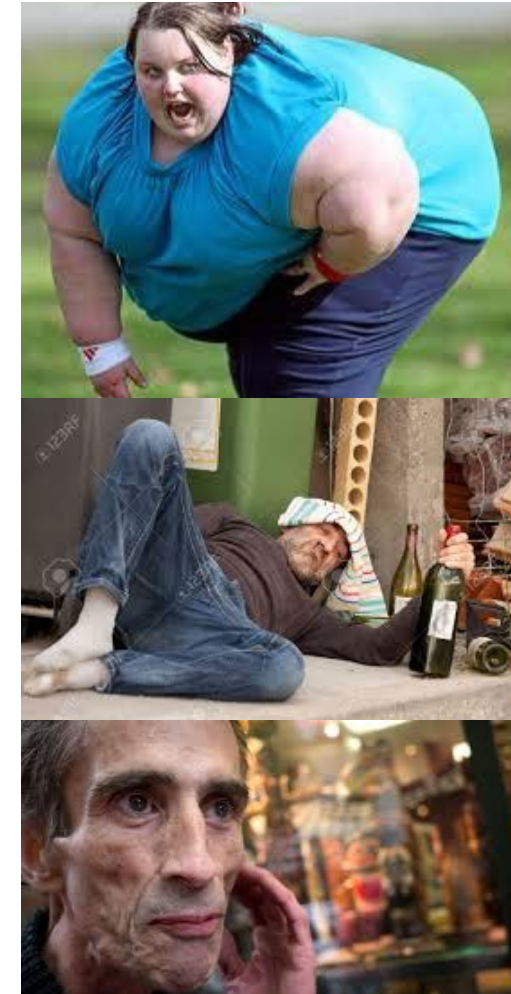
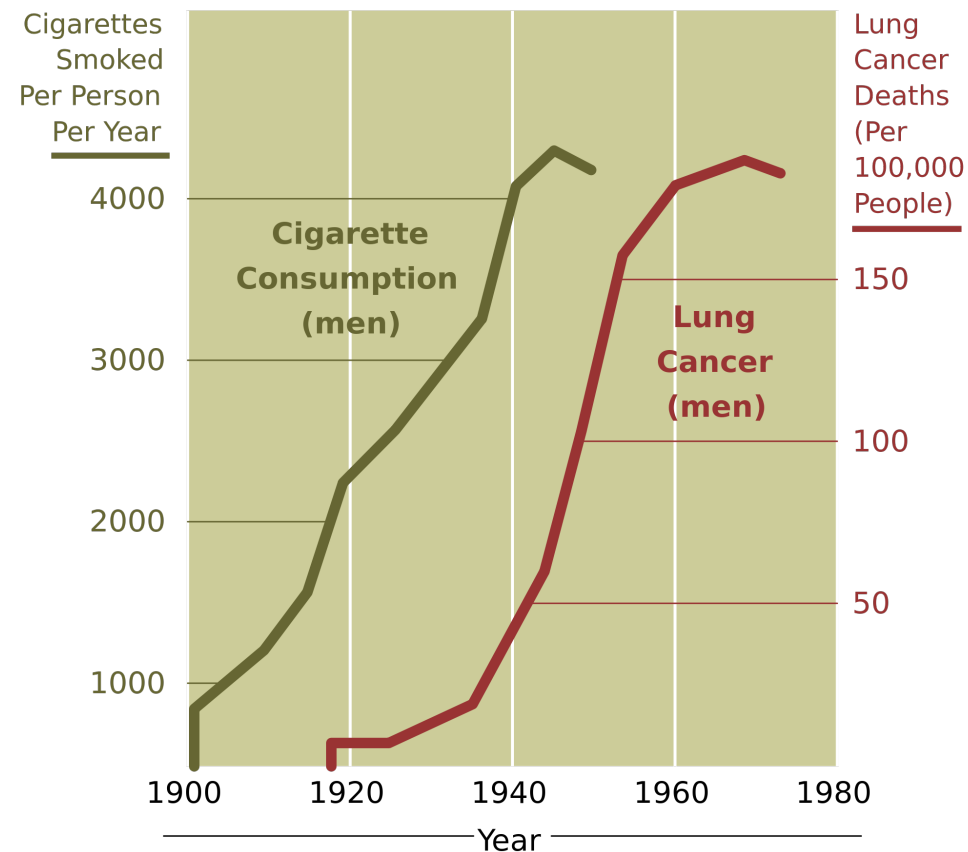


wat wij zien



Risk far away, no intoxication and invisible

20-Year Lag Time Between Smoking and Lung Cancer



Human Rights Watch: child labour

Indonesia: Child Tobacco Workers Suffer as Firms Profit



Print



Help us continue to fight human rights abuses. Please give now to support our work >>

Environmental damage

Deforestation

Pesticides

Trillion filter plastic soup

Did you know...

CIGARETTE BUTTS ARE THE SINGLE MOST LITTERED ITEM IN THE WORLD?

[Use the link below to read more!](#)



ASH
ACTION
ON SMOKING & HEALTH



DID YOU KNOW:

20-50 MILLION
trees are cut down each year
for land to cure tobacco



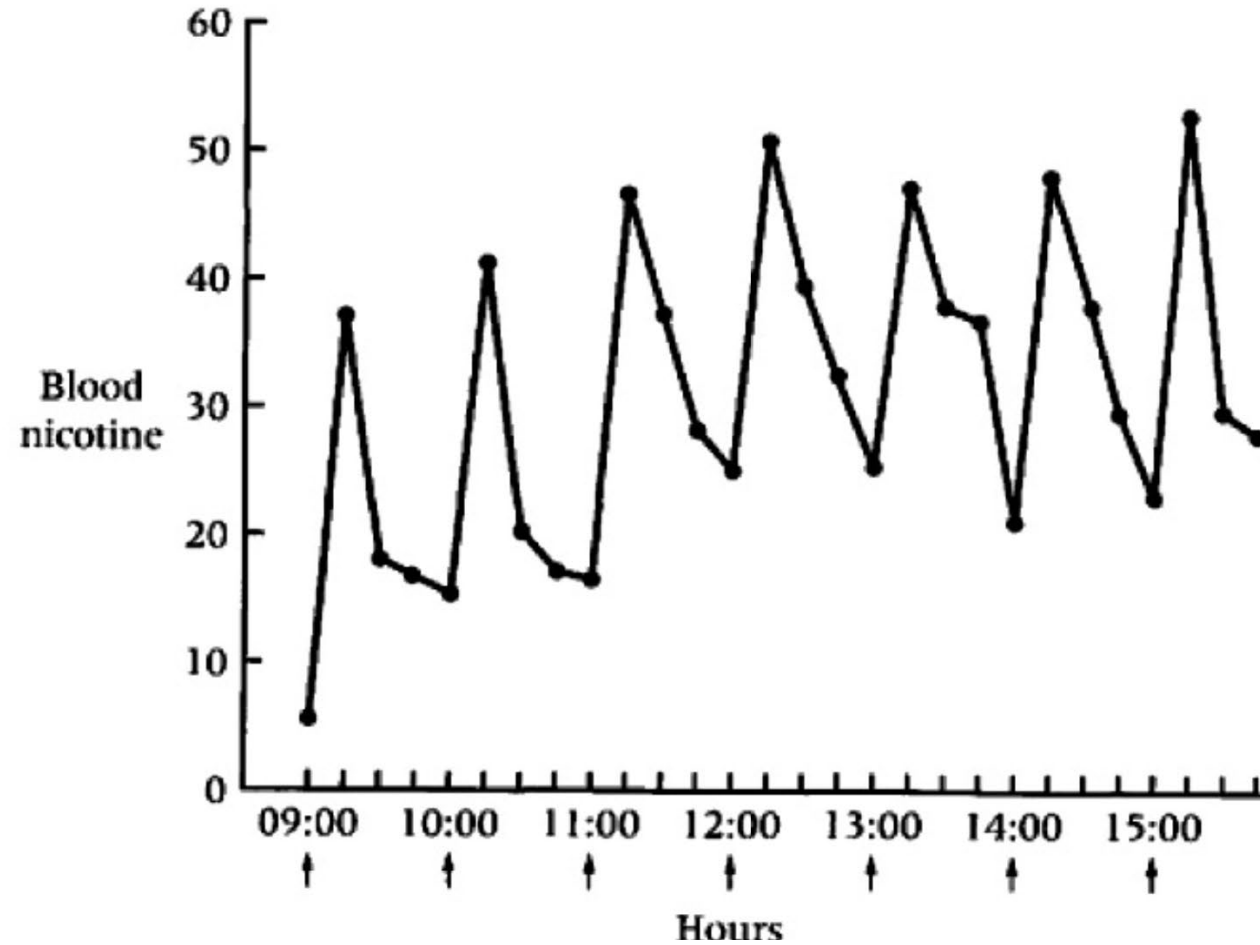
**Cigarettes:
addictive by
design – 7 sec**

=

Nicotine
delivery device



Many cues: conditioning: Pavlov



Golden Holocaust Prof Proctor- Stanford: toxic combination

- Curing
- Additives
- Ammonia
- Marketing
- lobby



DIT ZIT OOK IN SIGARETTEN



Van al het fraais op deze pagina's laat je het wel uit je hoofd om er iets van in je mond te stoppen. Die symbolen staan er niet voor niks op. Raar eigenlijk dat die symbolen niet op sigaretten staan, want daarin zitten dezelfde stoffen. Je kunt dus gerust stellen dat sigaretten 'niet geschikt voor consumptie' zijn. Net als al deze giftige producten.

Een vergif loek wel vergift of gift is een stof die een schadelijke invloed heeft op mensen. Vergift is eigenlijk gewoon een stof die, als je er teveel van binnenkrijgt, schadelijk kan zijn. Vergiften kunnen op verschillende manieren werkzaam zijn. Zo kan zuurstof minder goed door je lichaam circuleren of het kan bepaalde zenuwen verlammen.

Onder massale druk van het publiek moesten de Amerikaanse sigarettenfabrikanten er in 1994 toch aan geloven: gezamenlijk gaven ze een lijst vrij van **599 stoffen** die aan tabak worden toegevoegd, waarvan er **13** in de VS **verboden** zijn in voedingsstoffen. Ze 'vergeten' echter te vermelden welke stoffen in welke hoeveelheden worden toegevoegd aan welke sigaretten.

Een typisch voorbeeld van hun 'bereidheid' om volledige informatie te verstrekken. Daardoor weten we eigenlijk heel weinig over de werking van de stoffen. Wel weten we dat **sigarettenrook** ruim **4000 stoffen** bevat. En dat daarvan de meeste schadelijk zijn voor de gezondheid. We lichten er een paar uit.

Cadmium is een zeer giftig metaal dat wel in accu's wordt verwerkt. Het veroorzaakt schade aan lever, nieren en hersenen. Tabakplantjes nemen weliswaar kleine hoeveelheden cadmium op uit de bodem, maar die blijven 16 tot 22 jaar opgeslagen in je lichaam. Als je lang genoeg rookt, bereik je vanzelf een toxische waarde.

CADMIUM ☠ ☠



TERPENTINE ☠ ☠

Terpentine is een volkomen natuurlijk, maar uiterst giftig product. Geïrriteerde slijmvlies, dutzelligheid en zelfs toevallen kunnen het gevolg zijn als je er te veel van inademt.



Aceton is het belangrijkste ingrediënt van nagellakremover. Wat het doet in tabaksrook wil geen fabrikant ons vertellen. Maar wij kunnen ons niet voorstellen dat het aan tabak wordt toegevoegd omdat het zo goed is voor je nagels.

ACETON ☠ ☠



BUTAGAS ☠ ☠

Wat is de overeenkomst tussen een sigaret en aanstekergas? Precies: butagas. Volgens deskundigen veroorzaakt het meer schade aan de hersenen dan crack of cocaine.



FOSFOR ☠ ☠

Fosfor komt bijvoorbeeld voor in rottengif. In de vorm van fosforzuur is het terug te vinden in frisdrank en sigaretten.



NAFTALEEN ☠ ☠

Naftaleen is een vluchtig gas dat ook wel vrijkomt uit mottenballen.



XYLEEN ☠ ☠

Xyleen is een stof die in markeerpennen inmiddels niet meer gebruikt wordt vanwege de kankerverwekkende eigenschappen. In tabaksrook komt het gewoon voor.



ARSENICUM ☠ ☠

Arsenicum wordt veel gebruikt door moordenaars. En in mierenbestrijdingsmiddelen. Symptomen van acute arsenicumvergiftiging zijn onder meer brandende lippen, een vieze adem, overgeven - en de dood.



METHOPREEN ☠ ☠

Methopreen vind je behalve in tabak ook in vlooienspray. Het belemmert de groei van de larven.



FORMALDEHYDE ☠ ☠

Formaldehyde wordt door begrafenisondernemers gebruikt als conserveermiddel. Het wordt in de aderen en wangen van overledenen gespoten, zodat ze wel een week lang bewaard kunnen blijven. Bij levenden veroorzaakt het kanker, luchtwegklachten en maag- en darmproblemen.



AMMONIAK ☠ ☠

Tabaksfabrikanten voegen bewust ammoniak toe aan hun tabak om je verslaafd te houden. Het zorgt ervoor dat nicotine in gasvorm wordt vrijgemaakt, zodat je de nicotine sneller en in grotere hoeveelheden opneemt in je lichaam.

LOOD ☠ ☠

Loodvergiftiging leidt tot groeiachterstand, gewichtsverlies, anorexia, overgeven en hersenbeschadiging. In benzine en waterleidingsbuizen zijn we ons wel bewust van het gevaar van lood. Niemand weet precies hoeveel lood het lichaam opneemt uit haarvet, laat staan uit sigarettenrook.



Meer weten?

• www.stuvia.nl/jongeren/giftigstoffen
• www.drugsinfo.nl
• <http://nl.wikipedia.org/wiki/Tabak>

Enkele cijfers



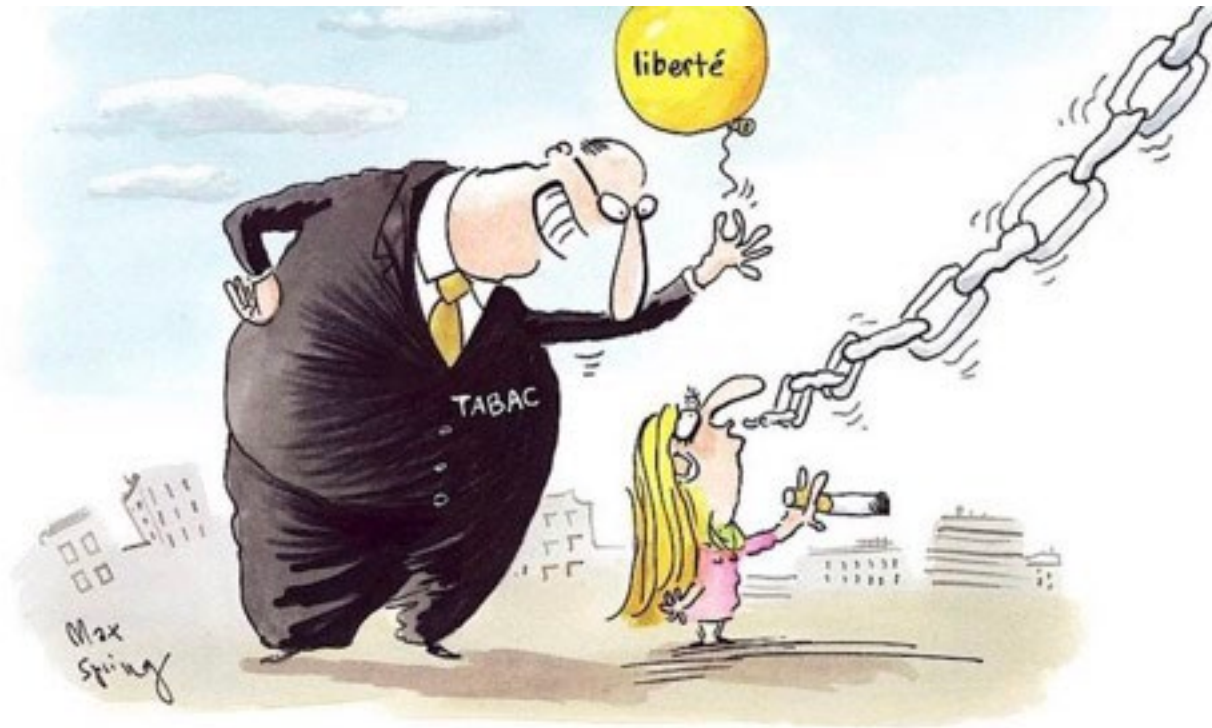
Middel	Gebruikers	Verslaafden	Doden
Tabak	3.500.000	2.500.000	19.420*
Alcohol	10.000.000	477.000	1.906*
Cannabis	800.000	70.000	0
Ecstasy	150.000	420	4**
Cocaine	130.000	26.857	40**
Amfetamine	45.000	6.700	4**
Heroïne	25.000	14.000	104**
GHB	Onbekend	3.160	7
Benzo's	1.900.000	600.000	?

* = 2017; ** = 2018

Bron: jellinek.nl / NDM 2019 Trimbos

Acute Toxiciteit	Chronische Toxiciteit	Verslaving	Sociale Schade Individueel	Sociale Schade Bevolking
Heroïne	Tabak	Heroïne	Crack	Alcohol
Crack	Crack	Crack	Heroïne	Tabak
Metamf	Alcohol	Tabak	Alcohol	Crack
Alcohol	Metamf	Metamf	Tabak	Heroïne
Cocaïne	Cocaïne	Cocaïne	Cocaïne	Cocaïne
GHB	Heroïne	Alcohol	Met amf	Cannabis
Amf	Amf	Amf	Amf	Benzo
Ketamine	Cannabis	Benzo	GHB	Amf
LSD	XTC	GHB	Cannabis	XTC
XTC	Khat	Cannabis	Benzo's	GHB
Benzo	Ketamine	Ketamine	XTC	Metamf
Paddo's	Benzo	Khat	Ketamine	Ketamine
Cannabis	GHB	XTC	LSD	Paddo's
Tabak	LSD	Paddo's	Paddo's	LSD
Khat	Paddo's	LSD	Khat	Khat

Lobby, marketing and greenwashing



Replacement smokers

Sluit http://legacy.library.ucsf.edu/resources/Marketing_to...

...n declining more rapidly among younger adults than any other
...nt years (see Appendix A).

...nger adult smokers important to RJR?

Why, then, are younger adult smokers important to RJR?

1. VOLUME

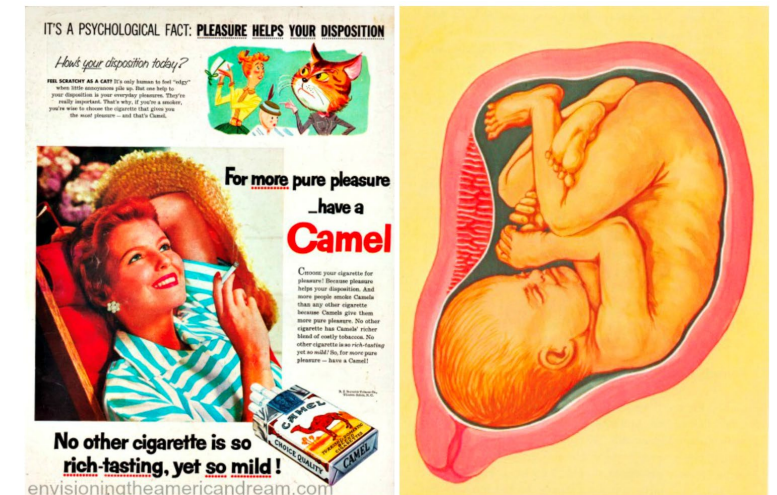
Younger adults are the only source of replacement smokers. Repeated government studies (Appendix B) have shown that:

- Less than one-third of smokers (31%) start after age 18.
- Only 5% of smokers start after age 24.

-- THE "FIRST BRAND" ADVANTAGE

INS FROM THE "NEW" MARKET

- Torches of freedom and liberty- Freud



1 million dollar per point of sale



THE PEOPLE THEY'RE USING

Young social media stars are paid to make smoking look cool.

Tobacco companies and their marketing firms



In their own words: an influencer's story



**Between these two pictures,
Ferrari's F1 title sponsor has killed
16 million people with its products**

Harmreduction: denial, creating doubt, in transition since 1950

- Filter (no effect)
- Ventilation holes (more adenocarcinoma) ; rigged cigarettes
- Light cigarettes (not light, more ventilation holes)
- E cigarettes (Atlas group - US) sponsored by libertarians: Trojan Horse addicting children
- “Smoke free generation” : meanwhile targeting Third World

**“Our combustible tobacco
portfolio remains the
foundation of our business.”**

- André Calantzopoulos,

Former CEO of PMI

UN memo points to the tobacco industry's enduring influence

Wednesday, 07 August 2019



Igor Pliner



Michael Moller, the outgoing head of the United Nations (UN) office in Geneva, made quite a splash when, on his last day

15-9-2022



**Litigation is the way to end the
Tobacco Industry:
3 lawsuits**

**8 million deaths
100 million this century**



WHO FCTC 5.3: Fire wall

Article 5.3 of the WHO Framework Convention on Tobacco Control (180 countries signed)

Parties shall act to protect policies from commercial and other interests of the tobacco industry

Legally binding

WHO FCTC 5.3 : no fire wall, at all

2015, Youth Smoking Prevention brought a case against the **State of the Netherlands** in order to end the structural, influence of the tobacco lobby on the government's anti-smoking policy.

The request: enforcement of article 5.3 of the WHO FCTC

WHO FCTC 5.3 : cordon sanitaire

State Secretary of Health drawn up a protocol for government officials for dealing with the tobacco industry.

2017 Criminal lawsuit against the big 4 Tobacco Industries (1 million)

Deliberately harming health
Gross maltreatment
(attempted) manslaughter

Nicotine supply is the ultimate aim: *addictive by design (Proctor)*

AND

Falsification of documents / deception (ventilation holes)



Criminal liability for tobacco corporations and executives



FREE

 Kelsey Romeo-Stuppy¹, Emmanuelle Béguinot², Wanda De Kanter³

Correspondence to Kelsey Romeo-Stuppy,
Action on Smoking and Health, Washington, DC
20036, USA; romeo-stuppyk@ash.org

<http://dx.doi.org/10.1136/tobaccocontrol-2021-056573>

Criminal law suit against the Big 4

- **Patients & Youth Smoking Prevention Foundation**
- **Dutch Cancer Foundation : KWF**
- **Lung foundation**
- **Hospitals, oncologists**
- **Paediatricians**
- **City of Amsterdam**
- **International**

Sick of Smoking : grassroot vehicle:

- Information about Big Tobacco
- Interviews patients and relatives
- 2022 part of Grant Australia



Mr Benedicte Ficq



SICK OF SMOKING STOP DE TOBACCO INDUSTRY

SICK OF SMOKING FACTS LAWCASE STORIES CONTACT

21296
CAST YOUR VOTE

**ATTEMPTED MURDER, MANSLAUGHTER,
GRIEVOUS BODILY HARM AND FALSIFICATION
OF DOCUMENTS.**

STOP DE TOBACCO INDUSTRY. CAST YOUR VOTE.

The poster features a black and white photograph of a woman with short, curly hair, wearing a patterned shirt. The text is overlaid in red and white. In the top right corner, there is a red box with the number 21296 and the text 'CAST YOUR VOTE'. Below this, there are social media icons for Facebook, Twitter, and YouTube. The bottom of the poster has a black bar with white text.

lawyer B.L.M. Ficq, at Meijering Van Kleef Ficq
& Van der Werf Advocaten in Amsterdam

I hereby report a series of crimes committed by the four biggest tobacco manufacturers

- Philip Morris International (i.a. Marlboro, L&M, Chesterfield, and Philip Morris)
- British American Tobacco (i.a. Lucky Strike, Pall Mall and Kent)
- Japan Tobacco International (i.a. Camel and Winston)
- Imperial Tobacco Benelux (i.a. Van Nelle, Drum, Gauloises and West), as

against the *de facto* leaders of these tobacco companies,

Addiction: brain disease

- 2/3 children smoking one first cigarette become daily smokers
- 95 % smoking cessation fail
- The powerful addictive substance in tobacco, is nicotine. Nicotine dependence is included in the International Classification of Diseases (ICD-10).
- Nicotine dependence is also included in the DSM-V (**range heroin and cocaine**).

> 70 substances in tobacco smoke are carcinogenic. *Deadly and addictive by design*

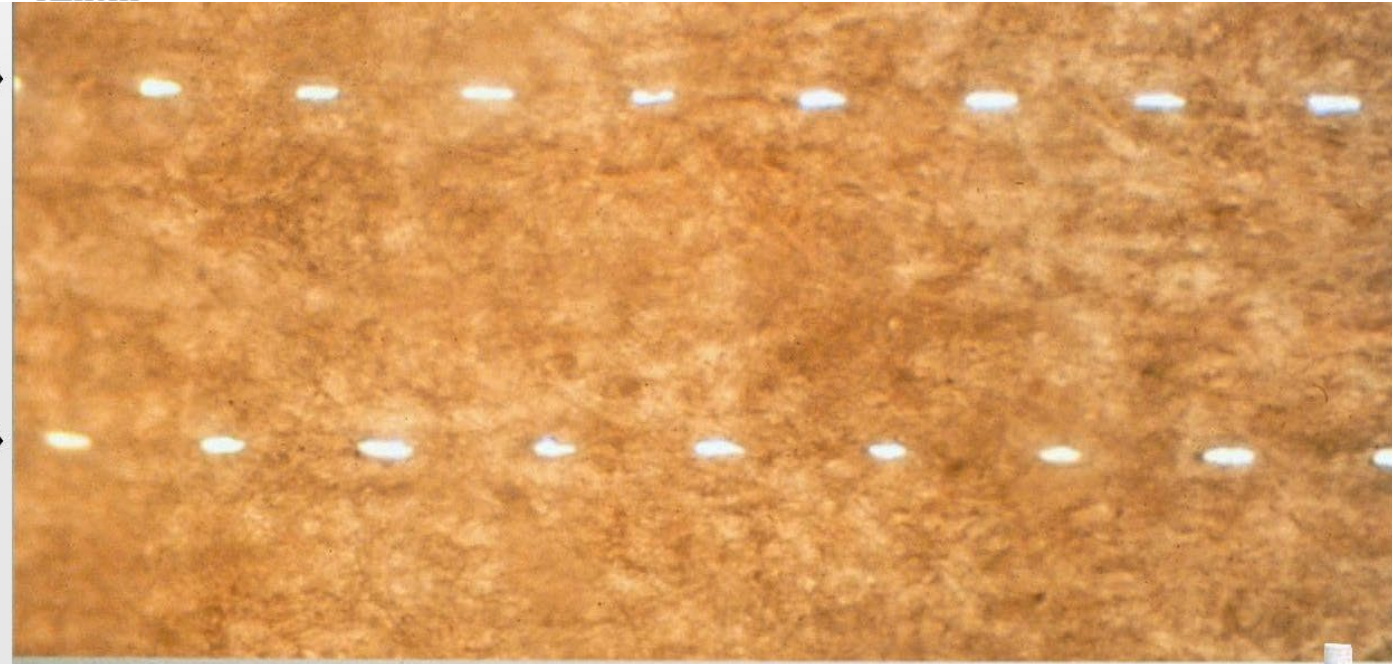
- Cigarettes are for 30 % composed out of added substances
- Sugar makes the taste more attractive & one of the combustion products of sugar (acetaldehyde) enhances the addictive effect of nicotine
- **Added ammonia-based chemicals** elevate nicotine uptake in the brain

Ventilation Holes



12mm

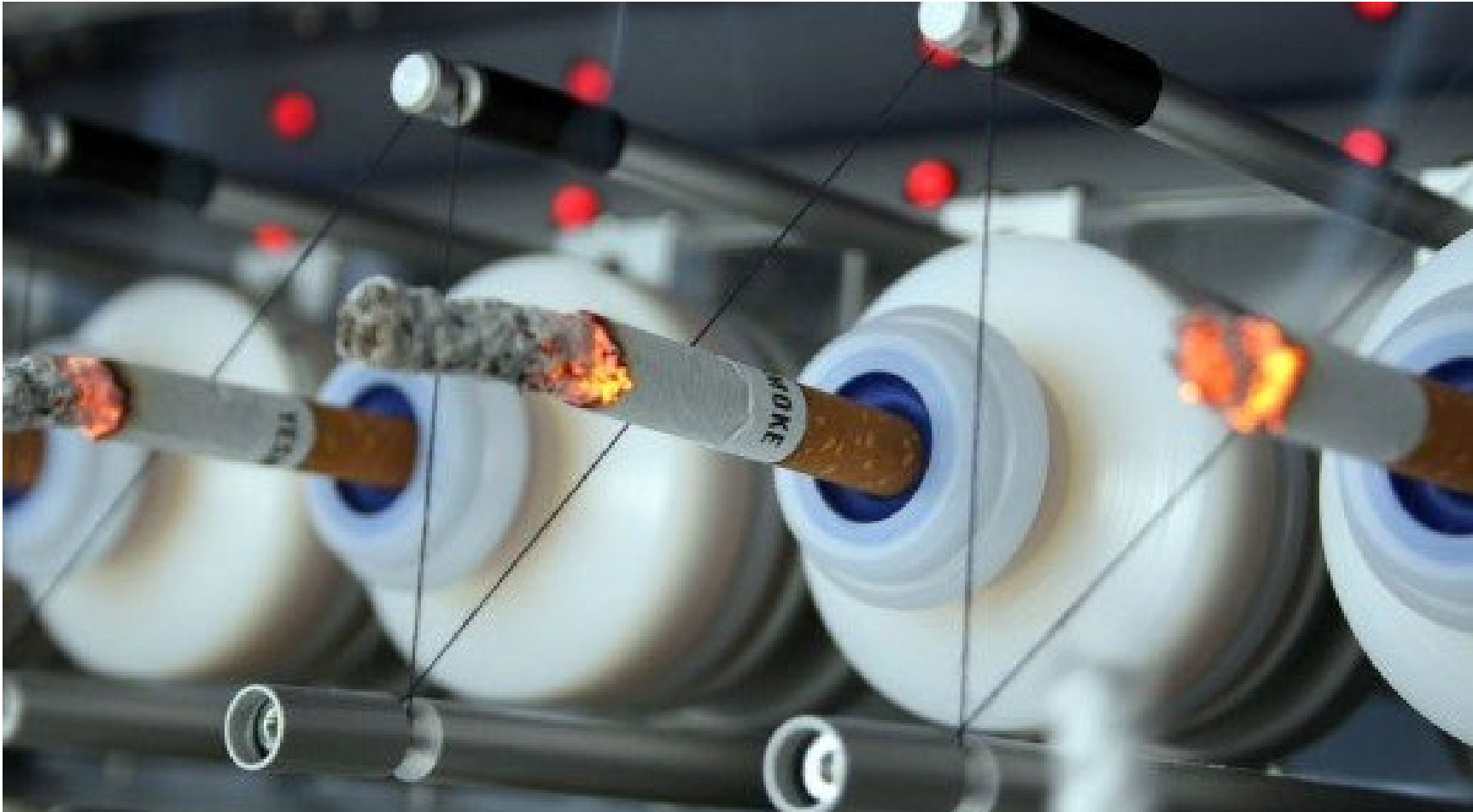
Closeup of
vent holes
in the filter



Location of vent
holes in the filter.



Lips & fingers close ventilation holes



The Insider Jeffrey Wigand





6-12-2018 Court in The Hague: No prosecution:

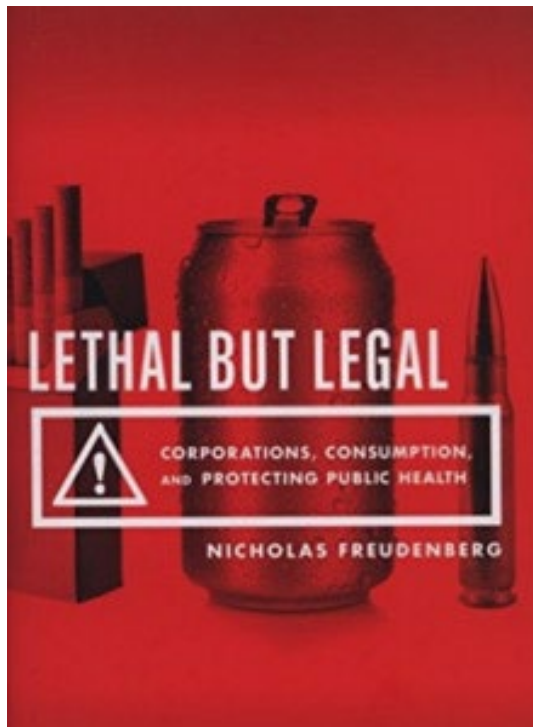
IT IS A LEGAL PRODUCT: go the government

- **Judge: the arguments of the plaintiffs were correct, but the solution should be sought in the political field**



Bénédicte Ficq (midden) en Wanda de Kanter (rechts), hier in het bijzijn van longkankerpatiënt Anne Marie van Veen. © ANP

Lethal but legal



Apartheid was "legal."

Slavery was "legal."

Colonialism was "legal."

Legality is a question of power, not justice.



Rigged cigarettes: filter fraud ventilation

2019 Emission levels forgery – EU

Falsification of documents / deception (ventilation holes)



Tobacco manufacturers declared **emission levels** of tar, nicotine and carbon monoxide (TNCO) of their tobacco products which were lower than the **actual emission** levels when the tobacco products **are used as intended**, to which **end the tobacco manufacturers have deliberately misled the compulsory laboratory tests**



DIESEL

15-9-2022

HOW TO SOLVE THE CASE OF



**DIESEL EMISSIONS SCANDAL:
FORMER VOLKSWAGEN CEO STANDS
TRIAL IN GERMANY**



Tobacco Products Directive- TPD – EU law

- Lawsuit rigged cigarettes against the Dutch Government through the District court of Rotterdam
- **Referred the case to the European Court of Justice** with a number of preliminary questions





European Union's Court of Justice 2-2022

- **Allows Dutch administrative court to review the way that filtered cigarettes emissions are measured**
- **In 2018 the National Institute for Public Health and the Environment (RIVM) found that TNCO emissions were 2-26 times higher than the legally permitted standards of 10 mgr tar , 1 mgr nicotine and 10 mgr carbon monoxide during real life consumption**

2- 9- 2022 District Court Rotterdam

The Dutch Administrative court must base its assessment of our enforcement request on a measurement that comes closest to the actual poison intake of smokers

End of filter?

Motion against filter parliament (plastic soup)

What more can we do -

- **Increase taxes** every year > 10 % (also part of EU cancer prevention plan)
- Minimum price essential
- Decrease Points of Sale (POS) by license system
- Tobacco Industry must pay for medical cost & smoking cessation

Vinayak M Prasad (World Health Organization) – #BigTobacco should be taxed more to pay for the health costs of smoking

Colin Stevens | July 18, 2019



*There are more than a 1.1 billion **smokers** in the world, and it's estimated that 8 million people die every year as a result of their addiction to cigarettes. By any reasonable metric, smoking is perhaps the greatest and most salient public health emergency of our time. The scale of this crisis is magnified even more by the pervasive influence of tobacco companies, which have stopped at nothing to derail regulations, confuse policymakers and obscure the plight of their products.*

Which is why only through continuous efforts spearheaded by the World Health Organisation have major breakthroughs in the fight against smoking been achieved. Ever since the entry into force of the **Framework Convention on Tobacco Control** (FCTC) in 2005 and its first **Protocol to Eliminate Illicit Trade in Tobacco Products** in September of 2018, the fight against Big Tobacco's influence and underhand tactics

Cigarette taxes helped save hundreds of thousands of kids' lives every year

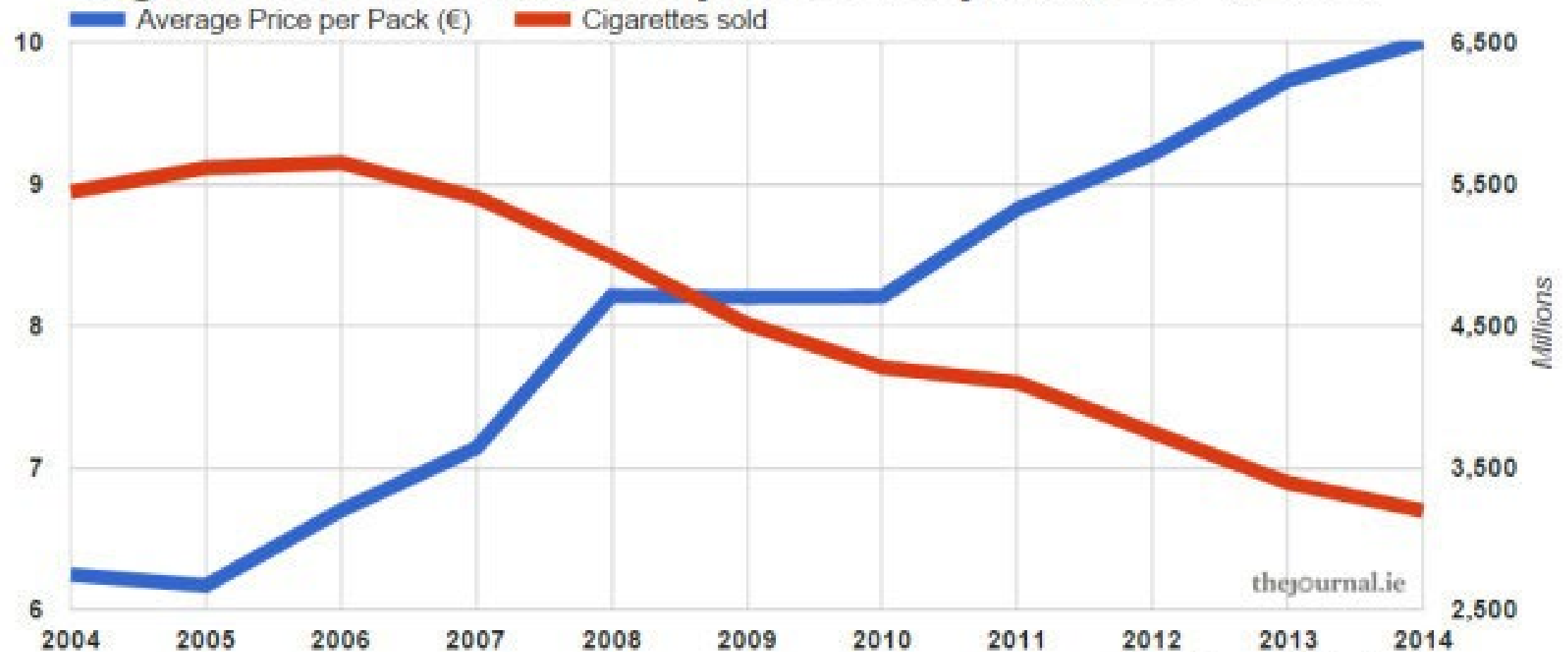
For the study, the researchers examined the link between cigarette taxes and infant mortality in 159 high, medium and low income countries using data from 2008 to 2018.

Cigarette taxation and neonatal and infant mortality: A longitudinal analysis of 159 countries

Raising taxes on tobacco was associated with a reduction in neonatal and infant mortality globally.

Implementing recommended levels of taxation in LMICs should be a priority since this is where the lowest levels of taxation and the largest potential infant mortality benefits exist.

Cigarette sales and the price of a pack, 2004-2014



Source: Euromonitor International

Source: Euromonitor International

What more can we do-

- **Mass claim with new legislation** with ongoing fraud, buying influencers , fraudulent filter ventilation , lobbying and marketing
- **End game policy** (Australia, New Zealand, Denmark, Singapore, Malaysia) *children born after 2016 will never be allowed to buy cigarettes. (they will be 18 in 2035, today they are 5 years old)*

ASH Global action for *everyone's* health. [DONATE NOW](#)

HOME THE PROBLEM THE SOLUTION + MAKE IT HAPPEN +

BREAKING → BEVERLY HILLS BANNED THE SALE OF TOBACCO PRODUCTS BECAUSE CI...

A HUMAN RIGHTS APPROACH TO TOBACCO CONTROL

Tobacco use is the leading cause of preventable death in the world. A human rights approach to ending tobacco is unique because it implores or requires governments to protect their citizens by implementing tobacco control laws and strategies to end the tobacco epidemic based on legally-binding human rights norms.

Tobacco is a Human Ri...

A human rights approach

Smoking negatively impacts the right to life, right to health, right to education, children's rights, women's rights, and many others. For example, the tobacco industry often targets their marketing to specific populations based on gender, race, sexual identity and age. Some of these groups smoke at much higher rates than the general population, and they

LEGAL PROGRAM

- OVERVIEW
- HUMAN RIGHTS VIOLATIONS
- HUMAN RIGHTS RESOURCES
- TOBACCO AND HUMAN RIGHTS HUB
- CRIMINAL LIABILITY RESOURCES
- LEGAL UPDATES

CONNECT & STAY INFORMED

Endgame : Nicotine free generation by LAW-2035

- 2016 lawyer Netherlands: a generation law is possible
- Due to intense lobbying the SFG will not be reached in 2040
- **Sick of Smoking generates petition together with a Tik Tok campaign**
- Find politicians to introduce such a law



WAT WILLEN WIJ WIE ZIJN WIJ VOLG ONS FEITEN NIEUWS VERHALEN



DONEER


“ALS IEDEREEN MEELOOPT,
HEBBEN WE MORGEN EEN
OPTOCHT!”

WANDA DE KANTER & PAULINE DEKKER
#SICKOFSMOKING



Sick of Smoking
Grass root
petition for SFG
LAW
Family of Anne
Marie will start
the petition





**New Zealand is introducing law to
create a smokefree generation.
Here are 6 reasons to support
this policy**

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Lessons learned: connecting the dots afterwards

- Sincere & long term
- Be strong, brave & go on
- Patiënt advocate
- 360 degrees , now and future
- Leave your bubble
- Be creative
- Think global, act local
- Create fuss: lawsuits
- Ask feedback
- Know the Facts & numbers
- Visualize network
- Naming and shaming when needed
- Social media, even Tik Tok
- Investigative journalists
- Work with people who you trust

Dr Ursula Gertrud von der Leyen:
MD, head of European Commission



***These 2
women want
to prevent
cancer as a
priority***



Stella Kyriakides European Commissioner for Health and
Food Safety.
Human right advocate

Law suits AND
activism essential
to denormalize and
criminalize to end
this industry to
prevent 30% cancer
mortality

The sad truth
is that most
evil is done by
people who
never make up
their minds to
be good or evil
.

- Hannah Arendt