



WE ARE THE PATIENTS VOICE IN CANCER

Inspire2Live Annual Congress 2022, September 14, 15 and 16 at the Royal Society in Amsterdam

Julian Savulescu: 'To delay the development of a treatment that cures a lethal disease that kills 100.000 people per year is to be responsible for the deaths of those 100.000 people, even if you never seen them.'

The COVID-19 pandemic has affected all parts of the world. Solutions to the pandemic, such as vaccines, have, however, become available above all for the richer countries. The West has been reluctant to make the vaccines available at low cost for economically less powerful countries. Although it seems logical that the West first takes care of its own problems, it also shows a lack of solidarity and a consciousness of global interconnectedness: we can't do well if other countries don't.

In cancer research and care, we witness similar processes. The number of resources available for western countries is unparalleled compared to those in other parts of the world. So, it seems that cancer is much better treated than elsewhere. At the same time, the West is suffering from inhibitory prosperity. Because of regulation, the potential to improvise is lost. At the same time, in Africa, Latin America and Asia, access to excellent care is less taken for granted. Paradoxically, precisely in the global South unexpected ways of research and care have been developed that might be insightful for the West. In a way, the absence of means spurs the quality of being attentive to what might work. So, there is an openness to the unexpected.

This Annual Congress highlights the innovative practices in all continents. The key questions that we will ask: 'What are the qualities of innovative practices in the represented countries that bear a learning for other countries?' and 'What can the different countries in the world contribute to each other and how can they make each other flourish to strengthen their capacities?' We are complementary to each other. To make it work, we need an attitude of Reciprocity. That is the keyword of the 2022 Inspire2Live Annual Congress.

We are the patient's voice in cancer!

If about us, not without us • www.inspire2live.org



WEDNESDAY, SEPTEMBER 14, 2022

Location: The Royal Netherlands Academy of Arts and Sciences, Het Trippenhuis,
Kloveniersburgwal 29, NL-1011 JV Amsterdam, <https://www.knaw.nl/en>

15.00 – 15.30	Registration with coffee and tea	
15.30 – 15.45	Opening words by the chair	Piarella Peralta Inspire2Live
15.45 – 16.00	Opening words by the ceo	Peter Kapitein Inspire2Live
16.00 - 16.15	Financial Stability and health for the global patient	Olaf Sleijpen DNB
16.15 – 16.45	I'm a scholar activist by necessity	Mark Lawler Queens University Belfast & Inspire2Live
16.45 - 17.15	The contribution of industry to patients globally	Maria Escala Garcia IQVIA
17.15 - 17.45	The contribution of physicians to patients globally	Sarper Diler Istanbul University & Inspire2Live
17.45 - 18.15	Break for coffee, tea and networking	
18.15 - 18.45	The contribution of the WHO to patients globally	Catherine Sauvaget WHO/IARC
18.45 – 19.00	The coalition of the willing' (a panel discussion)	

When science says: 'This is how it is'. The doctors tell us: 'This is how we can treat our patients. And the patients say: 'This is how we want to be treated'. Who can then object and not facilitate the new approach of treating patients? Building a coalition of the willing goes before building the coalition of the ones who pull the strings. But how do you do such a thing on a global basis and have the low- and middle-income countries benefit as well?

This panel is moderated by Piarella Peralta. The panellists are Mark Lawler, Maria Escala Garcia, Sarper Diler and Catherine Sauvaget.

19.00 – 22.00	Welcome dinner and music (guitar) performances by Mark Moss and Stephen Rowley both Inspire2Live	
---------------	--	--

We are the patient's voice in cancer!

If about us, not without us • www.inspire2live.org



THURSDAY, SEPTEMBER 15, 2022

Location: The Royal Netherlands Academy of Arts and Sciences, Het Trippenhuis,
Kloveniersburgwal 29, NL-1011 JV Amsterdam, <https://www.knaw.nl/en>

- 08.30 - 9.00 Registration with coffee and tea
- 9.00 – 9.15 I'm a patient advocate by necessity Piarella Peralta | Inspire2Live
- 9.15 - 9.30 Welcome by the conference chairs Maureen Visscher & Tjebbe Tauber |
Inspire2Live
- 9.30 – 10.00 The digital world and patient advocacy Esraa L-Sayed | WeWantLife &
Inspire2Live
- 10.00 – 11.00 Pain management in low- and middle-income countries, a panel discussion
lead by Kwasi Boahene | PharmAccess
- Panellists:**
- Henk van Kranen | Inspire2Live
- Bernard Okoe Boye | CEO National Health Insurance Authority (NHIA)
- Peter Yeboah | Executive Director, Christian Health Association of Ghana (CHAG)
- Rob Tenbrinck | Anesthesiologist and pain expert Inspire2Live
- 11.00 – 11.30 Coffee, tea and networking
- 11.30 – 12.00 Victims of the tobacco industry Wanda de Kanter | Dutch Cancer Center
- 12.00 - 12.30 Cancer Patient Advocacy - Emad Shash | National Cancer Institute,
where do we stand in the Middle East? University of Cairo
- 12.30 – 13.15 Rapid fire talks of participants: Meet the World Campus
In maximum 1 minute the members of the World Campus give a pitch about their mission!
- 13.15 – 14.00 Lunch, networking and preparation for 'Out in the city.'

We are the patient's voice in cancer!

If about us, not without us • www.inspire2live.org



14.00 – 17.30 Out in the city.

In 3 groups we travel through Amsterdam and visit interesting organizations and places.

Group 1: PharmAccess

Kwasi Boahene | PharmAccess &
Ilona Schelle

Group 2: Amsterdam tour

Iris Plessius (PhD) &
Nicole van Leeuwen | Inspire2Live

Group 3: Dutch Cancer Institute (DCI)

Hein te Riele en Sara Mainardi | Dutch
Cancer Institute & Henk van Kranen |
Inspire2Live

17.30 – 22.00 **The Royal Netherlands Academy of Arts and Sciences, Het Trippenhuis,**

Kloveniersburgwal 29, NL-1011 JV Amsterdam, <https://www.knaw.nl/en>

17.30 – 19.00 Drinks and report back 'Out in the city'

19.00 – 19.15 Presentation of the Inspire2Live Patient Advocate Hero of Cancer Awards.

So far, we awarded Bob Pinedo, Fritz Schröder, Pauline Dekker, Wanda de Kanter, Stephen Friend, Bob Weinberg and Laura van 't Veer for their contribution to patients.

19.15 – 22.00 Dinner and music: Cello, performed by Fritz Schröder (ErasmusMC) and

Stephen Dedalus poems performed by Mark Lawler (Queens University)

We are the patient's voice in cancer!

If about us, not without us • www.inspire2live.org



FRIDAY, SEPTEMBER 16, 2022

Location: The Royal Netherlands Academy of Arts and Sciences, Het Trippenhuis,
Kloveniersburgwal 29, NL-1011 JV Amsterdam, <https://www.knaw.nl/en>

8.30 - 9.00	Registration with coffee and tea	
9.00 – 9.15	Welcome by the conference chairs	Maureen Visscher & Tjebbe Tauber
9.15 – 9.45	We have to make it our problem	Peter Kapitein Inspire2Live
9.45 - 10.30	Dealing with oncology in Africa	Khama Rogo retired World Bank repr. for Africa and Dr Bernard Okoe Boye, CEO National Health Insurance
Authority		
10.30 – 11.00	Moving Early Diagnostics to global patients	Mao Mao Seekin & Inspire2Live
11.00 – 11.30	Coffee, tea and networking	
11.30 - 12.00	Patient Education – a necessity	Ghada Ibrahim Inspire2Live
12.00 – 12.30	It starts with cooperating for the benefit of the ones that need it most	Andrew Trister Bill & Melinda Gates Foundation
12. 30 – 15.00	Working sessions, lunch included. Participants work under the direction of patient advocates. “ What is the approach in my part of the world and what can I do for the other?”	
	Lifestyle and cancer	Diane Heditsian and Nicole van Leeuwen
	Personalised medicine	Stephen Rowley and Daniel Gomez
	Reservation for your topic that came up during the congress	You?
15.00 – 15.15	What do I take home from the congress?	Participants chosen during the congress
15.15 -	End of conference – closing words	Iiona Schelle

We are the patient's voice in cancer!

If about us, not without us • www.inspire2live.org