



Foundation Inspire2Live

Annual Report 2025

This report has been approved by the Supervisory Board on April 16, 2026

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Introduction by the Chairman of the Supervisory Board

Dear friends, partners, and fellow advocates,

Reflecting on 2025, I am struck by how much Inspire2Live has grown — not only in scale, but in depth, in confidence, and in the maturity of its work. This was a year in which ideas became projects, and projects became reality.

Our community of patient advocates now numbers more than 100 active members, spread across more than 50 countries. The World Campus has evolved into a genuine platform for international cooperation: a place where people bring not only their personal experience of illness, but also their knowledge, their networks, and their drive to change the systems that shape care. The monthly meetings and the Annual Congress continue to be central moments of connection, exchange, and collective learning.

From working groups to action

Several of our working groups — on access to treatment, early detection, palliative care, and lifestyle — reached important milestones this year. What had begun as conversations has now taken shape as concrete initiatives with measurable outcomes. This progression reflects the growing capacity and confidence of our organisation.

A particular highlight was the launch of the early detection webinar series, developed in partnership with Pharm Access. These webinars represent exactly the kind of initiative Inspire2Live exists to enable grounded in science, driven by patient experience, and designed to reach people who need better information and earlier access to care.

The collaboration with SanInfo, our social enterprise, has continued to strengthen our operational capacity. SanInfo's contribution to turning ideas into tangible output has been invaluable, and the Supervisory Board is pleased to see this partnership deepening.

Our communications team deserves specific recognition. In a world where mission-driven organisations must work hard to be heard, the team has done an excellent job of bringing Inspire2Live's work and voice to a broader global audience.

The principle that guides us

Across all of this activity, one principle has remained constant: the patient must be at the centre. Not as a recipient of care, but as an active participant in shaping it. Inspire2Live's approach — combining lived experience with scientific rigour and professional collaboration — continues to show what becomes possible when that principle is taken seriously.

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Changes in the Supervisory Board

This year brought significant changes to the composition of our Board. We said farewell to two colleagues whose contributions have been deeply valued — and we welcomed two new members whose expertise and dedication give us every reason to look forward with confidence.

Dini Hilbron has been part of Inspire2Live since 2014. Over more than a decade, her steady presence, careful judgment, and deep commitment have helped shape the organisation and the way the Supervisory Board fulfils its role. It is rare to have someone of such consistency and dedication, and her departure leaves a meaningful void. We are grateful for everything she has contributed.

Sylvia Butzke also stepped down from the Board this year. Her ability to ask the right questions, challenge assumptions, and bring clarity to complex discussions has made our work sharper and better. We thank her for the rigour and care she brought to every meeting.

To both Dini and Sylvia: on behalf of the entire Board, thank you.

We are genuinely delighted to welcome two new members who bring complementary strengths and a shared commitment to Inspire2Live's mission.

Meggi Schuilling-Otten brings extensive experience at the intersection of medicine, care policy, and patient advocacy. She is the founding director of the Dutch Centre of Expertise in Children's Palliative Care (Kennis centrum Kinderpalliatieve Zorg) and serves as co-chair of the Reference Group for Palliative Care for Children and Young People at the European Association for Palliative Care (EAPC). Under her leadership, the Centre has been internationally recognised for its pioneering work in building an integrated national structure for paediatric palliative care in the Netherlands — an achievement that earned an international award in 2019. Her deep expertise in palliative care, combined with her track record of building collaborative structures across institutional boundaries, is a natural fit for Inspire2Live's mission and our working group on palliative care. We are very glad to have her on board.

Iris van Weel is an economist and trusted boardroom advisor, specialising in mergers, acquisitions, and strategic transactions in the Life Sciences and Healthcare sector at Deloitte. Educated at Erasmus University Rotterdam, she has built a reputation for providing a rigorous yet constructive outside-in perspective to organisations seeking to maximise their reach and impact. What makes her presence especially meaningful is that Iris is not only a professional with deep sectoral knowledge. Her combination of financial and strategic expertise with personal engagement in our mission is exactly the kind of profile that will strengthen the Board's ability to support Inspire2Live's next phase of growth. We are truly delighted to welcome her.

Looking ahead with realism

Growth brings responsibility, and it also brings cost. The Supervisory Board is acutely aware that Inspire2Live's expanding ambitions must be matched by financial sustainability. The higher level of activity in 2025 has led to increased expenditure, and this requires disciplined financial planning in the period ahead.

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One consequence of this was the decision to postpone the Annual Congress from autumn 2025 to spring 2026. This was not a step taken lightly, but it was the right decision under the circumstances — and we look forward to the Congress being a strong and well-prepared gathering when it takes place.

The Supervisory Board will continue to work closely with the Executive Board to ensure that Inspire2Live's financial foundations are sound, and that our growth remains purposeful rather than simply expansive.

Inspire2Live exists because patients decided not to wait — not to accept the gap between what is and what could be. That spirit remains the driving force behind everything we do, and the Supervisory Board is proud to support an organisation that holds to it with such commitment.

Together, we will continue to seek better outcomes and stronger systems — with and for patients.

On behalf of the Supervisory Board,

Marcel Kerkhoven

Chairman of the Supervisory Board Inspire2Live

Amsterdam, June 17, 2026

Find here the bios and photos of the members of the [supervisory board](#).

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Executive board report

This board report contains information about our financial year 2025.

Since February 15th, 2023, Inspire2Live has an executive board, which is formed by Ilona Schelle, Peter Kapitein and Tielo Jongmans. This board manages the daily operations.

Inspire2Live is a not-for-profit organisation that relies heavily upon donations. Read [here](#) about some of our donations and spending.

Here the bios and photos of the members of the [executive board](#), as well as the members of [supportive teams](#).

Our patient advocates

Our organisation now consists of more than 100 active patient advocates in more than 50 countries. We are still expanding. Of course, this is mainly a result of our World Campus activities which we will address later in the report.

[Patient advocates](#)

Our patient advocates are well educated, informed and eloquent. In their work they combine emotion as a driving force with their background based on science, knowledge and facts. They are visible in hundreds of initiatives, talks and blogs, articles and books. Our Advocates themselves are cancer patients or have experienced the devastation of personal and family life that is caused by cancer. They have felt the anguish and the suffering. Inspire2Live takes cancer personally.

Inspire2Live is highly recognized in initiatives around the affordability, availability and access to medicines and other types of treatments, setting up innovative research for better treatments, concentration of cancer care in excellent cancer centres, better diagnosis, food and cancer, prevention (among this is tobacco), the design of trials, influencing government and industry...

We know what we are talking about. Some of these topics are being discussed in different parliaments (among them the European Union) and with representatives of governments all over the world. Through lobbying we find effective and efficient access to the members of parliament and the governments of many countries (and the European Union ...). We know how important it is to influence.

Through our activities in the World Campus, we have a good alliance with the International Agency of Research on Cancer of the World Health Organisation (IARC). We know how to cooperate and have therefore an intense relationship with IARC.

Meetings

We had lots of online meetings and of course these meetings are global.

The regular [World Campus Meeting](#), every last Wednesday of the month at 3 pm CET with all our patient advocates, is a huge success and very well visited.

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The structure of the World Campus meeting is:

- Start with a short introduction of the new patient advocates
- A lecture by a guest speaker or by one of our patients advocates
- Followed by an extended discussion on this topic
- 'Can you help me?' In this topic we discuss the activities that our members perform and help them with answers to their questions and solve their problems where we can.
- Updates from the working groups.

Working groups

Out of the 'World Campus' meetings, as well out of our Annual Congress, arise ideas and initiatives. We see that the flow 'idea - initiative – project – going concern' has now been established in Inspire2Live and her daughter company SanInfo.

When our advocates think that an idea is fruitful and can add value to our mission, a working group is started. We now have the following working groups:

- Access to Treatments
- Awareness & Palliative Care
- Childhood Cancer
- Data
- Early Detection
- Lifestyle
- The Book project

Working groups join every two weeks for half an hour and in it, the progress is discussed. When necessary, we plan a longer meeting. For example, when we have an external speaker, or we organize a roundtable (we prefer roundtables over webinar, for roundtables are much more interactive).

Communication

The team has been reformed and now consists of Amit, Atefeh, Ieva, Ilona, Ingrid and Peter with IT-support from Guido. They take care of posting and interacting on our social media channels. Ongoing is posting articles on our website, as well as publishing the bios of new patient advocates and the recordings of our world campus sessions.

We have added our new [heroes of cancer](#) to our website and a wrap up of our Annual Congress 2026.

During our annual congress the Communication Team worked together with a great group of people for maximum exposure on our website and social media channels. A lot of preparation time went into this. After the congress all talks and presentations have been published on our website. Additional video material is available and will be used for promotion. We thank all our partners for supporting us during the congress.

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On a regular basis we publish articles on our website and promote it on our social media channels (Facebook, Instagram, LinkedIn). We stopped using X. We also have been working on a series of podcasts and collaborating on the book project.

The book project is an important initiative of Inspire2Live. The communication team has been of great support to this.

We have started recording and publishing podcasts. This is the main activity of Amit, who joined us in 2025.

Each time a patient advocate joins our organisation we publish their bio on our website. We also add them to our MS Teams environment.

We started with webinars for palliative care after the brilliant World Campus session with [Professor Christian Ntuzimira](#) from Rwanda, next to the existing ones for early detection. There has been two of them again and it is a success. We invite several organizations to join the webinar. Webinars appear to be an excellent way of providing the public with good information and it makes Inspire2Live more known globally. The webinars are supported by [PharmAccess](#).

Our MS Office 365 environment is donated for free by Microsoft and is maintained by our Communication Team.

We are thankful for the free support of [DTX](#), an organisation who kindly assist us in technical Microsoft365 matters. This is coordinated by our technical guy Guido.

[Our achievements](#)

Inspire2Live was founded in 2010 and started immediately after the Annual congress of 2011 with her activities. We are very proud of the many things we have achieved. Some examples to give an idea.

The Inspire2Live World Campus – a Quantum Leap in Global Collaboration

We are driving a radical transformation in international cooperation to confront cancer in all its complexity — from fundamental research to the most advanced treatments — for the global patient. The World Campus is not just a platform; it is a global movement for change.

Multi-Cancer Early Detection

Inspire2Live initiated a pioneering social enterprise dedicated to detecting cancer as early as possible. Early detection itself is not unique — but doing so affordably is. We are determined to ensure that early cancer detection becomes a right for all, not a privilege for the wealthy. We bring life-saving innovation to the global patient, including those too often left behind.

Cancer Grand Challenge – Dark Proteomes

Inspire2Live has been awarded a place, together with leading international research centers, in the Cancer Grand Challenge. This consortium will investigate the Dark Proteome across glioblastoma,

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lung cancer, pancreatic cancer, and more. This will push the boundaries of science and help unlock urgently needed solutions for some of the deadliest cancers.

Organoids

We took the bold step of bringing together world's leading researchers and clinicians for an intensive 'brainstorm weekend'. Out of this emerged four innovative organoid-based projects on pancreatic, lung, colon and prostate cancer. This significantly accelerated scientific progress, and organoids continue to play a vital role in cutting-edge cancer research today.

Cancer Rehabilitation

Inspire2Live was the first organization to champion research in cancer rehabilitation. Since launching this work in 2006, we have sparked a wave of studies and implementation programmes across the field. We now know what was once only suspected: exercise is not merely beneficial; it improves overall survival. Rehabilitation is not optional — it is essential.

Performance of our advocates in public

There is hardly any congress in Europe where there is no Inspire2Live representative on stage. If they are not on the stage, they are at the microphone. Our members are invited to work together in research projects (MRD guide, DARE, GCC).

The principles of the Red Cross have been adopted by Inspire2Live.

Political, religious, historical or cultural differences are not allowed to stand in the way of cooperation. In this network researchers from Iran work with researchers from Israel. Turkey is facilitating Armenia. The World Campus as a global advocacy group for cancer has no precedent.

Much more has been [achieved](#) and you find the descriptions on our website.

Our Projects

Through its working groups, Inspire2Live translates advocacy into action. These efforts result in impactful projects designed to improve the lives of people affected by cancer across the globe. Our advocates dedicate their time, expertise and passion to making healthcare more accessible, equitable and humane. Below are a few examples of how we create change.

Roundtables

Dialogue matters. That is why Inspire2Live organises interactive global roundtables on critical topics such as early cancer detection and palliative care. Unlike webinars, roundtables allow for direct engagement with patients, professionals and decision-makers. Held at 3.00 pm CET, these sessions bring voices from across the world together to shape better cancer care.

Access to Medicines in LMICs (ATM)

A cancer diagnosis should not be a death sentence because of where someone lives. Inspire2Live works to improve access to life-saving medicines in low- and middle-income countries. Our initiatives in Uzbekistan and Kenya have already made a difference, and more countries will follow. Despite being produced generically, essential drugs such as pembrolizumab remain out of reach for many due to high prices. We are actively seeking solutions to ensure affordability and fairness for the patients who need these medicines most.

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ASCERTAIN

As a project manager in the European ASCERTAIN programme, Inspire2Live contributes the patient voice to innovative models for pricing and reimbursement of precision medicines, advanced therapies and medical devices. This work helps ensure that innovation reaches patients, not just markets.

One-dose policy for HPV vaccination

Prevention saves lives. Together with IARC/WHO, Inspire2Live successfully advocated for a one-dose HPV vaccination policy in Nigeria and Kenya. This evidence-based approach provides effective protection for girls while reducing costs and logistical barriers. We also continue to advocate for gender-neutral vaccination so that both girls and boys are protected.

Illumine

Inspire2Live is a proud partner in Illumine, the Dark Proteomes consortium. Starting from 1 July, we will contribute one to two days per week to this highly promising research programme. Our involvement is the result of years of patient-driven advocacy and ensures that research remains connected to real-world patient needs. More collaborations are on the horizon.

Many more [projects](#) have been started, and you find them on our website.

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In Memoriam

We all are in deep sorrow about the death of our beloved [Iara Mantiñan Búa](#) and [Marvin Plugge](#).

We will remember Iara for her passion to work for cancer patients as an advocate. We're sure that the patients with advanced sarcoma have lost a true and beautiful person.

Marvin lost in the end his fight against his brain tumour. His energy, however, gave him lots of good years with his wife and child.



Find here the [wall of remembrance](#) to all our beloved Patient Advocates who have passed away.

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Statement from the Finance Manager

You will find our financial position at the end of this document.

Amsterdam, June 17, 2025

Foundation Inspire2Live

Board members Ilona Schelle, Peter Kapitein & Tielo Jongmans

Financial Report 2025

Balance sheet as of 31 December 2025

		2025	2024
		EUR	EUR
Fixed assets			
Participations	1	1	1
Long-term receivables	2	<u>13,000</u>	<u>13,000</u>
Total fixed assets		13,001	13,001
Current assets			
Receivables	3	7,104	17,660
Cash and cash equivalents	4	<u>114,560</u>	<u>45,170</u>
Total current assets		134,665	75,831
Foundation's equity	5	79,284	16,709
Current liabilities	6	<u>55,381</u>	<u>59,122</u>
		<u>134,665</u>	<u>75,831</u>

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Statement of income and expenses for the year ended 31 December 2024

		2025	2024
		EUR	EUR
Income	7	82,921	132,639
Operating costs	8	<u>-19,919</u>	<u>-141,513</u>
Result		62,476	-8,874
Share in result of group companies		<u>99</u>	<u>0</u>
Total result		62,575	-8,874

Notes to the financial statements for the year 2025

General

Applied standards

The financial statements were prepared in accordance with good merchant use and the provisions of Part 9, Book 2, of the Netherlands Civil Code. Inspire2Live however uses its own principles for valuation and determination of results, as allowed by Dutch law. These principles, however, largely correspond to the Guidelines for Annual Reporting for small organisations with no profit motive (RJ(k)-C1).

Activities

The principal goals of Inspire2Live are:

- stimulating organisations that aim to organize events for cancer research
- setting up global collaboration to achieve medical research in a sustainable manner
- promoting and supporting scientific research into cancer in all possible forms, so that people can live a happy, healthy life in harmony with cancer and getting cancer under control
- to profile her behaviour both internally and externally as a non-governmental organisation ("NGO") and in the performance of her duties
- maintain independence

The foundation intends to achieve its goal by, among other things:

- promoting patient advocacy and supporting research;
- the development of activities that contribute directly or indirectly to the achievement of its objective, including ancillary commercial and profitable activities within the limits of what is legal permitted and the proceeds of which will become available at any time and are intended for achieving the objective.

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Principles for the valuation of assets and liabilities and the determination of the results

General

If not stated otherwise, assets and liabilities are shown at nominal value.

An asset is disclosed in the balance sheet when it is probable that the expected future economic benefits that are attributable to the asset will flow to the entity and the cost of the asset can be reliably measured. A liability is disclosed in the balance sheet when it is expected to result in an outflow from the entity of resources embodying economic benefits and the amount of the obligation can be measured with sufficient reliability.

If a transaction results in a transfer of future economic benefits and or when all risks relating to assets or liabilities transfer to a third party, the asset or liability is no longer included in the balance sheet. Assets and liabilities are not included in the balance sheet if economic benefits are not probable or cannot be measured with sufficient reliability.

The income and expenses are accounted for in the period to which they relate.

The preparation of the financial statements requires the board to form opinions and to make estimates and assumptions that influence the application of principles and the reported values of assets and liabilities and of income and expenditure. The actual results may differ from these estimates. The estimates and the underlying assumptions are constantly assessed. Revisions of estimates are recognized in the period in which the estimate is revised and in future periods for which the revision has consequences.

Receivables

Receivables are stated at nominal value less a provision for doubtful debts. Provisions are designated on the basis of individual assessment of recoverability of the receivable.

Result

The result is calculated as the difference between income and all the costs attributable to it during the year under review. The costs are calculated with due regard for the applicable valuation principles stated previously.

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Balance sheet as of 31 December 2025

Financial fixed assets

1. Participations	2025	2024
	EUR	EUR
Participation SanInfo B.V.	1	1

2. Long term receivables	2025	2024
	EUR	EUR
Loan SanInfo B.V.	10,000	10,000
Loan Franklin Mtei	<u>3,000</u>	<u>3,000</u>
31 December	<u>13,000</u>	<u>13,000</u>

Loan SanInfo B.V. : In 2020 Inspire2Live financed the start-up capital of Inspire2Go BV. Inspire2Go's main objective is to provide care projects and tasks commercially, with the proceeds ultimately benefiting causes such as Inspire2Live. The loan of € 10,000 can be seen as risk-bearing capital. For the time being, no interest is due on the outstanding balance. Inspire2Go has been succeeded by Saninfo B.V., and all its assets and obligations are now part of SanInfo B.V., which is a wholly owned subsidiary of Inspire2Live.

As of the end of 2025, the equity of SanInfo B.V. is negative. Discussions are currently underway regarding the future of the B.V.

Loan Franklin Mtei: This concerns a load of € 3,000 to Franklin Sunday Mtei, a radiation therapist in Dar el Salaam, Tanzania. The Purpose of the load is to enable Franklin Sunday Mtei to pursue his work without disruption. The agreement states that the loan must be repaid on January 1, 2025, however this has not been the case.

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Current assets

3. Receivables	2025	2024
	EUR	EUR
Debtors	0	15,125
Other receivables	<u>7,104</u>	<u>2,535</u>
31 December	<u>7,104</u>	<u>17,660</u>

The other receivable concerns bank interest still to be received, revenue still to be invoiced, and prepaid expenses.

4. Cash and cash equivalents	2025	2024
	EUR	EUR
Rabobank 1356.22.883	33,606	19,772
Rabobank savings account	<u>80,954</u>	<u>25,398</u>
31 December	<u>114,560</u>	<u>45,170</u>

Unless stated otherwise, the cash and cash equivalents are at the free disposal of the foundation and comprise immediately callable claims on credit institutions and cash.

5. Foundation's equity	2025	2024
	EUR	EUR
Balance as at 1 January	16,709	25,583
Result for the year	<u>62,575</u>	<u>-/- 8,874</u>
31 December	<u>79,284</u>	<u>16,709</u>

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6. Current liabilities	2025	2024
	EUR	EUR
Creditors	49,088	49,088
Other liabilities	<u>6,293</u>	<u>10,034</u>
31 December	<u>55,381</u>	<u>59,122</u>

The creditors concern invoices from Horizonteer. It has been agreed with Horizonteer that these invoices will only be paid when sufficient liquid funds are available.

Statement of income and expenses for the year ended 31 December 2025

7. Income	2025	2024
	EUR	EUR
Sponsorship income	63,107	65,000
Revenue recharged costs	0	24,176
Donations	19,288	42,494
Bank interest	<u>526</u>	<u>969</u>
Total	<u>82,921</u>	<u>132,639</u>

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During the 2025 financial year, the average number of employees, converted into full-time equivalents on the payroll of the foundation, amounted to nil persons (2024: nil persons).

The board of Foundation Inspire2Live does not receive any remuneration and is independent of any scientific or fundraising organisation from which the foundation receives subsidy or other grants. De Nederlandsche Bank pays Peter Kapitein (salary and expenses) to work three days a week for the foundation.

8. Operating costs	2025	2024
	EUR	EUR
Volunteer allowances	0	0
General costs	1,965	2,028
Project costs	17,919	138,850
Financial costs	<u>561</u>	<u>635</u>
	<u>19,919</u>	<u>141,513</u>

9. General costs	2025	2024
	EUR	EUR
Travel costs for connection	0	0
Costs Inspire2Go	0	0
External hiring	0	0
Various costs	<u>1,965</u>	<u>2,028</u>
	<u>1,965</u>	<u>2,028</u>

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10. Project costs	2025	2024
	EUR	EUR
Annual congress	2,233	107,244
Costs National Visits	2,517	80
Costs International Visits	13,169	7,350
Forwarded costs	<u>0</u>	<u>24,176</u>
	<u>17,919</u>	<u>138,850</u>

There is an increase in costs of international visits, this is caused by the fact that Peter Kapitein's travel costs used to be reimbursed by De Nederlandsche Bank, however when his employment ended this was not the case anymore.

Inspire2Live agreed that charges for temporary staff will not exceed EUR 80 per hour.

Amsterdam,

June 17, 2026

Foundation Inspire2Live

Ilona Schelle,

Peter Kapitein &

Tielo Jongmans

(Board Members)

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