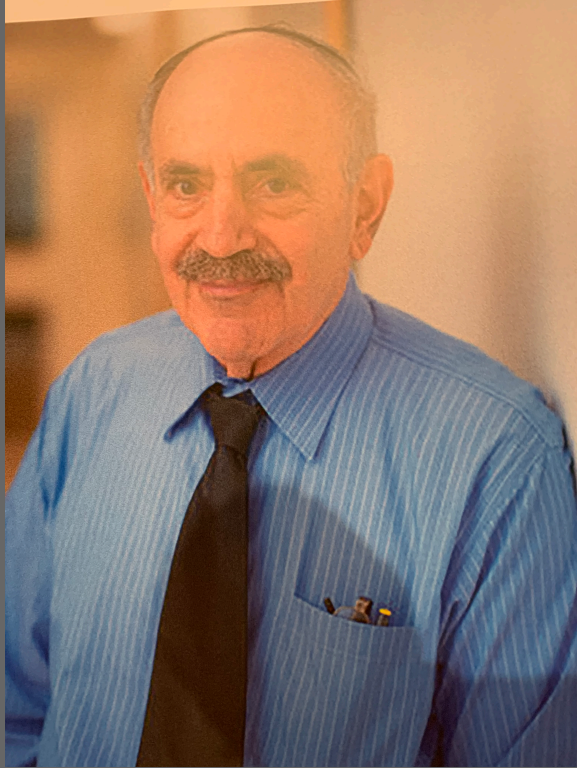


Update on how digital devices might allow us to follow symptom transitions and the effects of the fabric of life on chronic conditions

(why it will be valuable and how we might retain some self navigation)







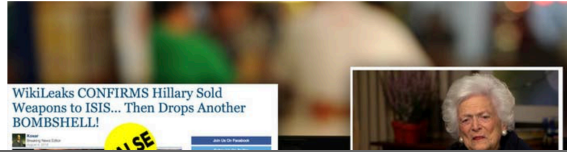
This Analysis Shows How Viral Fake Election News Stories Outperformed Real News On Facebook

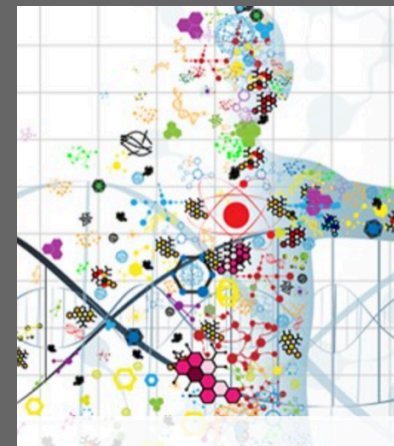
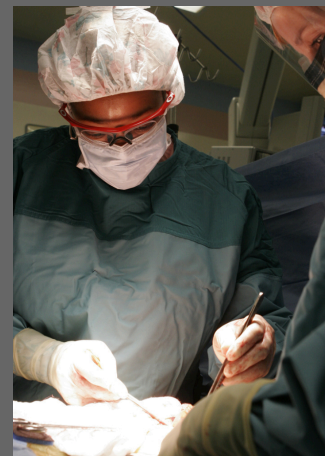
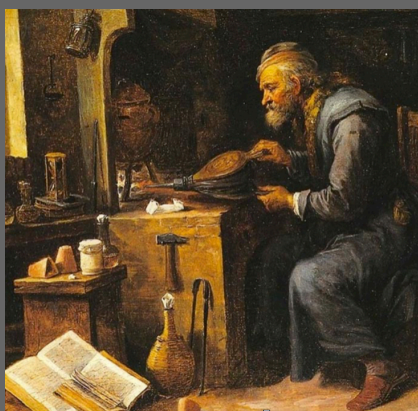
A BuzzFeed News analysis found that top fake election news stories generated more total engagement on Facebook than top election stories from 19 major news outlets combined.

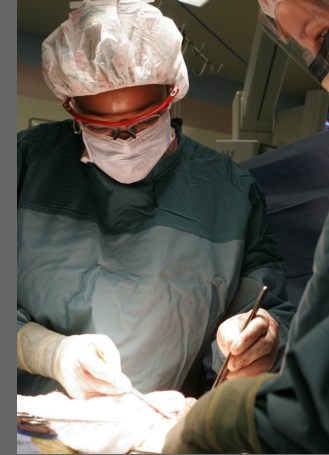
 **Craig Silverman**
BuzzFeed Founding Editor, Canada

Posted on November 16, 2016, at 5:15 p.m. ET

 [Tweet](#)  [Share](#)  [Copy](#)





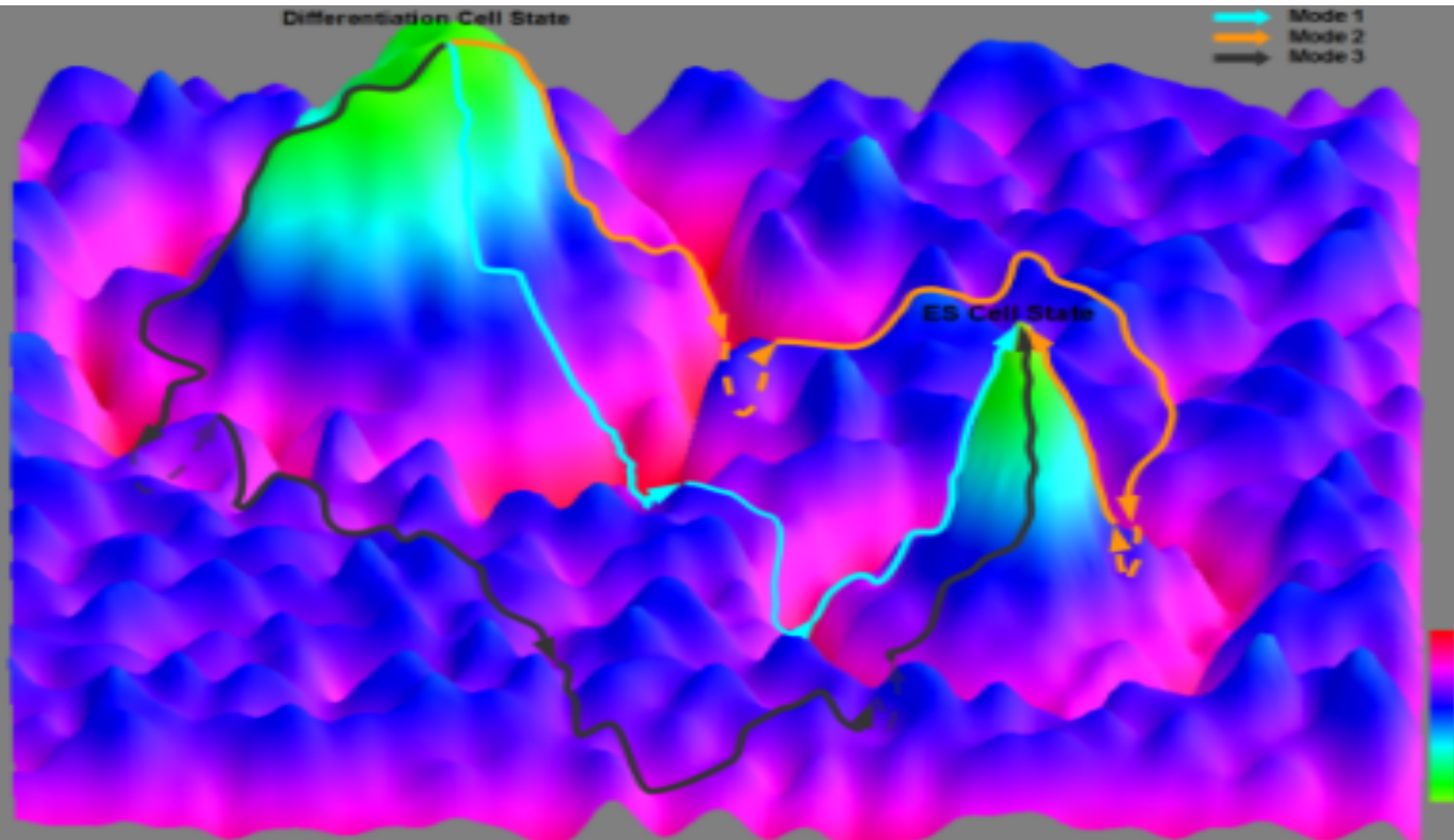


limited to linear courses of disease
missing ability to say what will occur for an individual
assumes interventions to be provided by experts for fees

Differentiation Cell State

Mode 1
Mode 2
Mode 3

ES Cell State





touch



hearing



sight

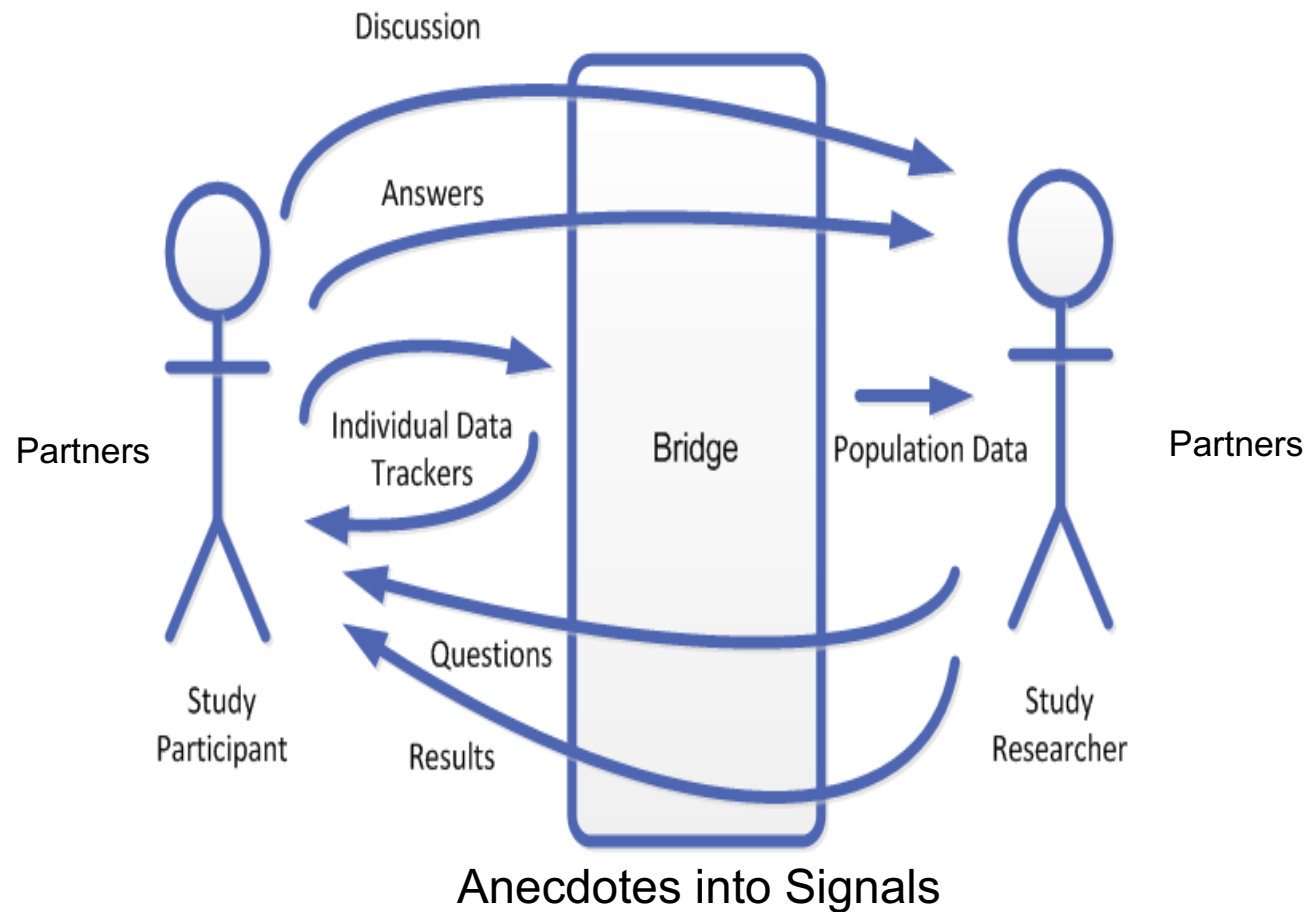


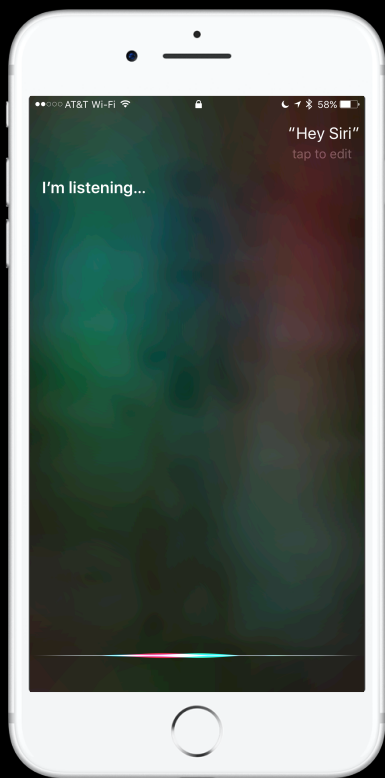
taste



smell

Participant –Centered Research Studies with Feedback Loops







TIM MOYNIHAN GEAR 03.09.15 02:05 PM

SHARE



1331



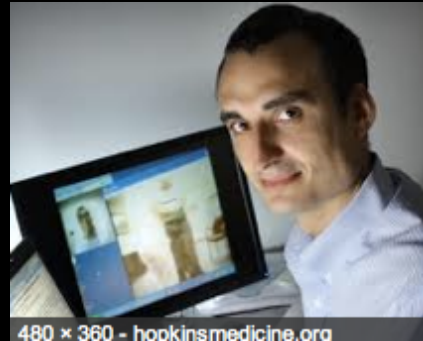
APPLE'S RESEARCHKIT IS A NEW WAY TO DO MEDICAL RESEARCH



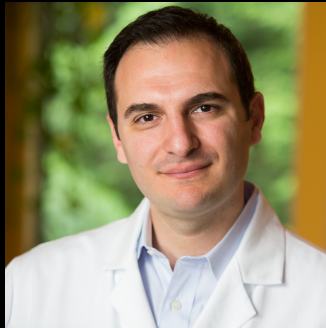
Jeff Williams, senior vice president of operations at Apple, introduces ResearchKit at an event in San Francisco.

 JEFF WILLIAMS, SENIOR VICE PRESIDENT OF OPERATIONS AT APPLE, INTRODUCES

Dorsey



Trister



Klein



mPower



Kieburtz



Tanner



Kruger



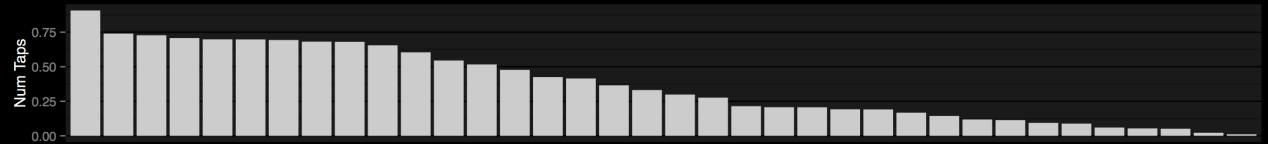
Bloem



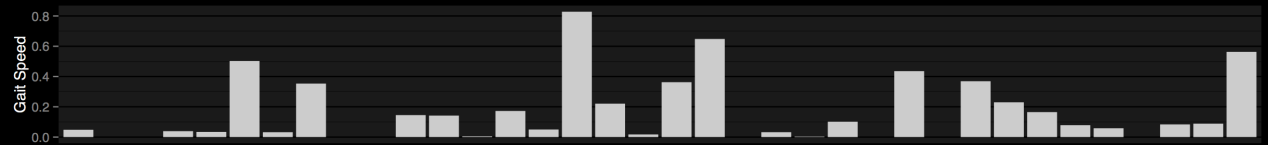
Inter-individual Diversity

no “average humans,” and no single measures for those with Parkinson’s Disease

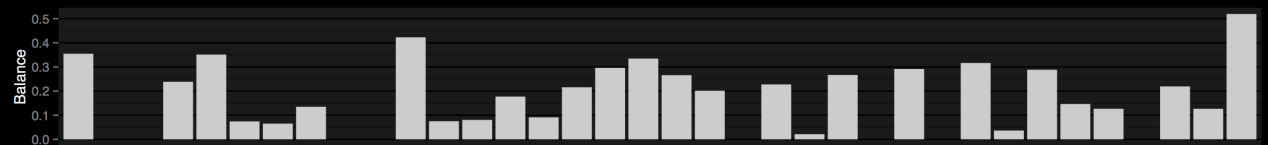
Taps



Gait Speed



Balance



Voice
Frequency



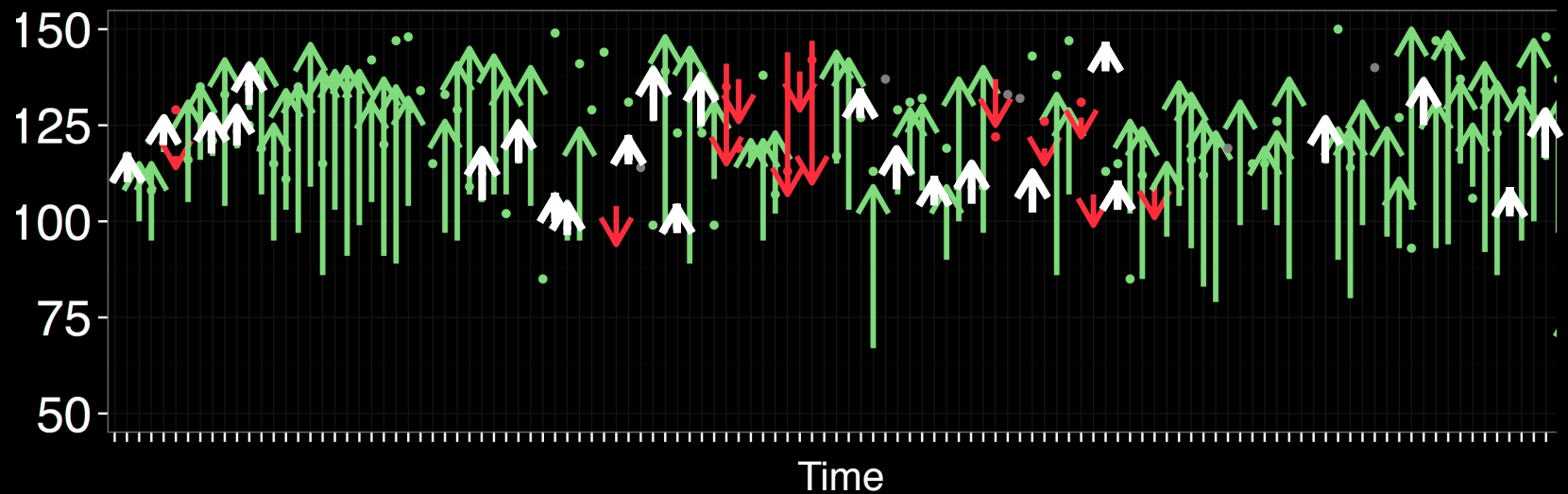
Intra-individual Diversity

among patients with Parkinson's disease

Changes

Pre Med Taps

Post Med Taps



Significant Improvement
with Medication



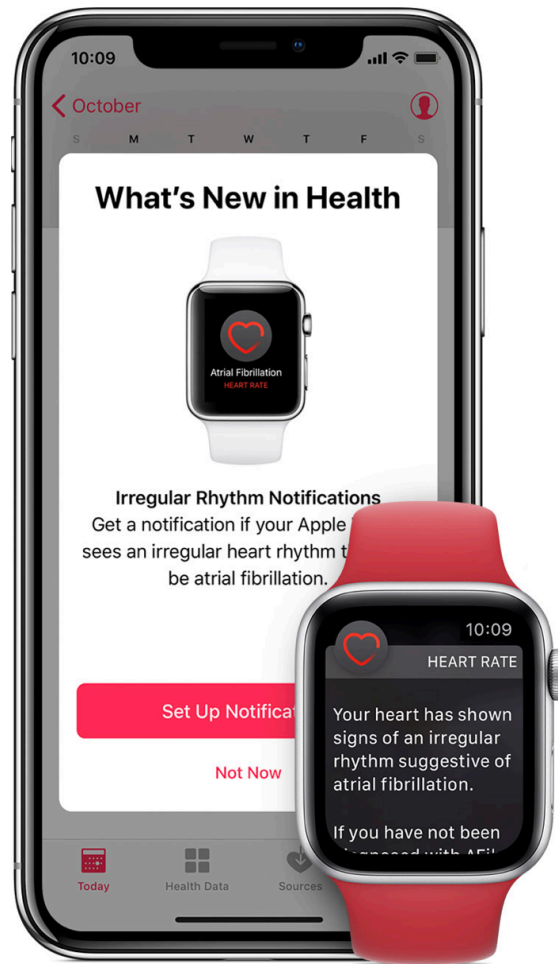
Marginal
Improvement



Regression

Responses to Why Changes?

Large scale beneficial alerts



Enabling irregular rhythm notifications

1. Make sure that the software on your iPhone and Apple Watch is up to date.
2. On your iPhone, open the Health app.
3. Follow the onscreen steps. If you aren't prompted to set up, tap the Health Data tab, then go to Heart > Irregular Rhythm Notifications.
4. Once enabled, you can turn irregular rhythm notifications on or off in the Apple Watch app on your iPhone: Open the Apple Watch app, tap the My Watch tab, then go to Heart > Irregular Rhythm.

What to do when you receive an alert

If you receive a notification, Apple Watch identified an irregular rhythm suggestive of AFib and confirmed it with multiple readings.

If you have not been diagnosed with AFib by a physician, you should talk to your doctor.

Benifits of large Scale longitudinal high resolution data

The NEW ENGLAND JOURNAL of MEDICINE

ORIGINAL ARTICLE

Large-Scale Assessment of a Smartwatch to Identify Atrial Fibrillation

Marco V. Perez, M.D., Kenneth W. Mahaffey, M.D., Haley Hedlin, Ph.D., John S. Rumsfeld, M.D., Ph.D., Ariadna Garcia, M.S., Todd Ferris, M.D., Vidhya Balasubramanian, M.S., Andrea M. Russo, M.D., Amol Rajmane, M.D., Lauren Cheung, M.D., Grace Hung, M.S., Justin Lee, M.P.H., Peter Kowey, M.D., Nisha Talati, M.B.A., Divya Nag, Santosh E. Gummidipundi, M.S., Alexis Beatty, M.D., M.A.S., Mellanie True Hills, B.S., Sumbul Desai, M.D., Christopher B. Granger, M.D., Manisha Desai, Ph.D., and Mintu P. Turakhia, M.D., M.A.S., for the Apple Heart Study Investigators*

ABSTRACT

BACKGROUND

Optical sensors on wearable devices can detect irregular pulses. The ability of a smartwatch application (app) to identify atrial fibrillation during typical use is unknown.

Table 1. Characteristics of Participants Enrolled in the Apple Heart Study at Baseline.*

Characteristic	Total Cohort (N = 419,297)	Notification Subgroup (N = 2161)	ECG Patch Subgroup (N = 450)
Sex — no. (%)†			
Female	177,087 (42)	461 (21)	102 (23)
Male	238,700 (57)	1672 (77)	335 (74)
Other	396 (0.1)	0	0
Not reported	3,114 (0.7)	28 (1.3)	13 (2.9)
Age — yr	41±13	57±15	59±14
Age distribution — no. (%)			
≥65 yr	24,626 (5.9)	775 (36)	181 (40)
55–64 yr	42,633 (10)	556 (26)	114 (25)
40–54 yr	132,696 (32)	488 (23)	106 (24)
22–39 yr	219,179 (52)	341 (16)	49 (11)
Not reported	163 (<0.1)	1 (<0.1)	0
Race or ethnic group — no. (%)†			
White	286,190 (68)	1747 (81)	379 (84)
Hispanic	48,775 (12)	104 (4.8)	20 (4.4)
Black	32,275 (7.7)	106 (4.9)	16 (3.6)
Asian	26,156 (6.2)	87 (4.0)	8 (1.8)
American Indian	4,696 (1.1)	20 (0.9)	3 (0.7)
Pacific Islander	1,493 (0.4)	6 (0.3)	0

Benefits of large Scale longitudinal high resolution data to follow a symptom: cognition

Applied Data Science Track Paper

KDD '19, August 4–8, 2019, Anchorage, AK, USA

Developing Measures of Cognitive Impairment in the Real World from Consumer-Grade Multimodal Sensor Streams

Richard Chen*
Apple Inc.

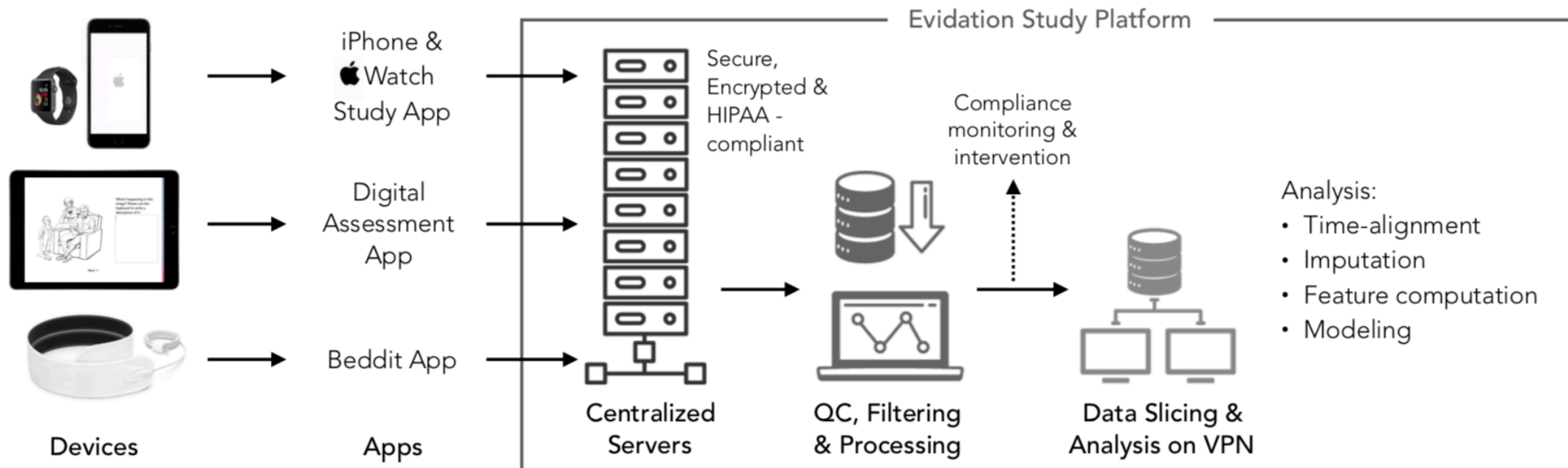
Filip Jankovic*
Evidation Health, Inc.

Nikki Marinsek*
Evidation Health, Inc.

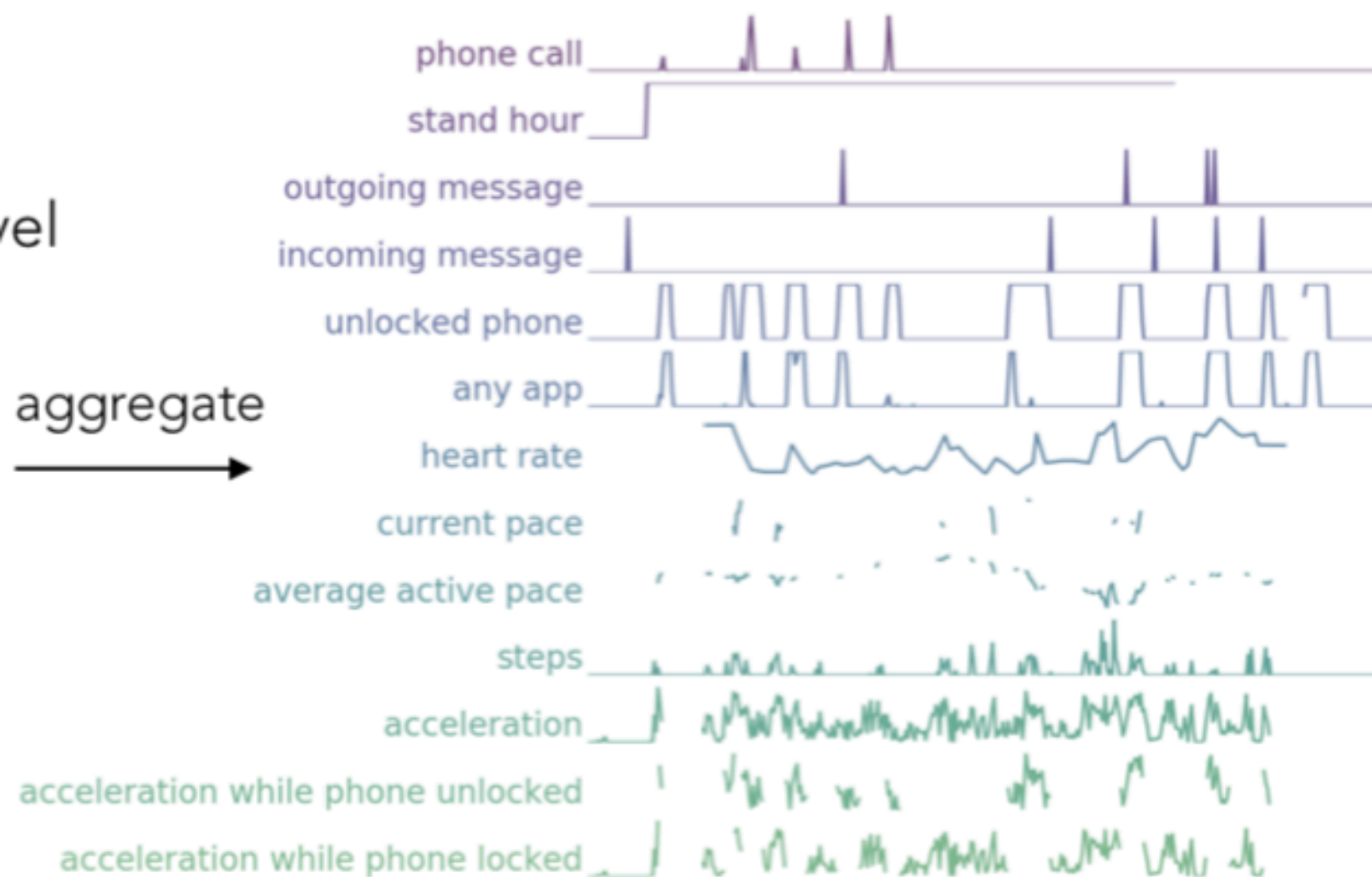
Luca Foschini
Lampros Kourtis
Alessio Signorini
Evidation Health, Inc.

Melissa Pugh
Jie Shen
Roy Yaari
Vera Maljkovic
Marc Sunga
Eli Lilly and Company

Han Hee Song
Hyun Joon Jung
Belle Tseng
Andrew Trister
Apple Inc.



Minute-level Behaviorgram



Intermediate
computation

→ daily aggregate

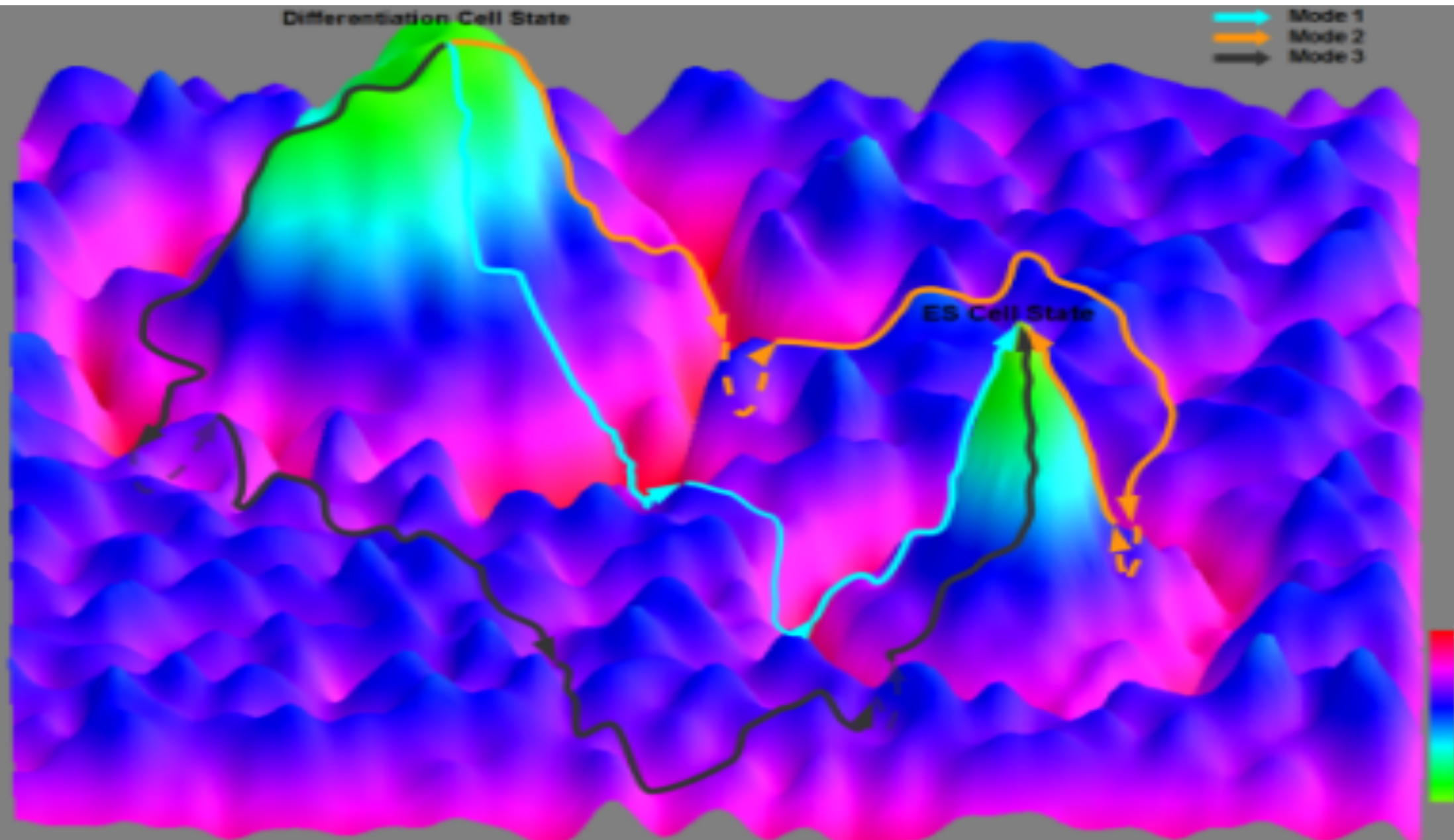
→ times of day

→ island duration

Differentiation Cell State

Mode 1
Mode 2
Mode 3

ES Cell State



A nonprofit founded to tackle the fundamental unknowns using smart phones and wearables to enable individual forecasting of symptom transitions and how to effectively return it to individuals wishing to navigate with health and disease where all data, findings, algorithms, and apps as possible will be put in the public domain.



4YouandMe

PARTICIPATORY STRATEGIC FUNDERS

cohorts

device & apps



assessments

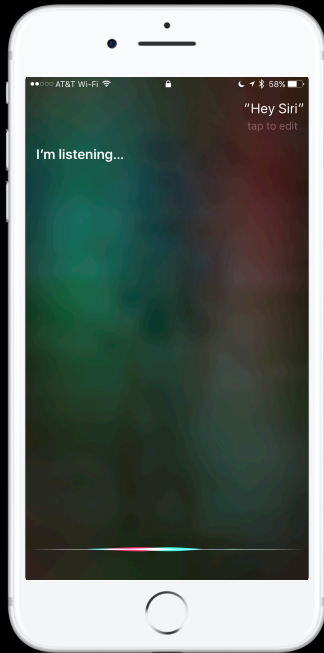
LEADING EXPERTS
AT EXISTING
INSTITUTIONS
RESPONSIBLE FOR
DELIVERABLES



data flow

suggestions

all-day sensing & recording



- heart rate
- breathing
- voice
- facial expressions
- app usage
- motion & orientation

Health Assessments | Signals to Symptoms (examples)

[illegible]

FATIGUE

COGNITION

EMESIS

GAIT

EDEMA

MOOD

HYPERTENSION

STRESS

Symptom (Prevalence)

Increased Prevalence

(Fatigue) Tiredness (45.50%)

Poor Sleep (27.50%)
Back Pain (19.50%)
Vaginal Discharge (17.60%)

(Cognition) Forgetfulness (15.70%)

Headache (14.50%)
Vivid Dreams (13.90%)
Taste Smell Changes (13.70%)
Change in Nipples (13.30%)
Nausea (12.60%)
Change in Libido (11.20%)
Hip Pelvic Pain (10.60%)
Constipation (10.10%)
Food Cravings (9.10%)
Reflux (8.90%)
Leg Cramps (8.60%)
Dizziness (8.50%)
Stretch Marks (7.80%)
Greasy Skin Acne (7.50%)
Restless Legs (7.20%)
Dry Mouth (7.10%)
Breast Pain (6.50%)
Altered Body Image (6.30%)

(Emesis) Vomiting (6.20%)

Sore Nipples (6.00%)

(Dyspnea) Shortness of Breath (5.00%)

Itch (4.50%)
Snoring (4.30%)
Varicose Veins (4.10%)
Incontinence (3.80%)
Carpal Tunnel (3.40%)
Sciatica (3.30%)

(Mood) Anxiety (3.00%)

Chloasma (3.00%)
Thrush (2.50%)
Painful Vein in Vagina (2.50%)
Fainting (2.50%)
Hemorrhoids (1.50%)

(Mood) Feeling Depressed (1.50%)

Heart Palpitations (1.00%)

Cognition-beyond memory (N/A)

Edema (N/A)

Gait Change (N/A)

Glycaemia (N/A)

Hypertension (N/A)

Infection (N/A)

Signals

Raw IMU (accel + gyro + magnetometer)

Minute-level steps

Resting Heart Rate

Minute-level HR

Opportunistic second-level HR

RR-intervals

Raw PPG

Opportunistic HRV

Continuous HRV

Opportunistic BP

Continuous BP

Active Tests

Sleep macros (TTA, WASO, SOL, SE)

Sleep stage classification (30-second epochs)

SPO2

Respiration Rate

Body Weight/Fat %

Body Temperature

Air quality (CO2 Particulate)

Opportunistic Voice Recordings

Continuous acoustic signal

Continuous GPS

GPS at location changes

Indoor location

Bedroom temperature, illumination, doors open

User-mediated event mark

Phone usage (pick up, time on phone)

Social networks usage

Eye movements



Equipment Needed

Three wearable devices will be provided to study participants

Fitbit Versa

- 3-axis accelerometer
- 3-axis gyroscope
- Optical heart rate monitor
- Altimeter
- Vibration motor
- WiFi Antennas (802.11 b/g/n)
- 4+ days battery Life



Oura Ring 2

- Heart Rate, Resting Heart Rate (RHR)
- Heart rate variability (HRV)
- Respiration rate, breathing variance
- Sleep stages and quality metrics
- Body temperature variation
- Duration, intensity, and timing of activities
- Inactivity, sedentary time



BodyPort Smart Scale

- Weight
- Pre-ejection Period
- BMI
- Ejection Time
- Impedance
- PEP/LVET
- Peripheral Fluid Content
- Pulse Wave Velocity
- Balance
- Pulse Transit Time
- Pulse Rate
- Pulse Arrival Time
- Heart Rate Variability
- Ejection Force



Study Visit Schedule

Visit 01
~8 wks

Visit 02
12 wks

Visit 03
16 wks

Visit 04
20 wks

Visit 05
24 wks

Visit 06
28 wks

Visit 07
30 wks

Visit 08
32 wks

Visit 09
34 wks

Visit 10
36 wks

Visit 11
37 wks

Visit 12
38 wks

Visit 13
39 wks

Visit 14
40 wks

Visit 15
3 months



Participant Mediated Health Data

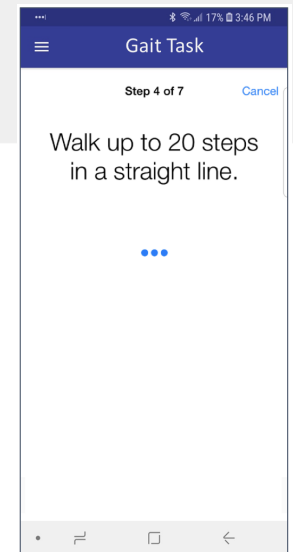
Through a combination of passive trackers and active tests administered through the 4YouandMe Study App, participants provide objective data with minimal burden

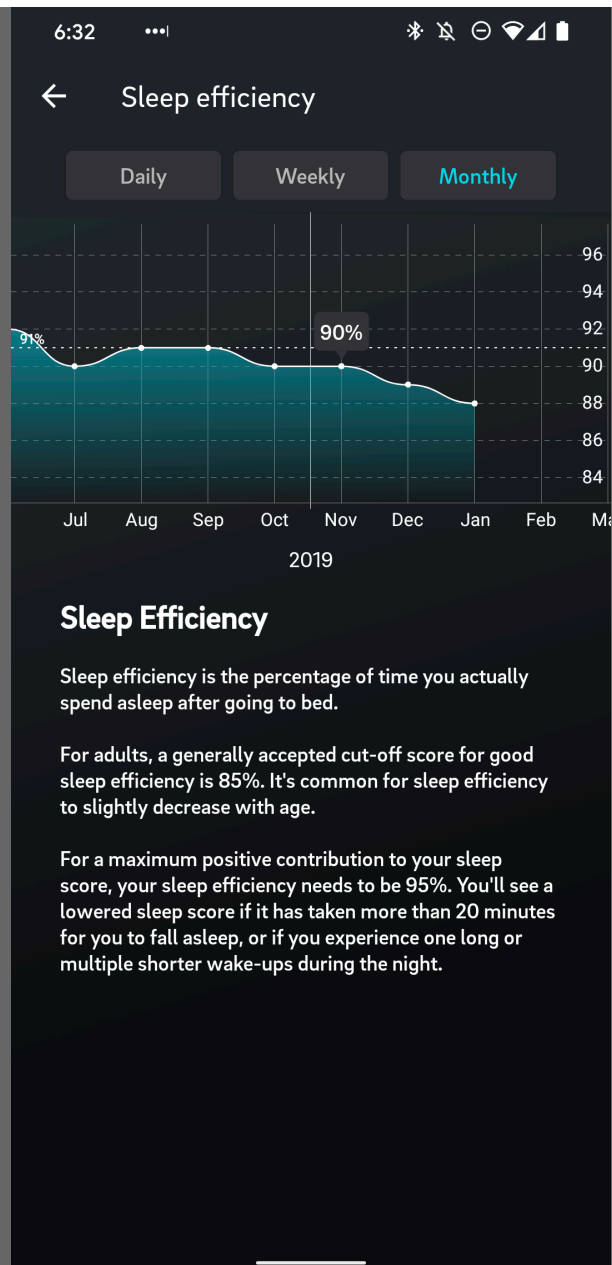
Passively Collected

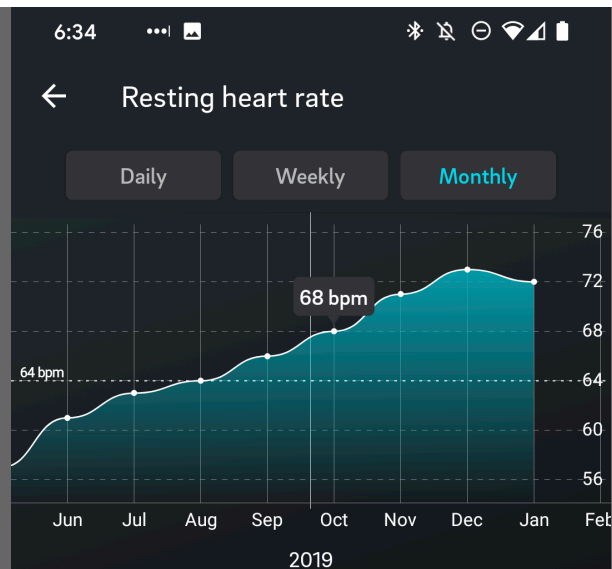
- Oura Ring
 - Temperature
 - Sleep Quantity
 - Sleep Quality
 - Resting Heart Rate
 - Heart Rate Variability
 - Respiration Rate
 - Activity
- BodyPort Smart Scale
 - Pulse rate
 - Heart rate variability (HRV)
 - Cardiac waveforms
 - Systolic time intervals
 - Body weight
 - Body impedance
 - Balance analysis
 - Temperature and humidity
- Fitbit Versa
 - Steps
 - Activity Level
- Smartphone
 - RealizD
 - Phone pickups
 - Screen time
 - Study app
 - GPS
 - WiFi
 - Battery level
 - User-app interactions
- Facebook, Instagram
 - Bio, posts, likes

Active Tests

- Gait Active Task
- Video Diary
- Memory Active Task
- Psychomotor Vigilance Test
- Executive function active Task







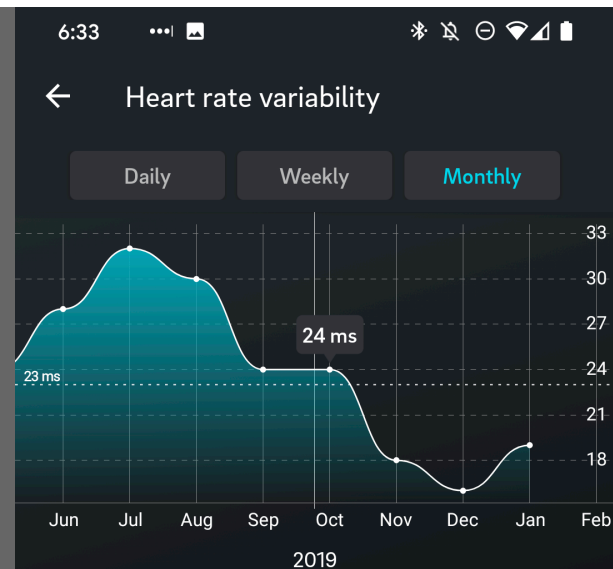
Resting Heart Rate

Resting Heart Rate (RHR) is the number of times your heart beats per minute when you're at rest. It's a reliable measurement of your recovery status, and an important contributor to your readiness.

Normal RHR for adults can range anywhere from 40-100 BPM. Oura evaluates the optimal level for your RHR by studying your data after active days and recovery days for a couple of weeks. Once it knows your normal range, your Readiness Score will start to become more accurate.

For Oura, a RHR slightly below your average is a sign of good readiness. An exceptionally high or low RHR indicates that an easier day may be in order. An intense training day, a late night workout, elevated body temperature, or a heavy meal just before bed can keep your RHR elevated during the night, often resulting to a lowered Readiness score.

To learn more, check out [Heart Rate While Sleeping – Look for These 3 Patterns](#) article in the Oura blog.



Heart Rate Variability

When a person is relaxed, a healthy heart's beating rate shows variation in the time interval between heartbeats. By calculating this variation i.e. your heart rate variability (HRV) while you sleep, Oura can help you better understand your health, fitness and recovery status.

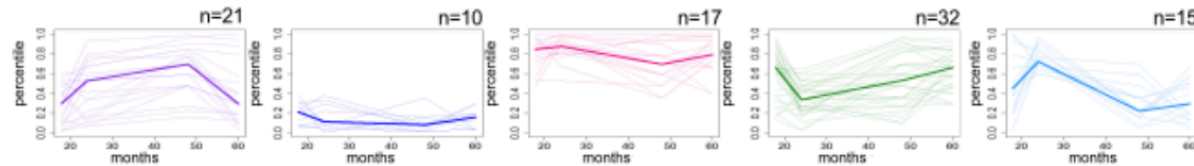
Your HRV can range from anywhere below 20 to over 100. Your own minimum and maximum values depend on several factors, such as your age, health status and fitness level. High HRV is typically a sign of general health and fitness, whereas lowered HRV can be a sign of stress or overtraining.

Read more about HRV tracking in the Oura blog: [What is heart rate variability and what you can learn from it](#)

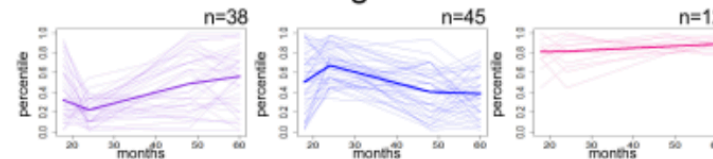
Trajectory clustering

1. Identify trajectories of individuals (using clinical measures over time/ continuous sensor measures/active monitoring data through apps)
2. Use a similarity measure and cluster e.g.

Pregnancy Trajectory (emesis counts as well as sensor information)



Internalizing Behaviors



3. Build a model for each of the clusters to predict future trajectory for specific individuals within a cluster



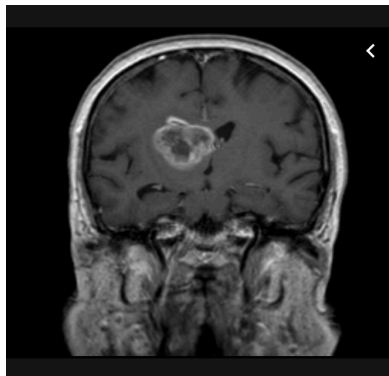
Detection of and forecasting symptom transitions
and consequences of stress and lifestyles impacting
those symptom transitions in chronic diseases

Why not?



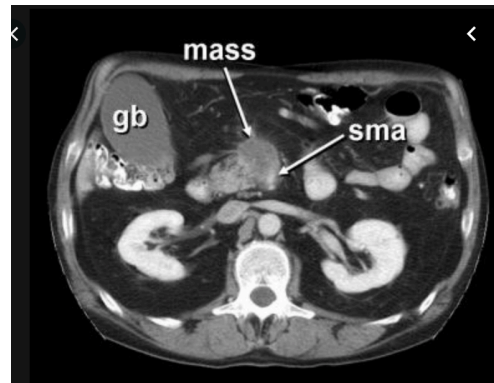
Can we devise continuous early warning systems for tumors?

Helping Enable Real time Observational Studies
“HERO” Studies



CNS

Mark Foundation



Pancreas



Ovarian

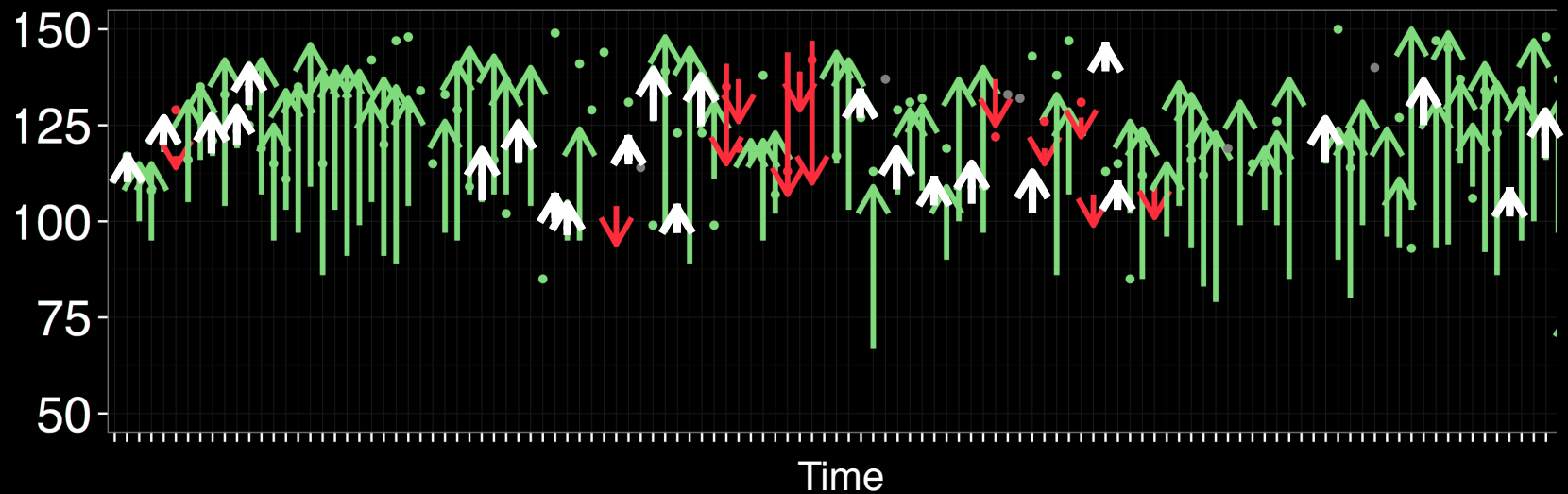
Intra-individual Diversity

among patients with Parkinson's disease

Changes

Pre Med Taps

Post Med Taps



Significant Improvement
with Medication



Marginal
Improvement



Regression

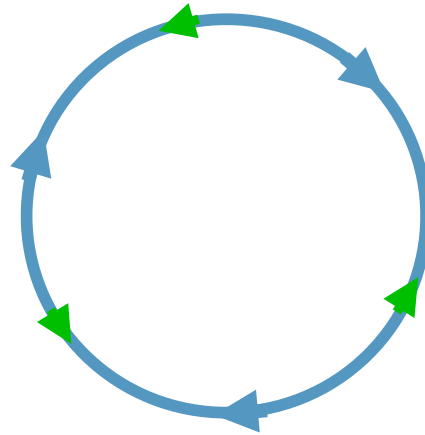
Responses to Why Changes?

subjective vs objective

Immediate Stress

End Organ
Deterioration

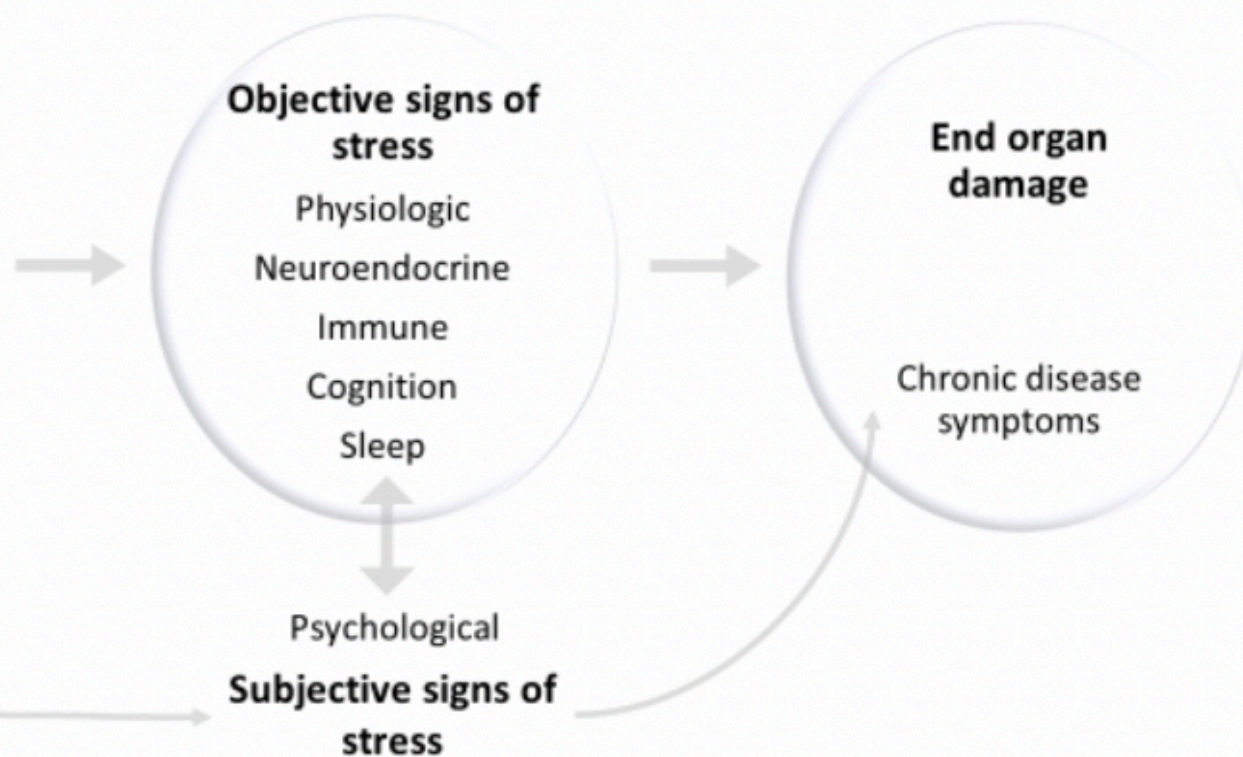
Intermediate
Consequences



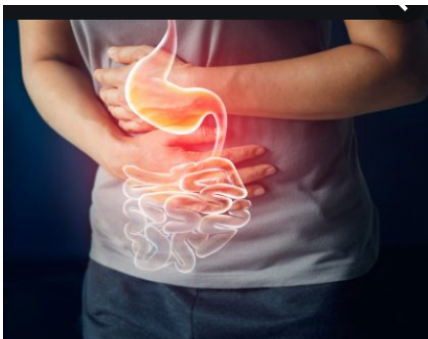
Engineering signals from wearable devices to signs of stress to end organ damage

Machine learning and artificial intelligence

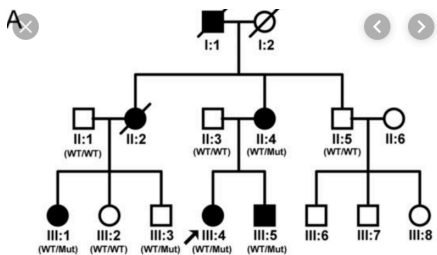
Engineering signals	
Smart rings, watches, scales and body patches	Temperature Sleep quantity/quality Sleep quality Resting HR HRV Respiration rate Breathing variance Activity (duration, intensity, frequency) Relative BP EDA Pulse rate Cardiac waveforms Systolic time intervals Body weight Body impedance Balance Cortisol Cytokines
Smartphone passive	Google Takeout – Online interaction RealizD – Phone usage Facebook/Instagram – Social activity Apps – GPS, WIFI, battery, app usage
Smartphone active	Cognitive tasks Video diaries – facial and speech EMA surveys – subjective symptoms, life events



Exploring the effects of “the fabric of our lives” on us



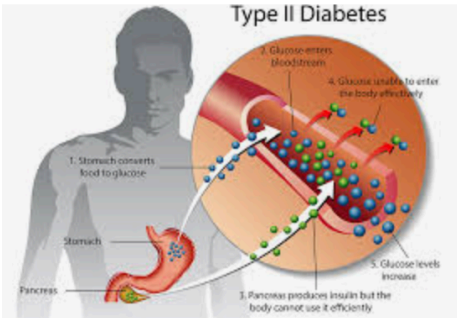
Crohn's
(The Helmsley Trust)



B

ID	Age in 2014	Tumors
I:1	Deceased	Liver mass at 46 y
II:1	40 y	None
II:2	Deceased	Breast cancer at 32 y
II:3	35 y	None
II:4	35 y	Breast cancer at 34 y
II:5	30 y	None
III:1	13 y	Adrenal pheochromocytoma at 3 y, and kidney cyst at 12 y
III:2	10 y	None
III:3	6 y	No
III:4	5 y	Medulloblastoma at 5 y
III:5	3 y	Choroid plexus papilloma at 3 y

Li-Fraumeni Syndrome



Diabetes

“modifyable factors”

Building better ways to objectively assess Stress

“Scan Scare”



Marlene Kok

Sabine Linn

Emiel Rutgers



Luis Diaz

What is needed



What is needed



What is needed

COMMUNITIES



trust

support

knowledge

privacy

:”Our Menopause”

Thematic
example for
passive
collection of
mood and
vasomotor
symptoms

Passively collected symptoms

Mood
Cognitive deficits
Energy
Activity
Irritability
Sleep impairment
Anxiety
Vasomotor
Weight

Actively collected symptoms

Headache/migraine
Menstrual cycle
Urinary
Musculoskeletal
Well being
Vaginal dryness
Dyspareunia
Other symptoms?

Engineering signals

Raw IMU (accel + gyro + magnetometer)
Minute-level steps
Raw PPG
Resting Heart Rate
Minute-level HR
Opportunistic second-level HR
Opportunistic HRV
Continuous HRV at night
Active Tests
Sleep macros (TTA, WASO, SOL, SE)
Sleep stage classification (30-second epochs)
Respiration Rate
Body Weight/Fat %
Speech patterns from video diaries
Continuous acoustic signal
GPS at location changes
User-mediated event mark
Phone usage (pick up, time on phone)
Social networks usage
Eye movements from video diaries
Facial processing from video diaries
Accelerometer
Body temperature
EDA
EMAs



participant designed and funded - built by each other for each other

“Our digital century was to have been democracy’s Golden Age. Instead, we enter its third decade marked by a stark new form of social inequality best understood as “epistemic inequality.”

It recalls a pre-Gutenberg era of extreme asymmetries of knowledge and the power that accrues to such knowledge, as the tech giants seize control of information and learning itself.”

Shoshana Zuboff

Open Band Project





A Barack Obama Pick of 2019

The International Bestseller

THE AGE OF SURVEILLANCE CAPITALISM

THE FIGHT FOR A
HUMAN FUTURE
AT THE NEW
FRONTIER OF POWER

SHOSHANA
ZUBOFF

'The true prophet of the information age' *FT*

Sur-veil-lance Cap-i-tal-ism, n.

1. A new economic order that claims human experience as free raw material for hidden commercial practices of extraction, prediction, and sales;
2. A parasitic economic logic in which the production of goods and services is subordinated to a new global architecture of behavioral modification;
3. A rogue mutation of capitalism marked by concentrations of wealth, knowledge, and power unprecedented in human history;
4. The foundational framework of a surveillance economy;
5. As significant a threat to human nature in the twenty-first century as industrial capitalism was to the natural world in the nineteenth and twentieth;
6. The origin of a new instru-