



Annual Congress | January 29, 30 and 31 2020 | Amsterdam

Evidence, Arrogance, Ignorance, Eminence

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Dear reader

Health care should be based on the best **evidence** available, from whatever source. 'Evidence-based medicine encompasses the integration of clinical expertise with the best available external evidence alongside with patient preference' (David L. Sacket). This is often narrowed down to statistically valid evidence, whose meaningfulness evaporates in the context of patients. Doctors have years of experience and see lots of patients with heterogeneous profiles. This experience is ignored often in daily practice. Statistically, results can show improvement but patients may hardly benefit. This is why the narrative of patients should be taken into account.

However, we patients, experience in daily life that scientists and doctors do not listen to arguments and studies brought up by patients. The knowledge of the crowd is ignored. This is where **arrogance** is becoming part of the problem and moves us away from the solution.

'Science changes one funeral at a time' (Max Planck). This awareness, demands us to realize the realms of life that we don't understand nor are able to handle. Becoming aware of our **ignorance** liberates us and is the reason we have come so far.



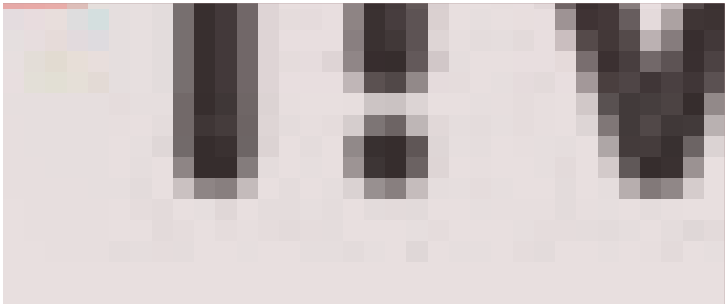
'Modern science differs from all previous traditions of knowledge in (among other reasons) the willingness to admit ignorance... both scientists and conquerors began by admitting ignorance - they both said, 'I don't know what's out there.' They both felt compelled to go out and make new discoveries.' (Yuval Noah Harari)

Embracing our ignorance is the gateway to transcend our arrogant use of evidence. Then **eminence** can emerge. Eminence is the quality people possess, acquired after years of engagement with a field of study. Yet, eminence is not the sole domain of science. It also resides in patients, who take decisions that fit their lives. The Annual Congress recognizes and unlocks eminence in us all, in order to accelerate before the next coffin arrives.

Wednesday, January
29, 2020

Opening
"Evidence, Arrogance,
Ignorance, Eminence"

Inspire2Live Annual
Congress



**Wednesday,
January 29, 2020**

Evidence, Arrogance, Ignorance,
Eminence



**Location: The
Royal
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16.00 - 16.45 Reception & drinks

16.45 - 17.00 Opening words - Peter Kapitein (I2L).

17.00 - 17.30 The social aspects of my disease - Leonie Sazias, Member Dutch Parliament

17.30 - 17.45 Presentation of the Inspire2Live Patient Advocate Hero of Cancer Awards. In 2018 Bob Pinedo and Fritz Schröder and in 2019 Pauline Dekker, Wanda de Kanter and Stephen Friend were awarded for their contribution to patients. This year we will honour other researchers or clinicians with this advocacy award.

17.45 – 18.00 Data about Excellent Cancer Centers Martijn Nap (IQVIA)

18.00 - 18.30 Vaccines against cancer: Frame Cancer Therapeutics first year - Ronald Plasterk (Frame Therapeutics)

18.30 - 19.00 More than Medicine: The Responsibility of Industry to Patients - Patrick Connor (AstraZeneca)

19.00- 19.45 'The Els Borst Legacy' (a panel discussion)
When science says: 'This is how it is'. The doctors tell us: 'This is how we can treat our patients. And the patients say: 'This is how we want to be treated'. Who can then object and not facilitate the new approach of treating patients?
This panel is moderated by Rebecca Malby (London South Bank Univ.). The panellists are Maureen Visscher (I2L), René Medema (NKI/AvL) and Jelle Barentsz (RadboudUMC)

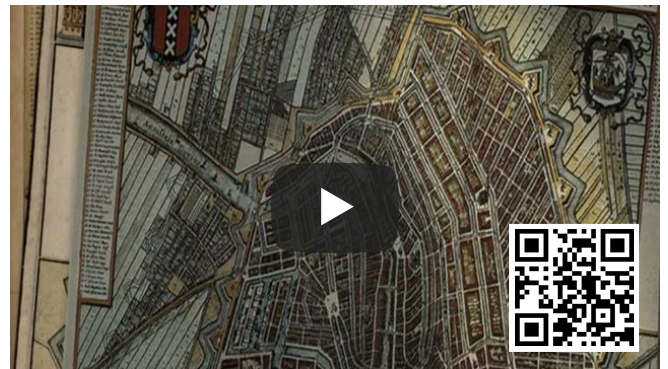
19.45 - 22.00 Welcome dinner and music (guitar) performed by Mark Moss (I2L)

**Never
Ever Quit**

THE TRIPPENHUIS FROM ARMS TRADE TO THE PURSUIT OF SCIENCE

Louys (1605-1684) and Hendrick Trip (1607-1666), the brothers who commissioned the building of the Trippenhuys, were arms dealers who established their firm Louys & Hendrick Trip ('Purveyors of Waepens, Artilleree, Shotte and Amunition of Werre') in Amsterdam.

During their youth they had spent a number of years in Sweden, where their uncle, Louys de Geer (1587-1652), had built up a strong position in the arms trade and weapons industry. After the takeover of a large iron foundry in Julethabruk in Sweden the brothers' business flourished to such an extent that they decided to have their own residence built in 1655. They wanted a double house, so that they could ply their trade from the premises. The site they chose was on Kloveniersburgwal, right by the St Anthony Weighhouse in the Nieuwmarkt.



**Thursday, January
30, 2020**

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Program

08.15 - 08.45 Registration with coffee and tea

08.45 - 09.00 Welcome by the conference chairs -
Rebecca Malby (London South Bank Univ.) & Piarella
Peralta (I2L)

09.00 - 09.15 Welcome by the president of the Royal
Netherlands Academy of Arts and Sciences - Wim
van Saarloos (KNAW)

09.15 - 09.45 You cannot evade your destiny. It's how
to deal with it - Linda Burger (I2L)

09.45 - 10.15 It starts with knowing what's going on
Bob Weinberg (Whitehead Institute, Boston)

10.15 - 10.45 Breast-cancer risk assessment and
individualized treatments - Olufunmilayo Olopade
(Univ. of Chicago)

10.45 - 11.15 Coffee, tea and networking

11.15 - 12.00 Rapid fire talks of participants.
What happened in my life or my organization? What
did I realize and how did I do it? In presentations of 3
minutes and 1 slide at the max inspirational
participants talk about their way of refurbishing the
organization, they are part of.

Elroy Aijal (HungerNdThurst), Cathalijne Ziedses des
Plantes (Zilveren Kruis), Hripsime Martyrosyan
(HENERAN), Sandy Krijnen (SandyMoveS), Robin
Koops (Inreda Diabetic), Coleta Platsenkamp (CCC),
Omolola Salako (Nigeria), Tatjana Romanyk (I2L),
Fabrizia Stavru (Institut Pasteur), Conradin Dobeli
(Colontown), Victor Portes (Figuranova Foundation),

12.00 - 12.30 Update on how digital devices might allow
us to follow symptom transitions and the effects of the
fabric of life on chronic conditions - Stephen Friend
(Sage Bionetworks & 4YouandMe)

12.30 -13.00 A public discussion, lead by Rebecca
Malby. 'What made me successful in changing my
organization?'

What
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**Thursday, January
30, 2020**

We want to be at the table and not
on the menu!

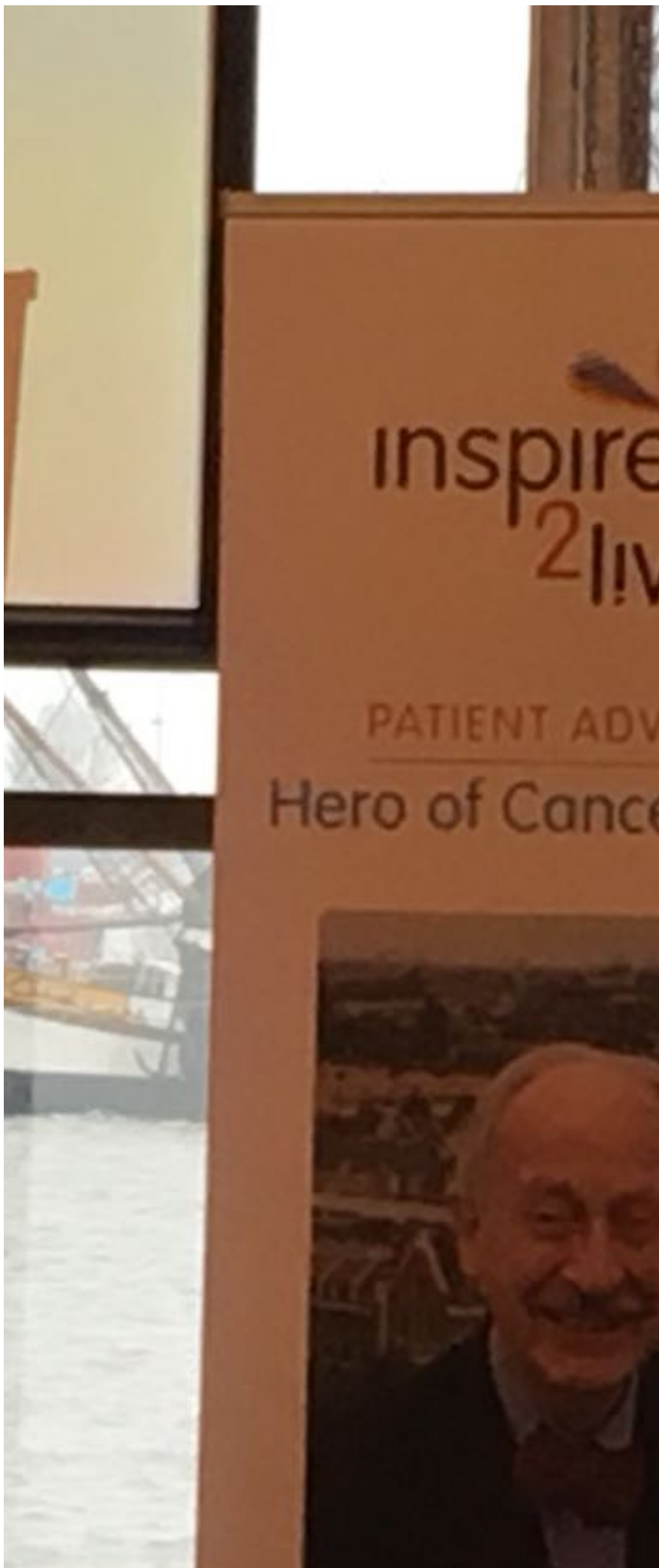


**Out in the
city**

**13.00 - 13.30 Lunch, networking and
preparation for
'Out in the city'.**

13.00 – 13.30 Lunch, networking and preparation for 'Out in the city'.
13.30 – 18.00 Out in the city. Groups at work in breakout sessions in Amsterdam. Use the locations as an analogy and inspiration for your conversation. 'What is possible?' and 'What can be done?'

- Group 1: North-South Line Underground - Amsterdam and its transportation through centuries - Bart Veilbrief (Amsterdam City) & Peter Kapitein
- Group 2: IQVIA: Combining Artificial Intelligence & Real-World Evidence - Christine Widrich (IQVIA), Rutger Gerritsen (IQVIA) & Gaston Remmers (I2L)
- Group 3: Surgery without incision at the Amsterdam UMC, location VUMC - Noortje Gabriels (LUMC), Tsveta Malinova (AMC), Maureen Visscher (OZS) & Ilona Schelle (I2L)
- Group 4: Frame Therapeutics: vaccines against cancer - Ronald Plasterk (Frame Therapeutics) & Nicolle van Leeuwen
- Group 5: An architectural city walk and lecturing on 'Eco-oncology' - Applying ecological principles to understand and manage cancer - Gert Eijkelboom (Univ. of Amsterdam), Brent Reynolds (Univ. Of Florida) & Maria Lourdes Chacón (I2L)



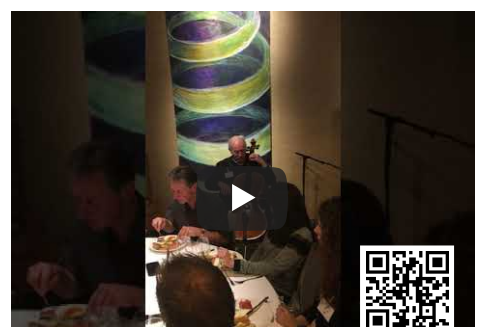
Dinner at the Grand

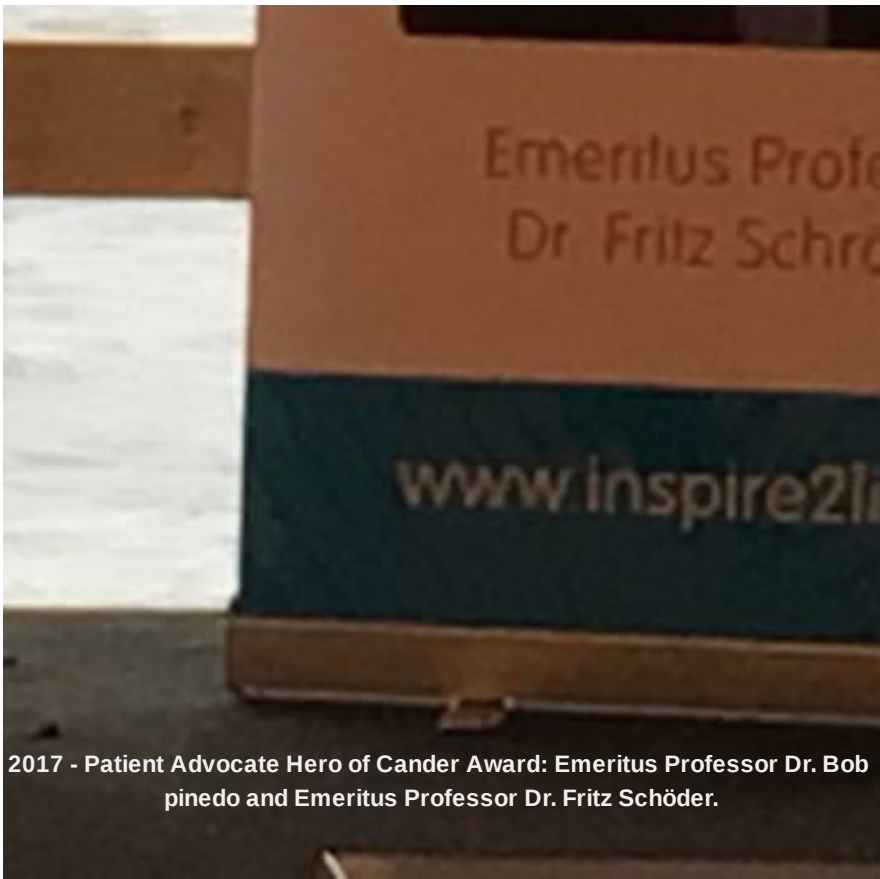


18.00 - 22.00 Dinner at 'Hotel The Grand' - Oudezijds Voorburgwal 197, 1012 EX Amsterdam

18.00 -19.30 Drinks and report back 'Out in the city'

19.30 - 22.00 Dinner and music: Cello, performed by Fritz Schröder (ErasmusMC) and Stephen Dedalus poems performed by Mark Lawler (Queens University)





Music performed by prof. dr. Fritz Schröder (Cello)

2017 - Patient Advocate Hero of Cander Award: Emeritus Professor Dr. Bob pinedo and Emeritus Professor Dr. Fritz Schöder.

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08.15 - 08.45 Registration with coffee and tea

08.45 - 09.00 Welcome by the conference chairs - Rebecca Malby & Piarella Peralta

09.00 - 09.30 My personal story - Nicole Stolk (DNB)

09.30 - 10.00 I-SPY with my little eye your best matched treatment - Laura van 't Veer (UCSF)

10.00 - 10.30 The magic of nano particles and cancer - Joy Wolfram (Mayo Clinic)

10.30 - 11.00 Personalized Medicine: RNA therapeutics – the next revolution? - Dan Peer (Tel Aviv University)

11.00 - 11.30 Coffee, tea and networking

11.30 - 12.00 Introduction of the working sessions of Friday afternoon by

- Jan Hoeijmakers (ErasmusMC)
- Mark Lawler (Queens Univ. Belfast)
- Sjoerd Repping (Zorginstituut Nederland & University Of Amsterdam)
- Werner Verbiest (Jansen Diagnostics)

12.00 - 12.45 Lunch, networking and preparation for the working sessions.

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12.45 - 14.45 Working sessions. Participants choose a group.

Participants work with leaders of the sessions and under the direction of PA's, towards the answer to the question: 'In the coalition of the willing, how do we unlock the Eminence in: science, care, industry and government?'

- Group 1 - Can we unlock the eminence in science? Jan Hoeijmakers & Ilona Schelle (I2L)
- Group 2 - Can we unlock the eminence in care? Mark Lawler, Nicole van Leeuwen & Jeffrey Waldron (I2L)
- Group 3 - Can we unlock the eminence in industry? Werner Verbiest & Piarella Peralta
- Group 4 - Can we unlock the eminence in government? Sjoerd Repping & Gaston Remmers (I2L)

14.45 – 15.00 Report back from the working sessions - 4 participants chosen in the sessions

15.00 – 15.15 What do I take home from the congress? Participants chosen during the congress.

15.15 End of conference – closing words Ilona Schelle (I2L)

