



Inspire2Live World Campus Prospectus

Founding and global operating principles

Who we are

The World Campus is the global network of Inspire2Live, bringing together scientists, doctors, nurses and educators. Its seeds have blown over national borders and intercontinental boundaries to broaden its constituency within Latin America, North America, Asia, Australia, Africa, the Middle East and Europe.

The World Campus is the collective name for our network of representatives. Each representative is called a *hub*, meaning an active member of the World Campus. The singular purpose of all hubs is to *improve control over cancer*. The World Campus is the closest link between scientists who study cancer, doctors, and nurses who treat people with cancer, educators and the patient.

This prospectus is a *declaration*, acting on behalf of Inspire2Live and whoever joins the World Campus. The two parties subscribe to a responsibility, to which they are firmly committed. The building block of this relationship is one of *reciprocity*. We are committed to the coverage and stimulation of three areas of patient interest:

- **Prevention**
Performance (e.g., rehabilitation, support for patient travel and lodging, return to work, etc.)
- **Pain and care**

More pragmatically stated, we are committed to improving cancer prevention and quality of life, but any urgent call from patients to invest in treatment will be met with consideration.

Why Inspire2Live

Cancer knows no boundaries. Finding better practices for prevention, diagnosis, treatment, aftercare and support should never be limited to a single region or country. By pooling the knowledge of patient advocates and collaborators (scientists, doctors, nurses, educators) from all over the world, through joint actions and speaking with one voice, we strive to improve the creation and access to better diagnostics, treatments, aftercare and support.

The search for improvement is led by patient advocates and scholar activists and is governed by a procedure central to scientific practice. We adopt peer review as the mechanism for self-correction. More importantly, we explicitly recognize that patients

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have considerable understanding of the progression of their disease or the side-effects of treatments. Our conception of cancer is informed by cancer biology. For our vision on science in the field of cancer, we refer you to [The Inspire2Live Scientific Vision](#).

The problems we confront

We step in where others either cannot or lack the means to reach out beyond their social, professional or personal boundaries. We reach out at all levels through community development, science, politics and governance. We reach out beyond boundaries, moving beyond existing procedures to search for, find and initiate new pathways. Naturally, we strive for the achievements to find their way to those whom they will benefit.

The problems we confront are mostly linked to cooperation and coordination. We address these problems by connecting individuals and groups; building coalitions; acting as middle-men and -women; speaking as one voice for many; educating, setting up meetings, lobbying, inspiring, organizing exchanges between patient advocates, scientists, caretakers, technicians and much more. Our self-defining event is our Annual Congress, which generally takes place at the Royal Academy of Arts and Sciences in Amsterdam.

We act locally yet we are connected globally. For more details about our achievements, we refer you to [The Inspire2Live World Campus vision](#).

It is crucial to avoid partisan involvement in any national or international conflict which would undermine our mission to empower patients and improve control over cancer. For this reason, we have adopted the first five principles of the International Red Cross [The principles of the International Red Cross](#).

How we operate

Inspire2Live respects evidence and empirical rigor. However, we are a patient organization, not a scientific endeavor. Importantly, as rule we adopt the peer review procedure as the most suitable means to judge the quality of our opinion documents e.g., regarding vaccination and cancer, manifests (e.g., regarding pain management for pancreatic cancer patients), projects and initiatives. The review is inclusive yet specific. The essence is independent commentary by equals and a match between competence and the content to be reviewed. Two aspects of the peer review stand out:

1. The peer review is fully **transparent** thus reviewers are asked to do their work openly.
2. The peer review is **engaged** thus reviewers are asked to comment and offer solutions or guidance.

Science is self-correcting because scientists have a culture of mutual correction and use a variety of mechanisms to correct one other. We have therefore adopted the mechanism of peer review to enable active and focused self-correction by an inclusive group of peers including relevant experts and patient advocates alongside scientists

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which also shows that roles, experiences and expertise can overlap within the World Campus.

Reciprocity and peer review

Reciprocity and peer review both reflect the core values of democracy i.e., fraternity and solidarity. Fraternity and solidarity imply a procedure for self-correction and the peer review is an inclusive procedure to further our quality improvement.

Reviews are the rule, whenever:

- a major initiative is undertaken
- an opinion document or manifest is being published
- a project or collaboration is defined
- a new operating principle e.g.; the peer review is implemented
- collaboration with other organizations e.g.; the World Health Organization is envisaged

Every member has the right to lobby for a peer review with the following comments:

1. We do not profess that Inspire2Live will be a reviewer of research reports of preclinical or clinical research. The peer review undertaken by the members of Inspire2Live should be specific focusing on a match between area of expertise and content domain. We are aware that it is rare for patient advocates to possess the scientific expertise needed to comment in a truly competent way on the details of research. In addition, we must be careful not to participate in peer review panels which would function merely as window dressing: where we would give the impression that the patients' opinion is being heard whilst their presence on the peer review panels does not improve the quality of the review.
2. However, and to the contrary, we do believe that the scientific procedure of peer review and the opinion of external scientists and experts should be imported into our organization, to guide and direct the internal functioning of Inspire2Live and the World Campus hence our continuous effort to include scholar activists in the World Campus.

Operational embedding

Peer reviews are initiated by the Chief Scientific Officer (CSO) of Inspire2Live either on their own initiative or upon request. Depending on the objective of the review, the CSO and advisers may select and approach specialized reviewers. Reviews should be concise, open and engaged and we expect them to require between 1 and 5 participants.

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How we expand

The Inspire2Live World Campus was created by Inspire2Live in mid-2020. Inspire2Live is now setting up hubs on all continents in accordance with the following ground rules regarding the selection of people who will act as hub representatives in new locations:

- Find patient advocates who have been affiliated with Inspire2Live for a number of years.
- Find patient advocates through a trusted third party e.g.; a scientist who is affiliated with Inspire2Live.
- The nature of the relationship between hubs is reciprocal. Transactions are of course habitual, but the basis is one of trust and having a common objective i.e.; getting cancer under control.
- Unlike units in a business, the hubs are loosely connected and there is no franchise-type relationship. This creates huge freedom and potential though it also poses a challenge regarding the maintenance and improvement of quality. Hence everyone who joins the Inspire2Live World Campus accepts and adopts the principles formulated in the prospectus and the [Foundation Principles](#) and [Federation principles](#) of Inspire2Live, in spirit and in word and without exception,

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