



Innovation in Collaborative Ecosystems

Prof. dr. Annemieke J.M. Roobeek

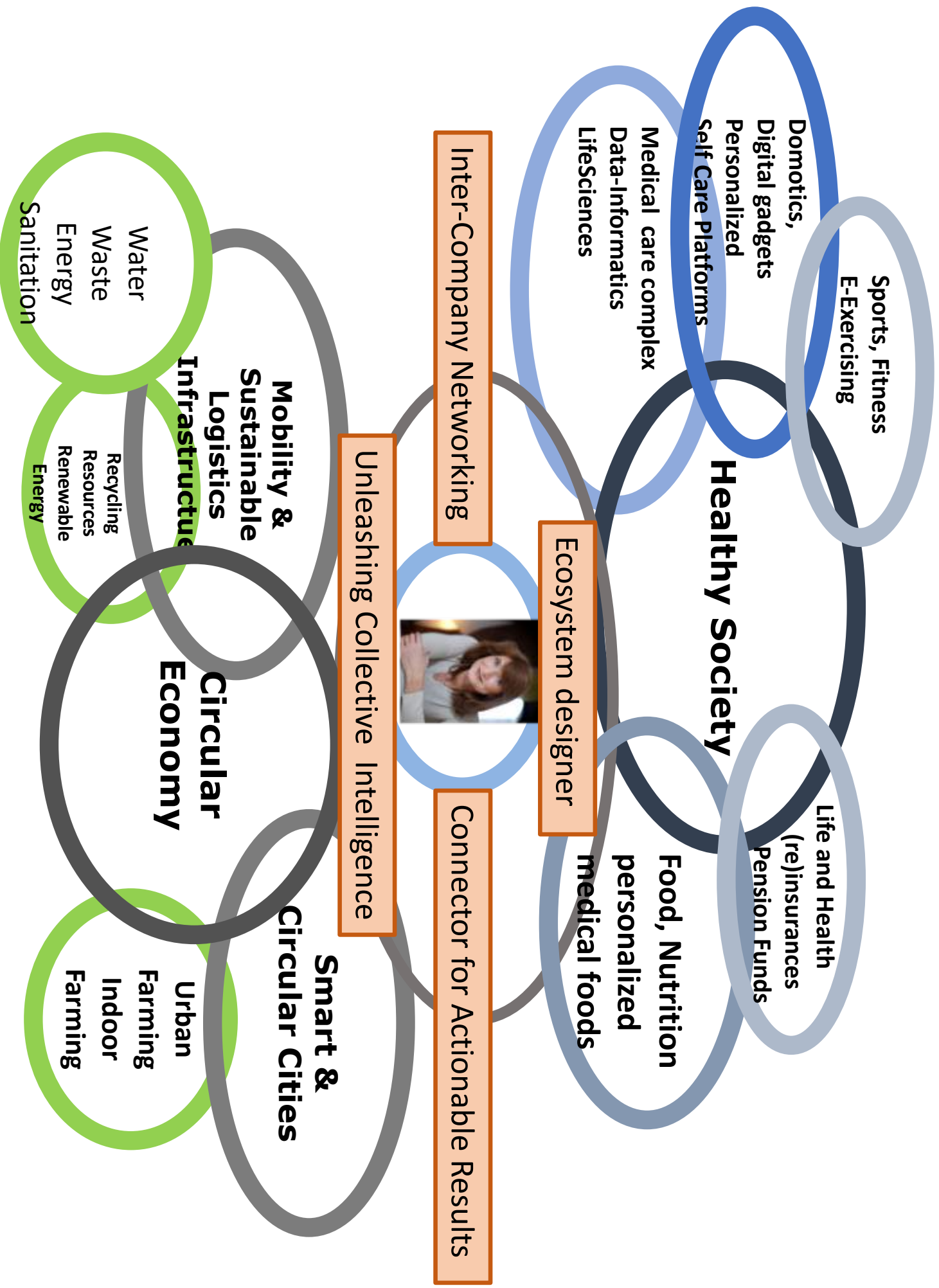
Presentation for Inspire2Live, Amsterdam, NDSM, 8 February 2018





Annemieke Roobeek active in 3 roles

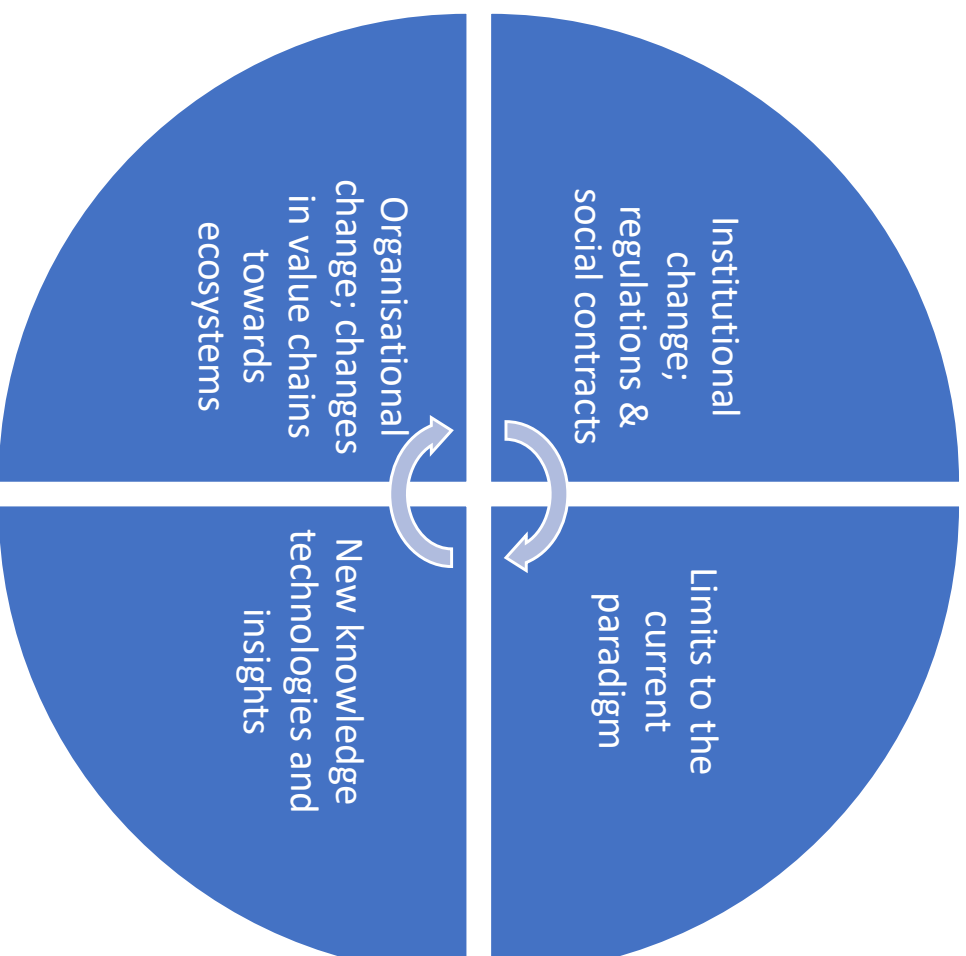




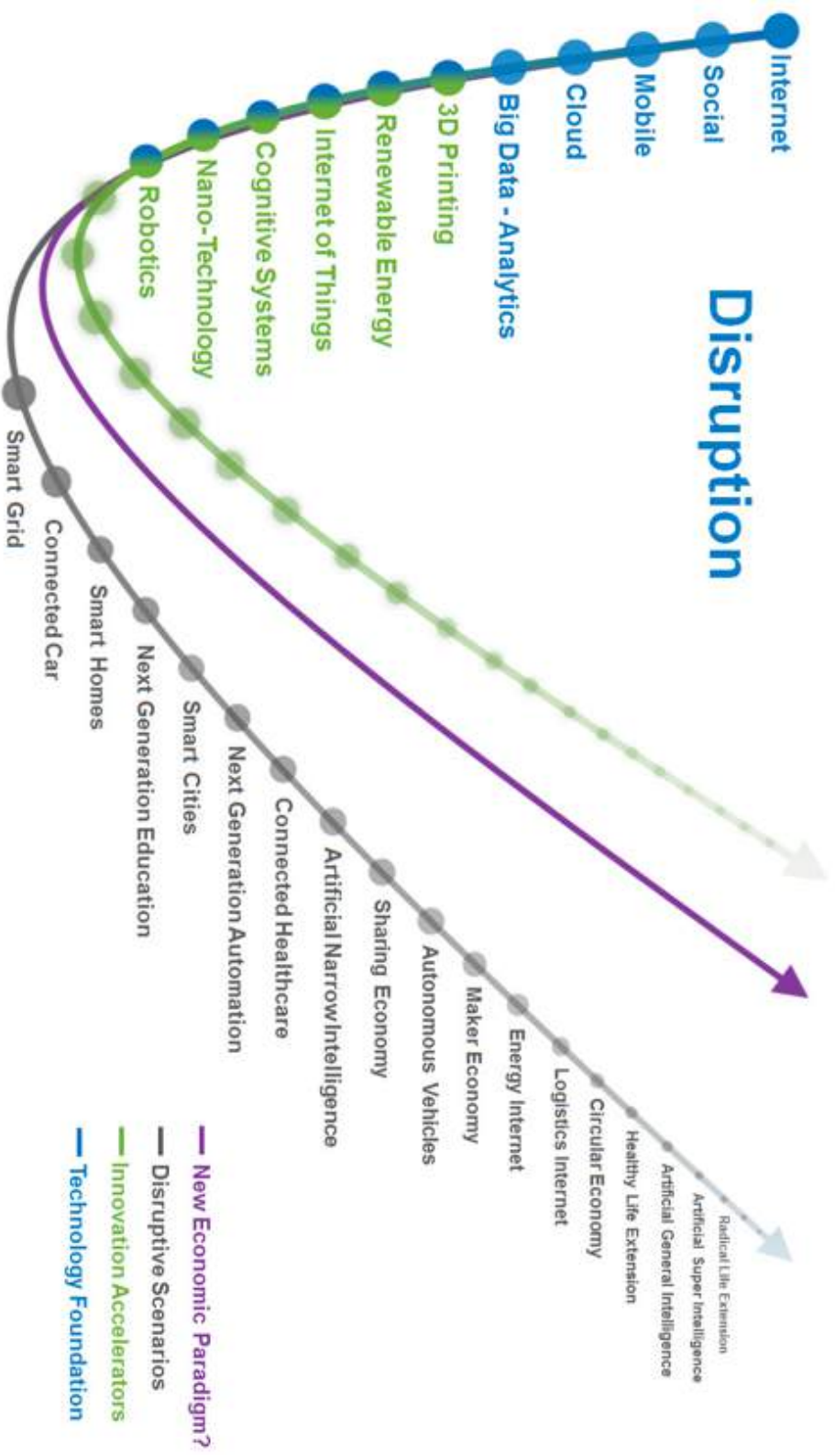


*Time is now for
broad minded
business
leadership to
embrace
long term
visions that
stimulate
innovation,
inclusion and
systems change*

Systems change is about management of complexities and handling resistance







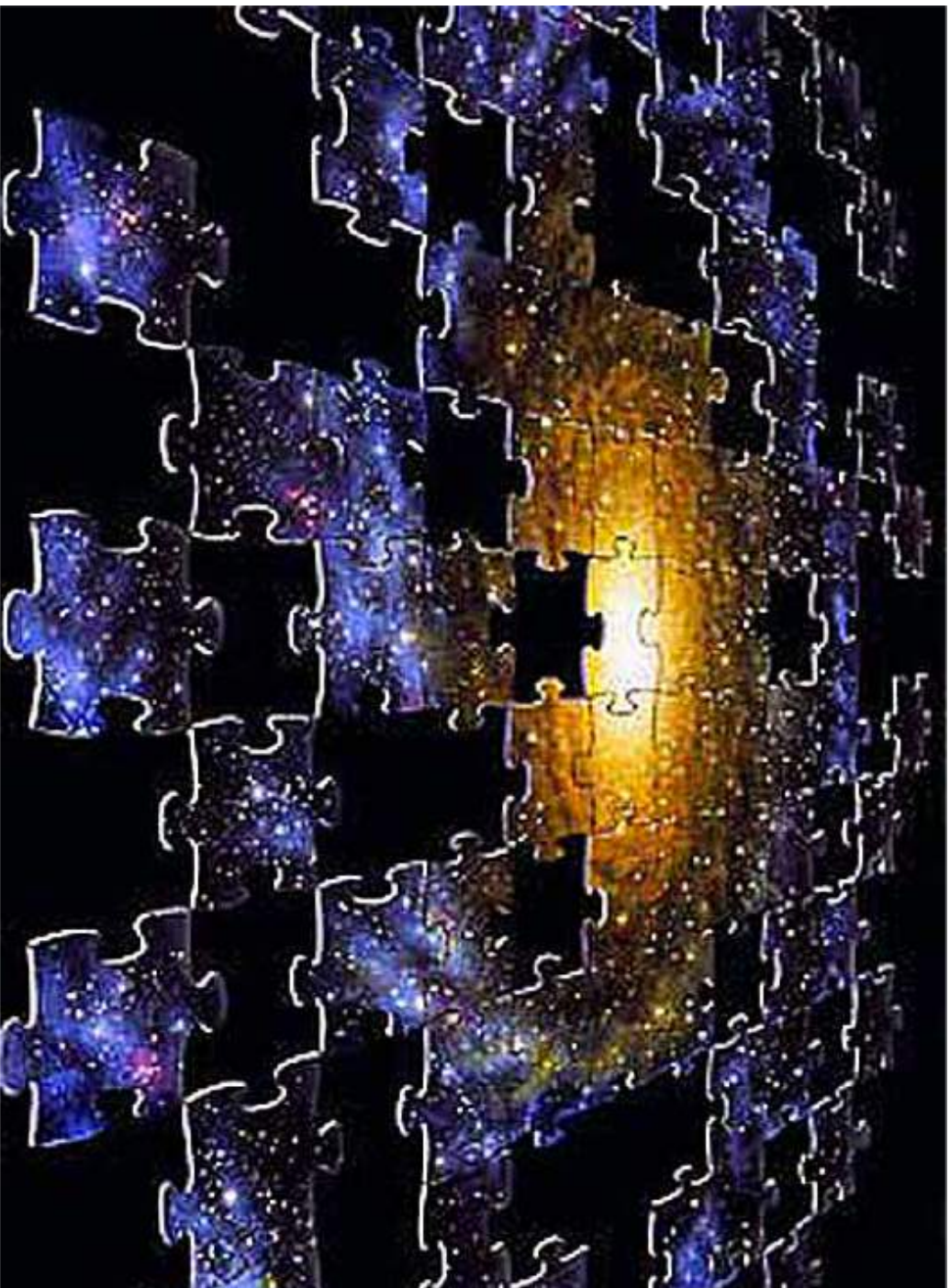


Epic Shifts to the Human Age

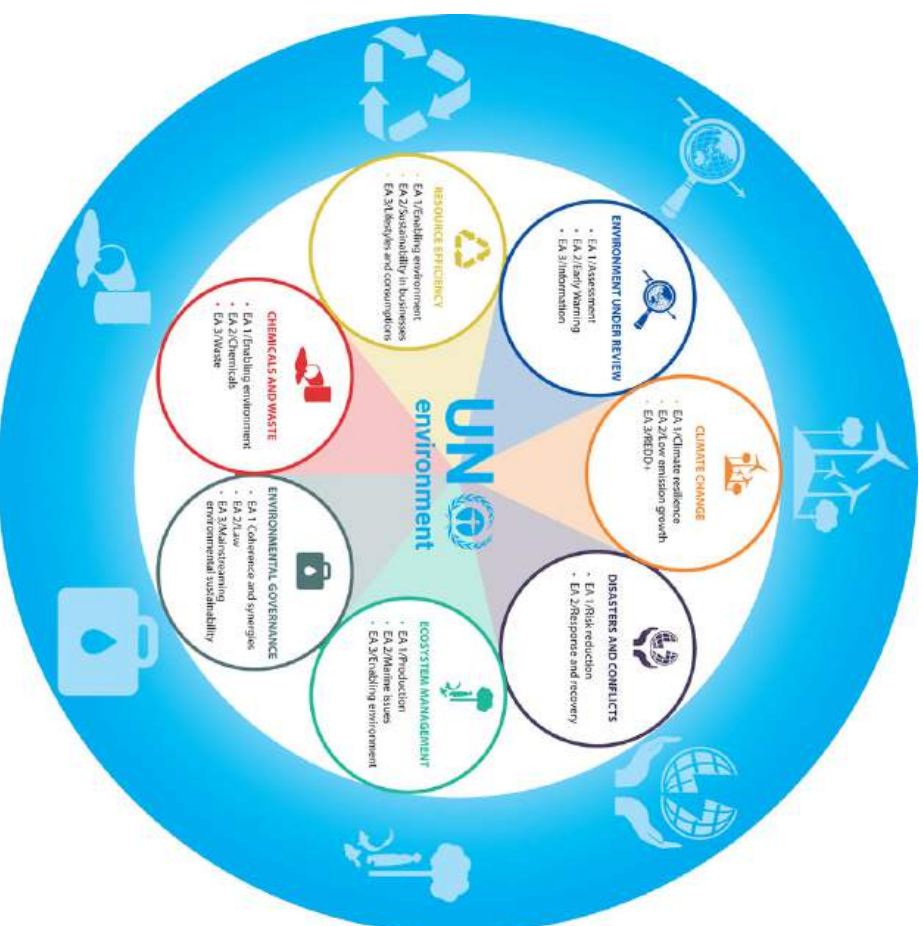
YESTERDAY	TOMORROW	Implications for Leadership
Capitalism	Talentism	Access to talent is the key driver for success
Workers living near (or from) place of work	Workers living (or from) anywhere	Remote working, remote management, integrated cultures, emotional agility/adaptability, acceptance
Talent glut	Talent Mismatch and Talent Shortage	Need to identify talent from within and unleash potential to drive competitive advantage
Job for life	10-14 jobs by age 38	Career focus not organisation focus
Corporate opacity; secretiveness	Corporate transparency; openness, human approach	Language of "high potential" is it exclusive, damaging, sending out the wrong message?
Work for an organization	Work with an organization	Individual Choice and mass customization of careers..
Size matters	Agility matters	Need for learning agility, cognitive agility, organizational agility to navigate in a modern, global company
Hire for power	Hire for passion	Individual drive, aspiration, purpose
Command and control	Flexible frameworks	Self insight and adaptability

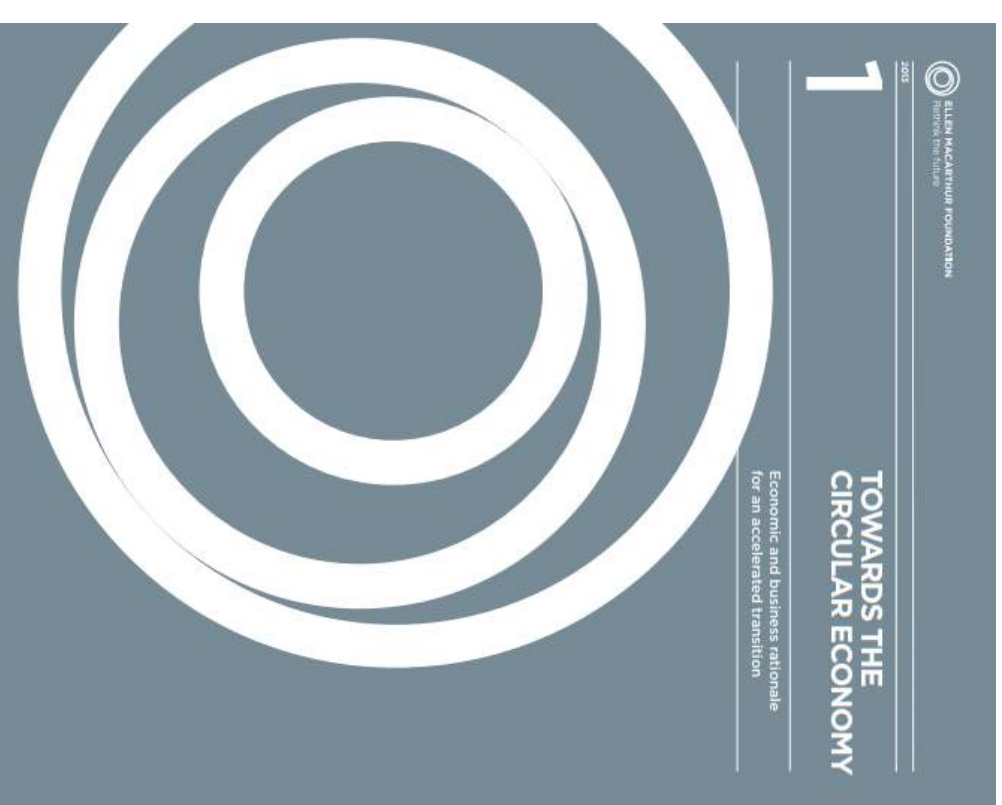
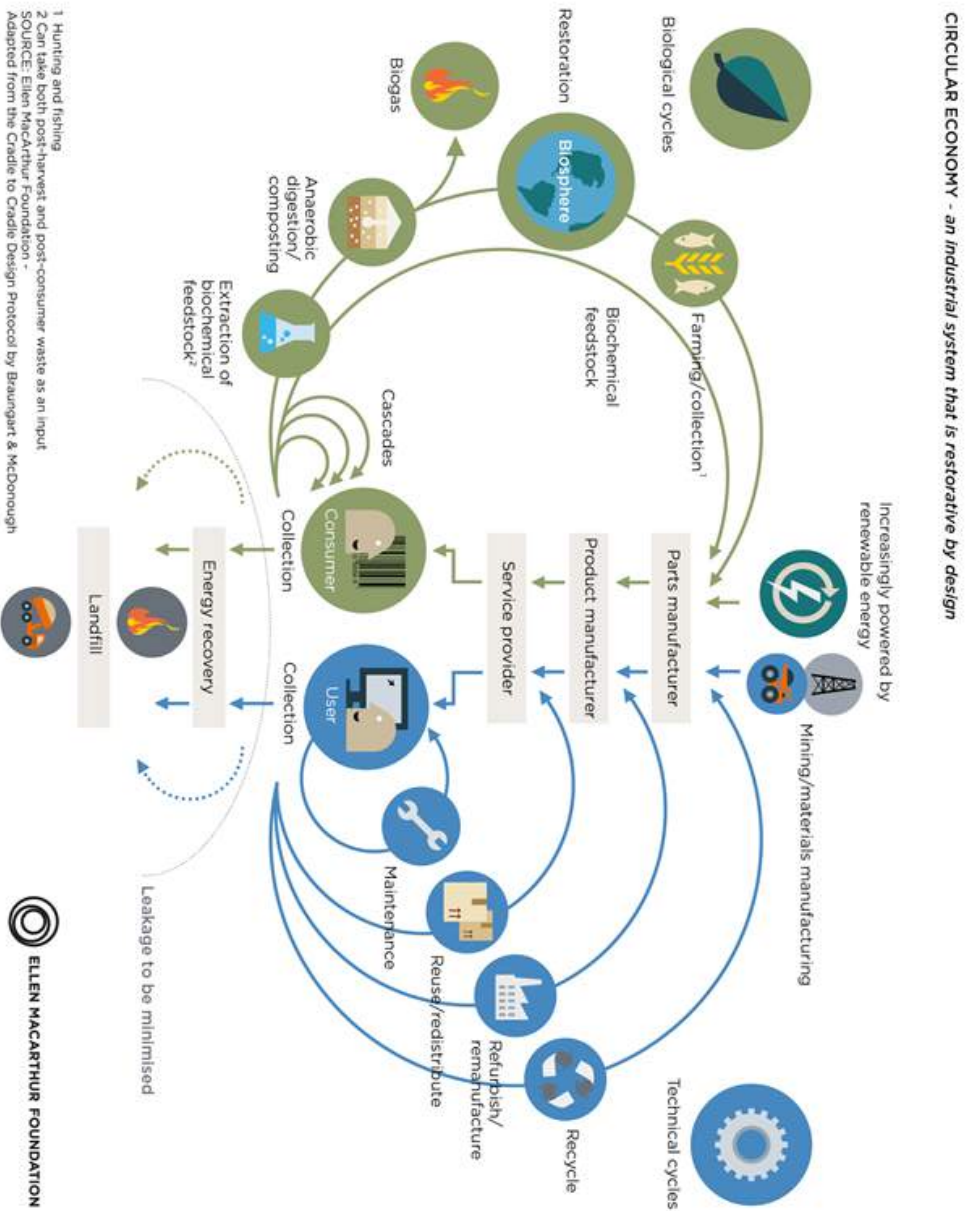
source: ManPower Group

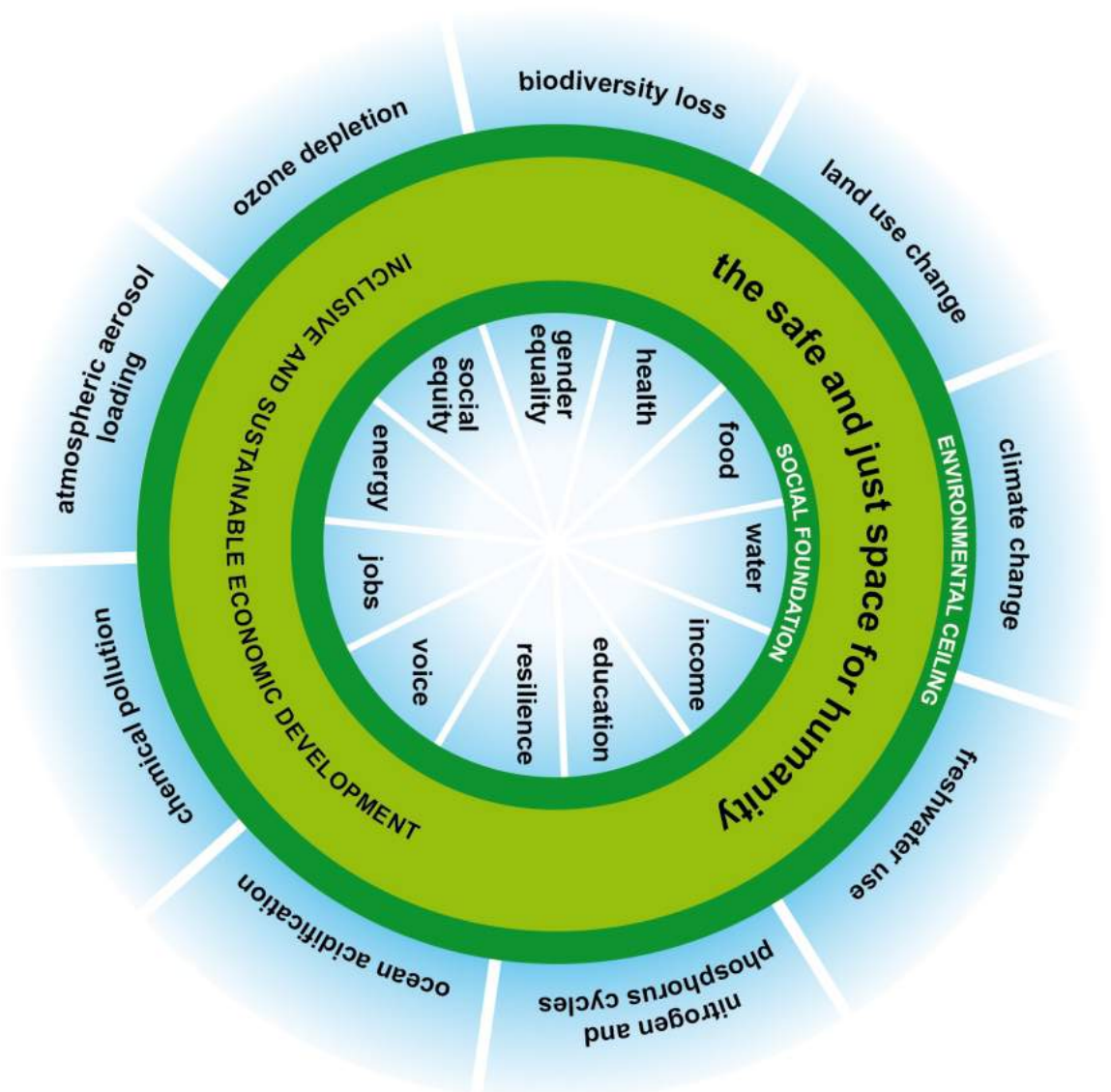
Getting the Big Picture, and organizing for the long term perspective







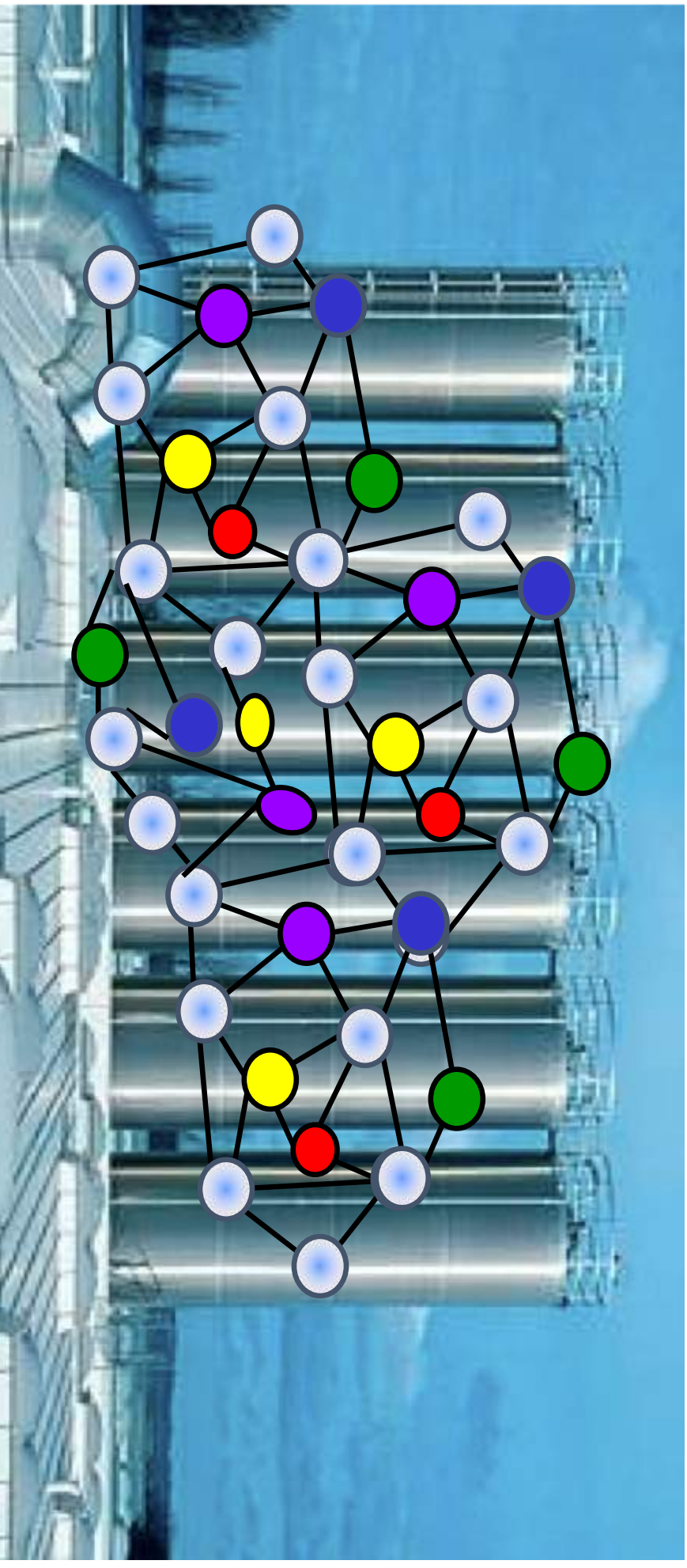




Fact: most organisations are silo's with limited scope



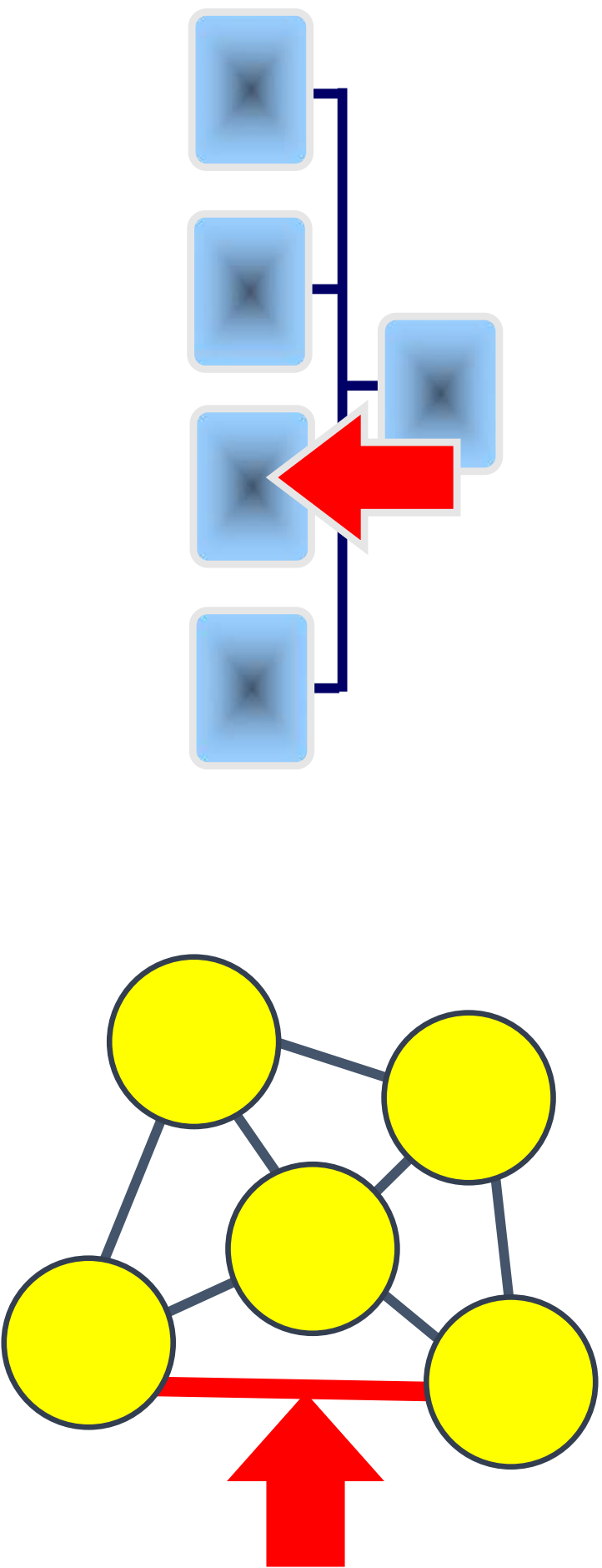
Needed: collaborative networking to speed up innovation and change



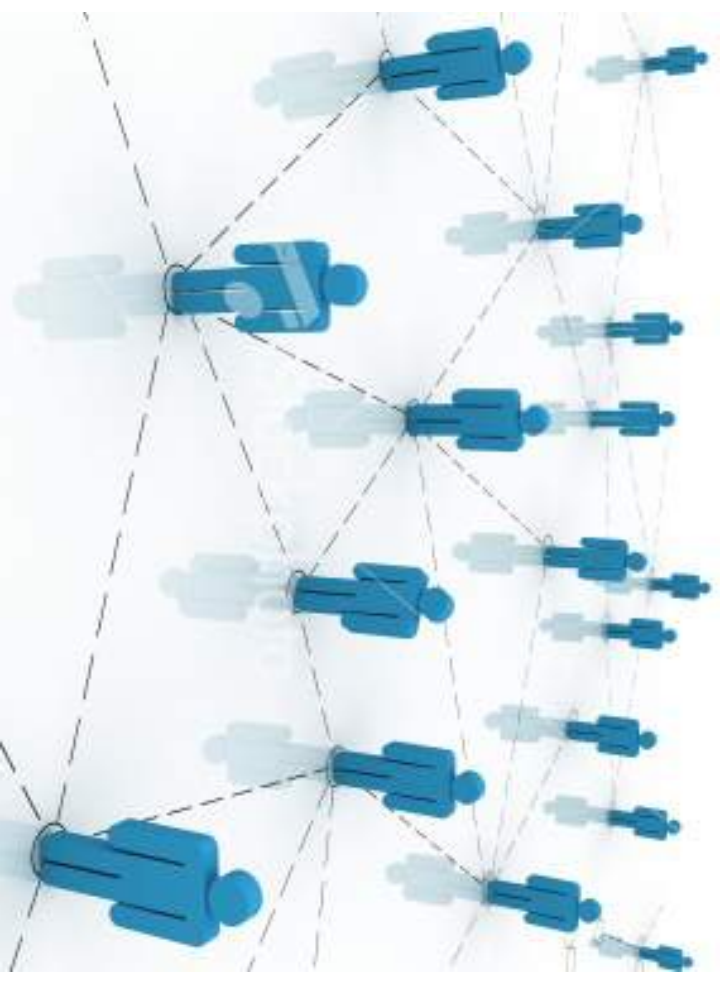


Systems change requires new organisational principles based on networking, ecosystems and cross-sectoral collaboration

Steering on the connections



EGO's are out Collaborating is in



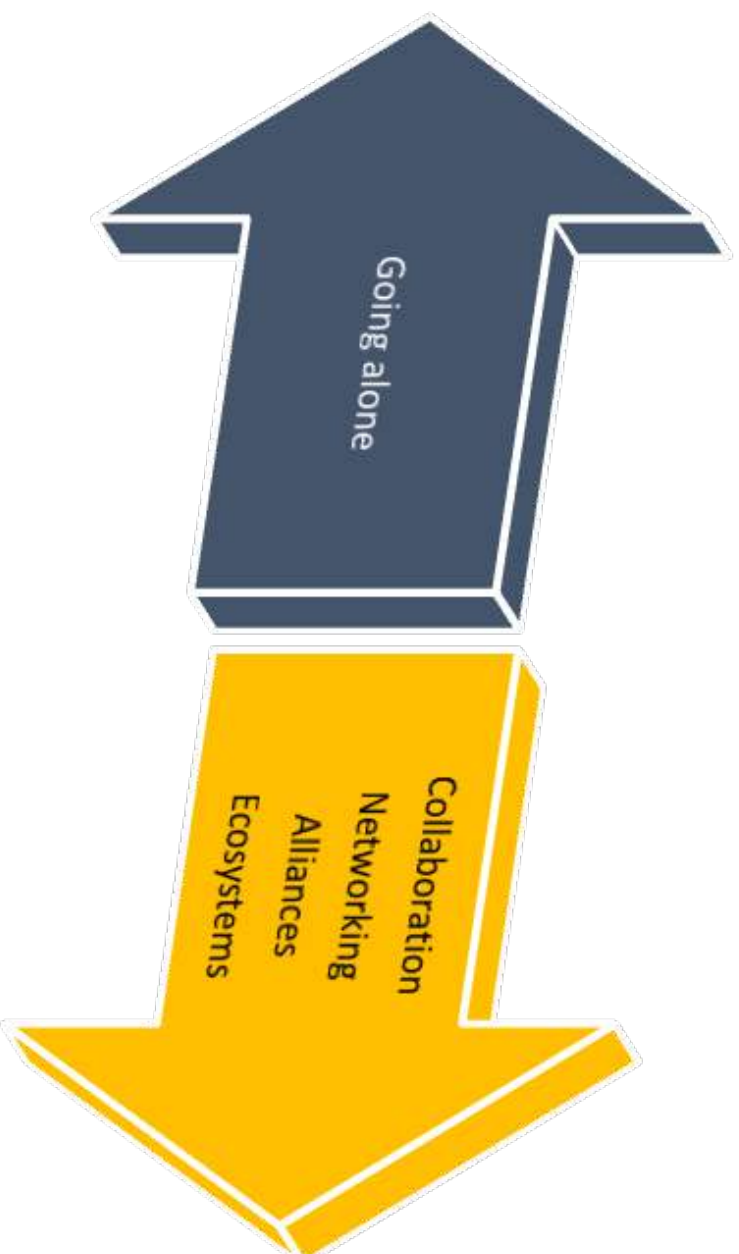
GOING IT ALONE



by Andree Matthews



From going alone to collaboration

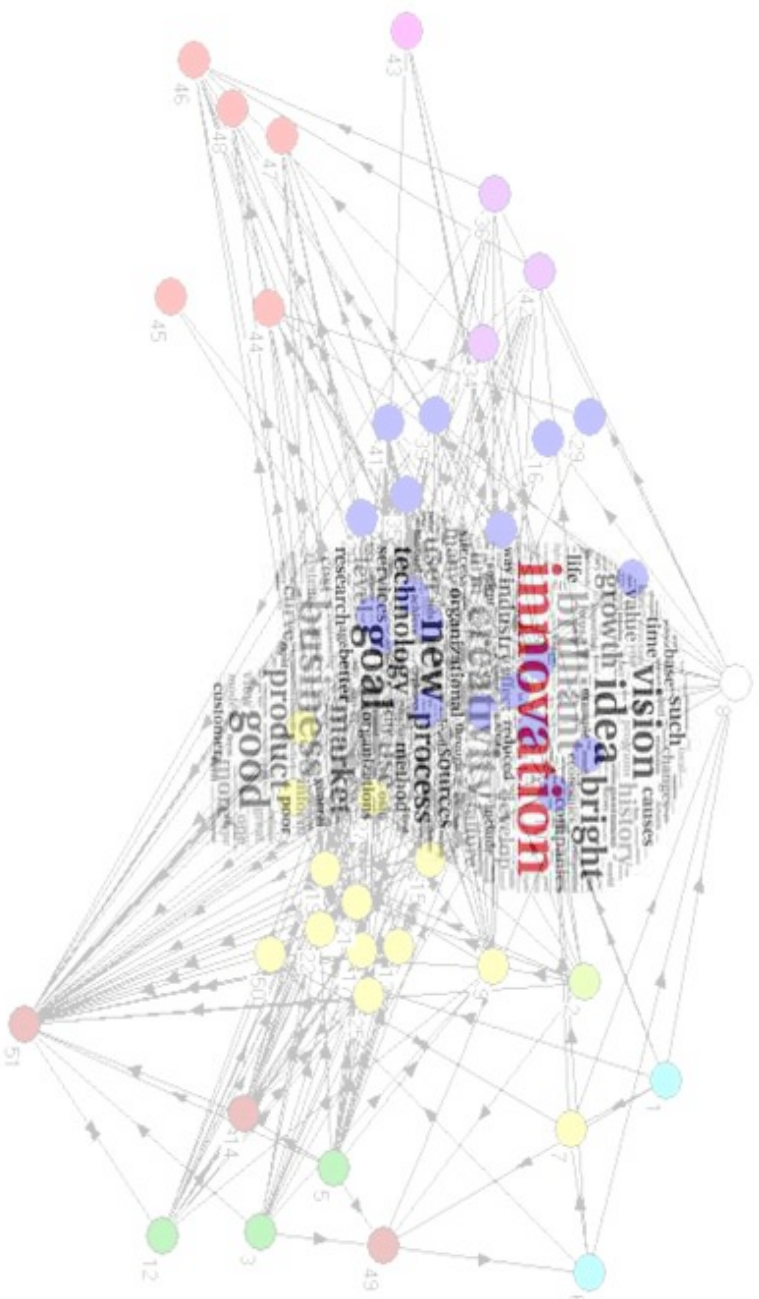




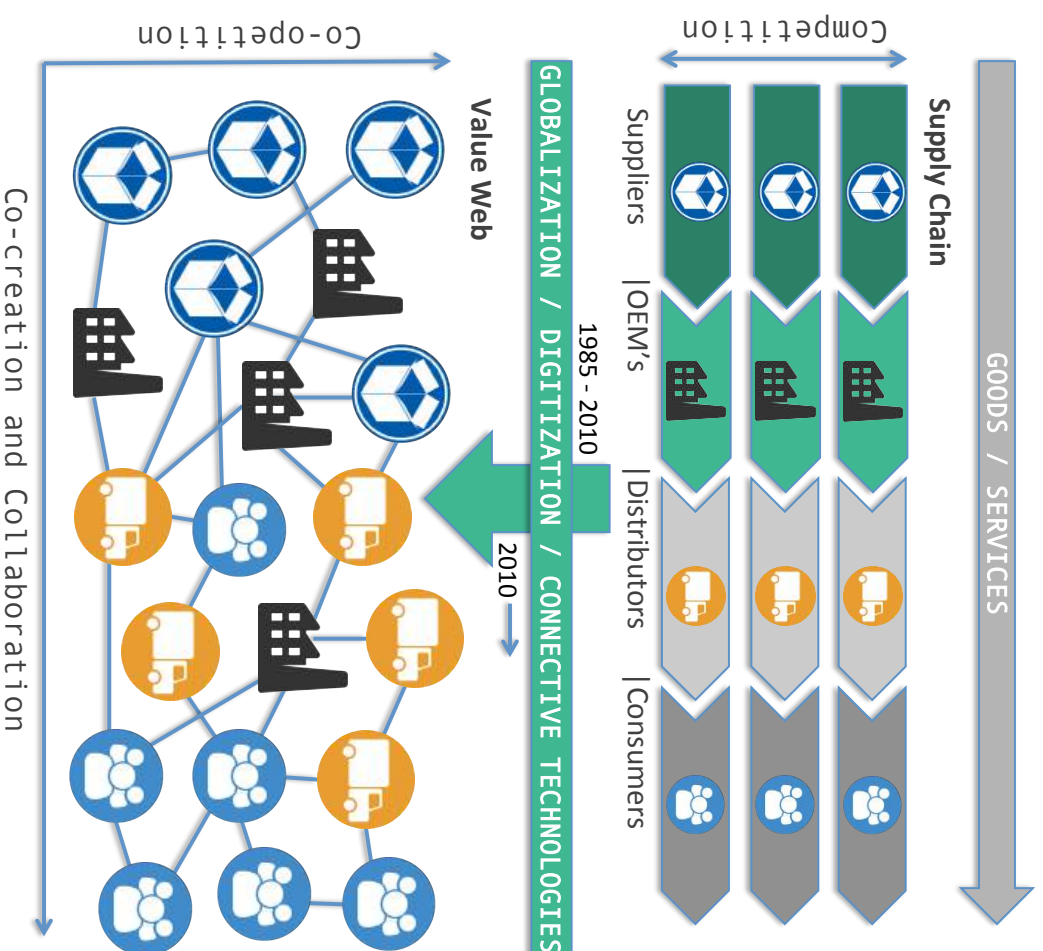
Collaborative Advantage

Strong Together in Excellence

The Next Step: Innovating in Ecosystems



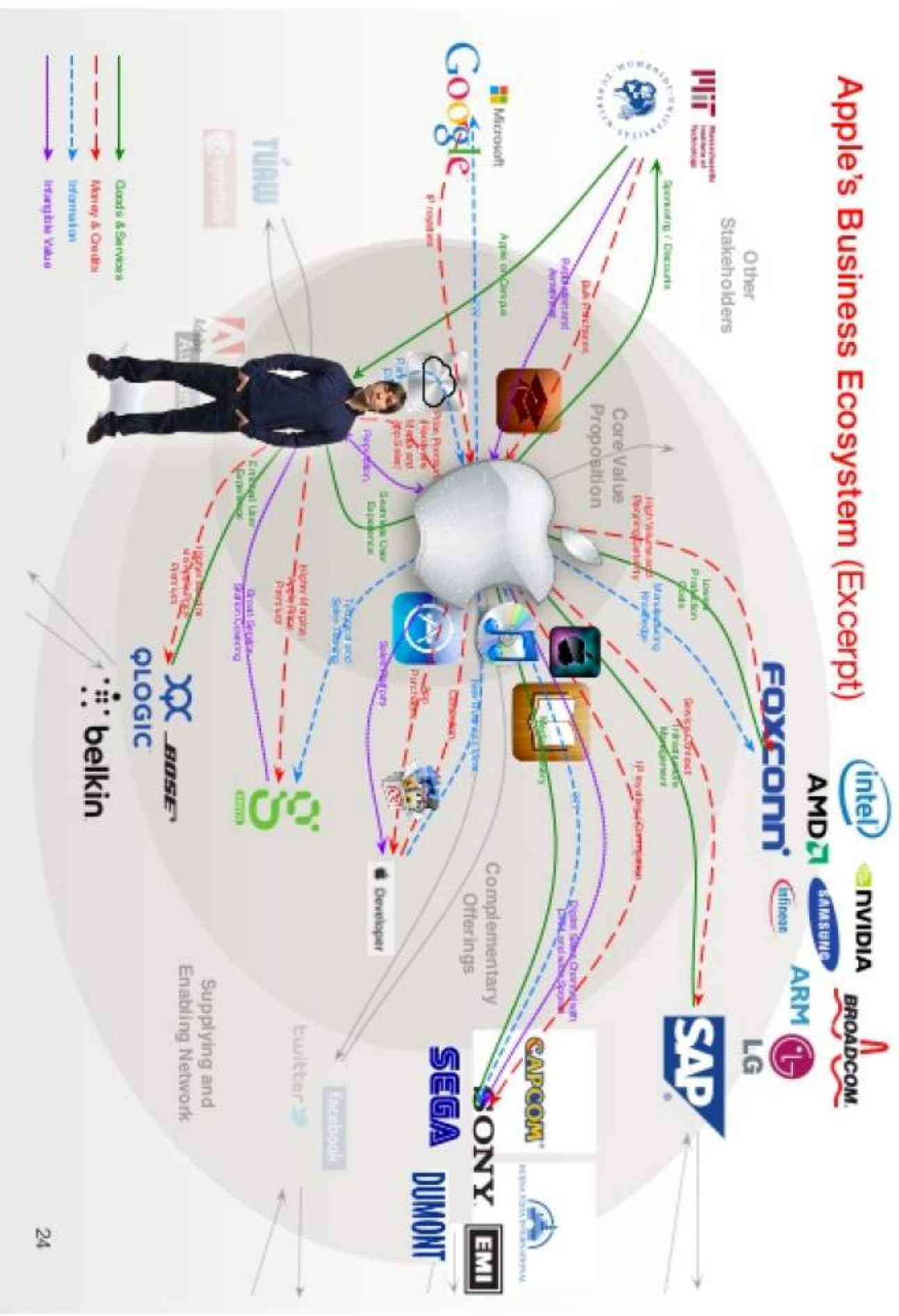
From linear to collaborative networking in ecosystems



Inspired by: Deloitte Consulting LLP.
(2015). Business ecosystems come of
age. Boston: Deloitte University Press.

[illegible]

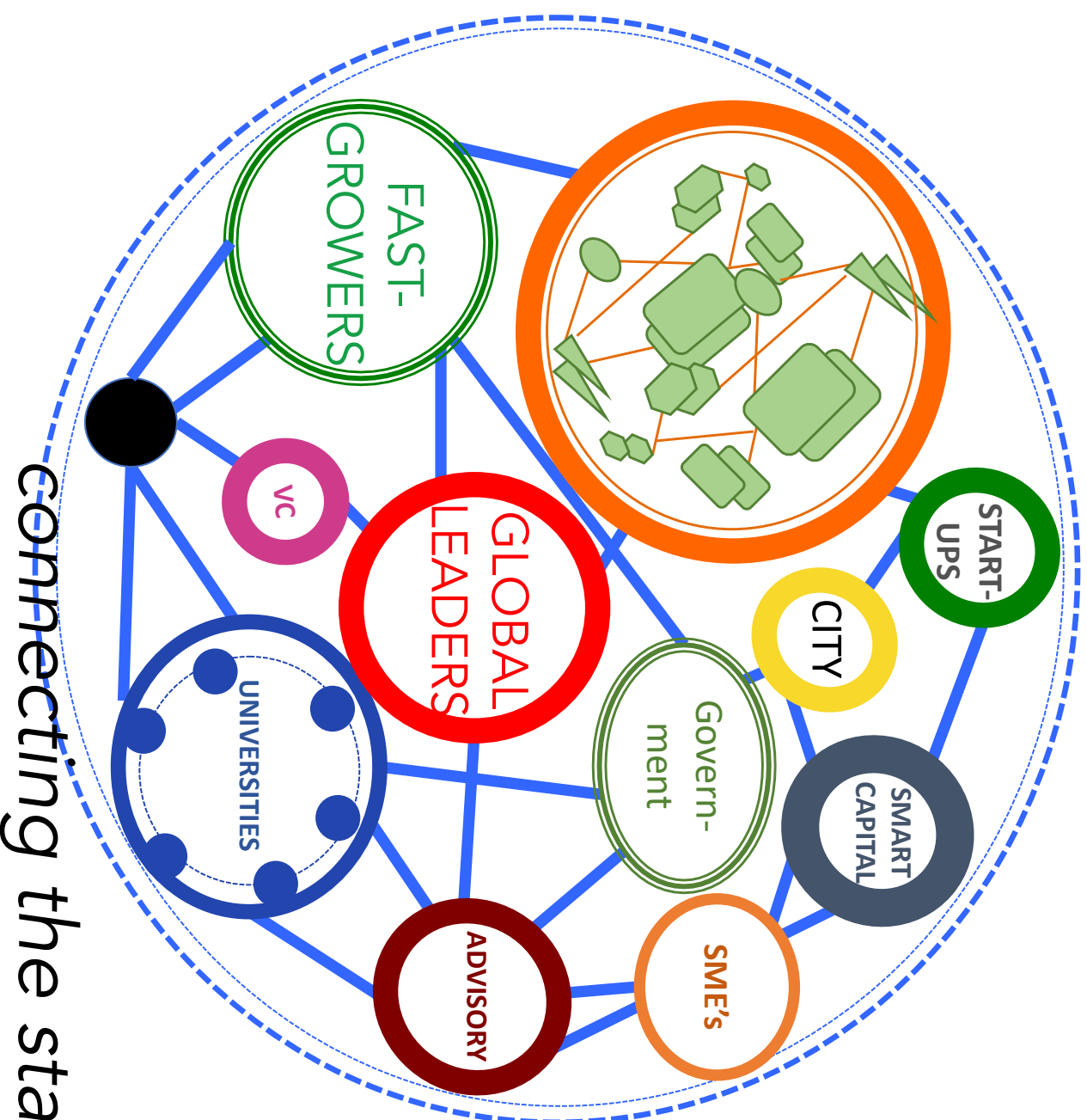
Apple's Business Ecosystem (Excerpt)



Big Challenges require Collaboration

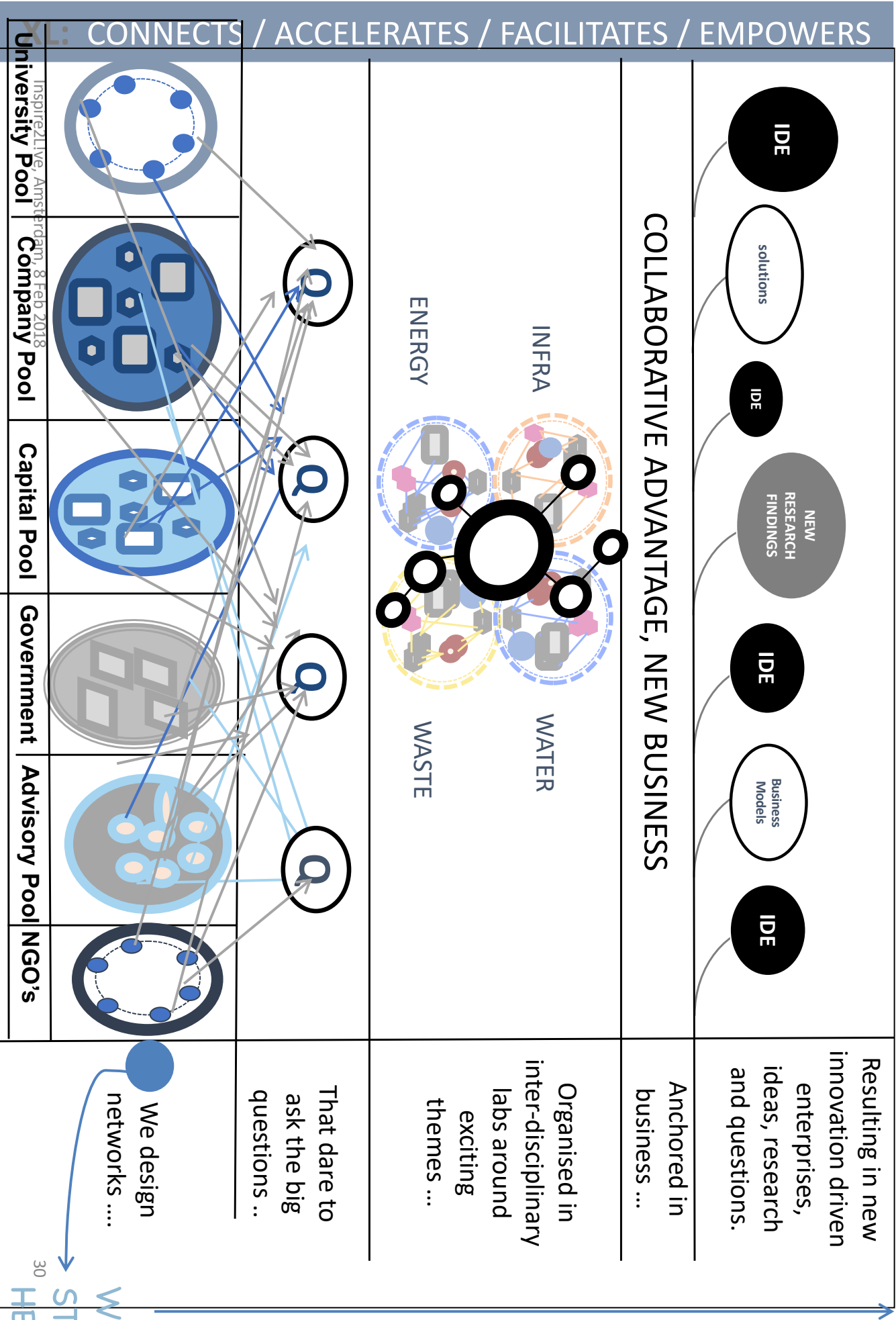


Components of Ecosystems



connecting the stakeholders

Designing Ecosystems



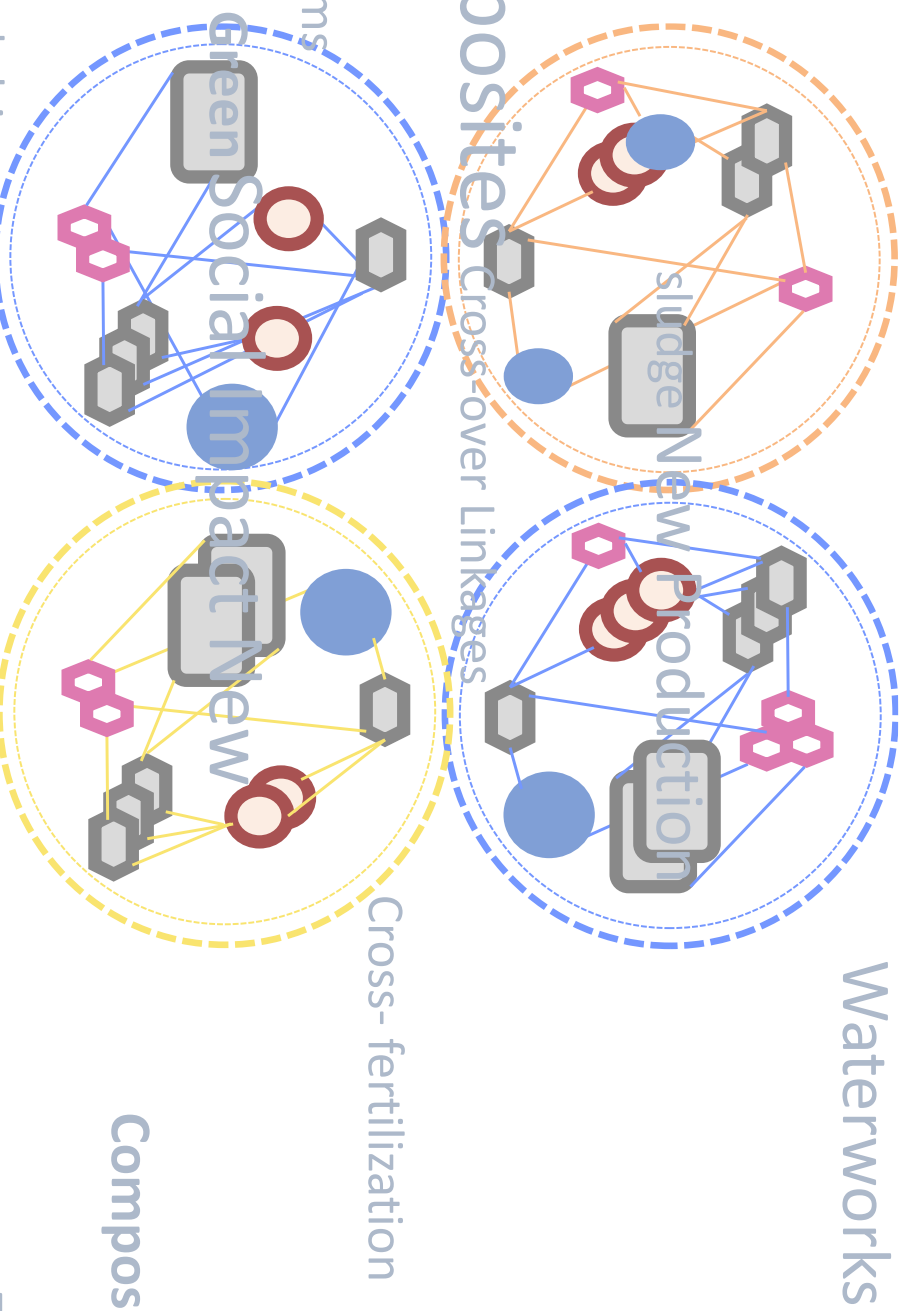
creating cross-over solutions

WATER WASTE

Membranes

Big Data

Composites Cross-over Linkages



DIGESTION Platforms

Apps

demand-driven

SYSTEM Bio-materials BIO-FUELS

ENERGY

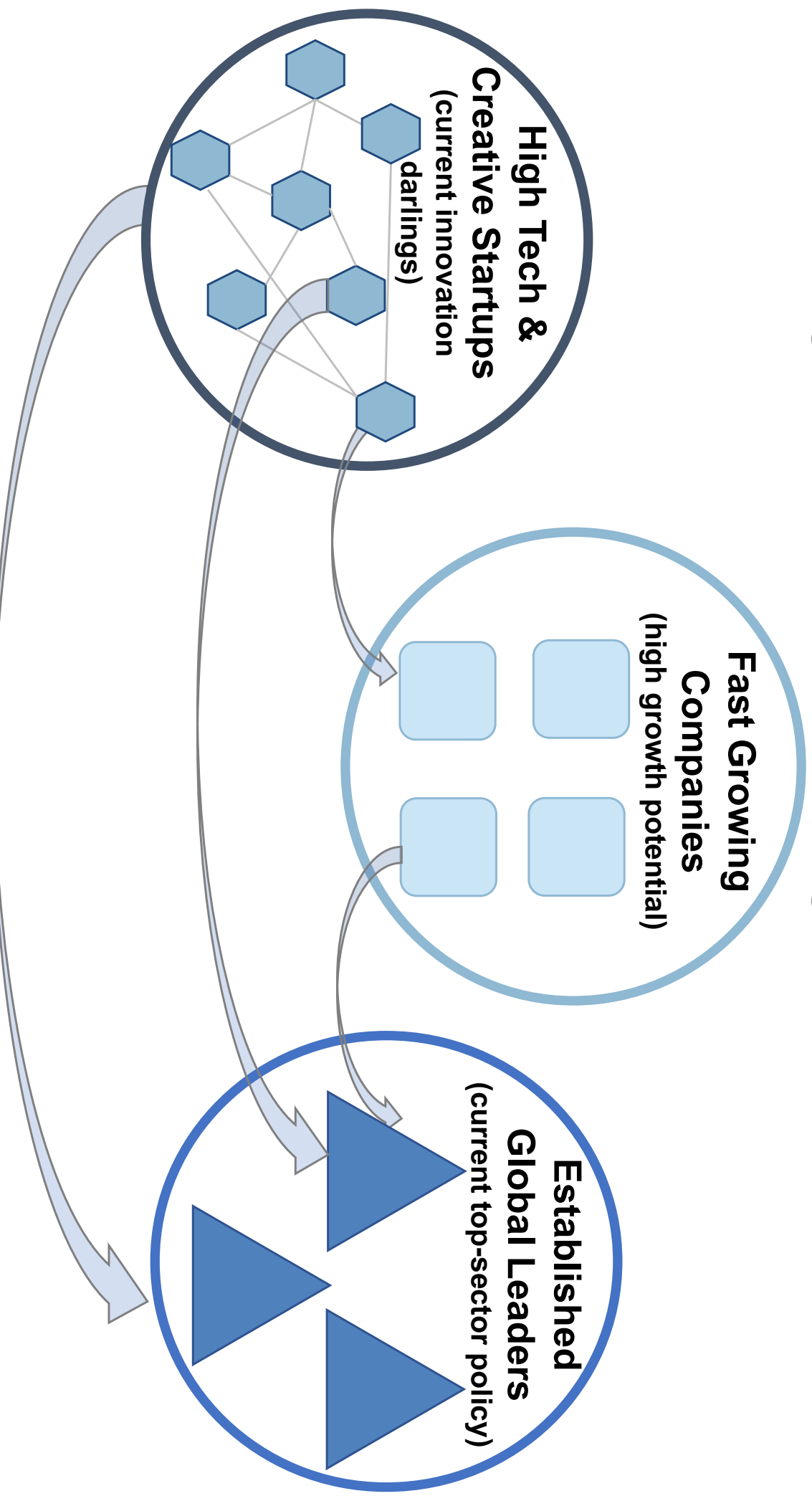
INFRA

Manufacturing Bio-BASED Circular

Analytics

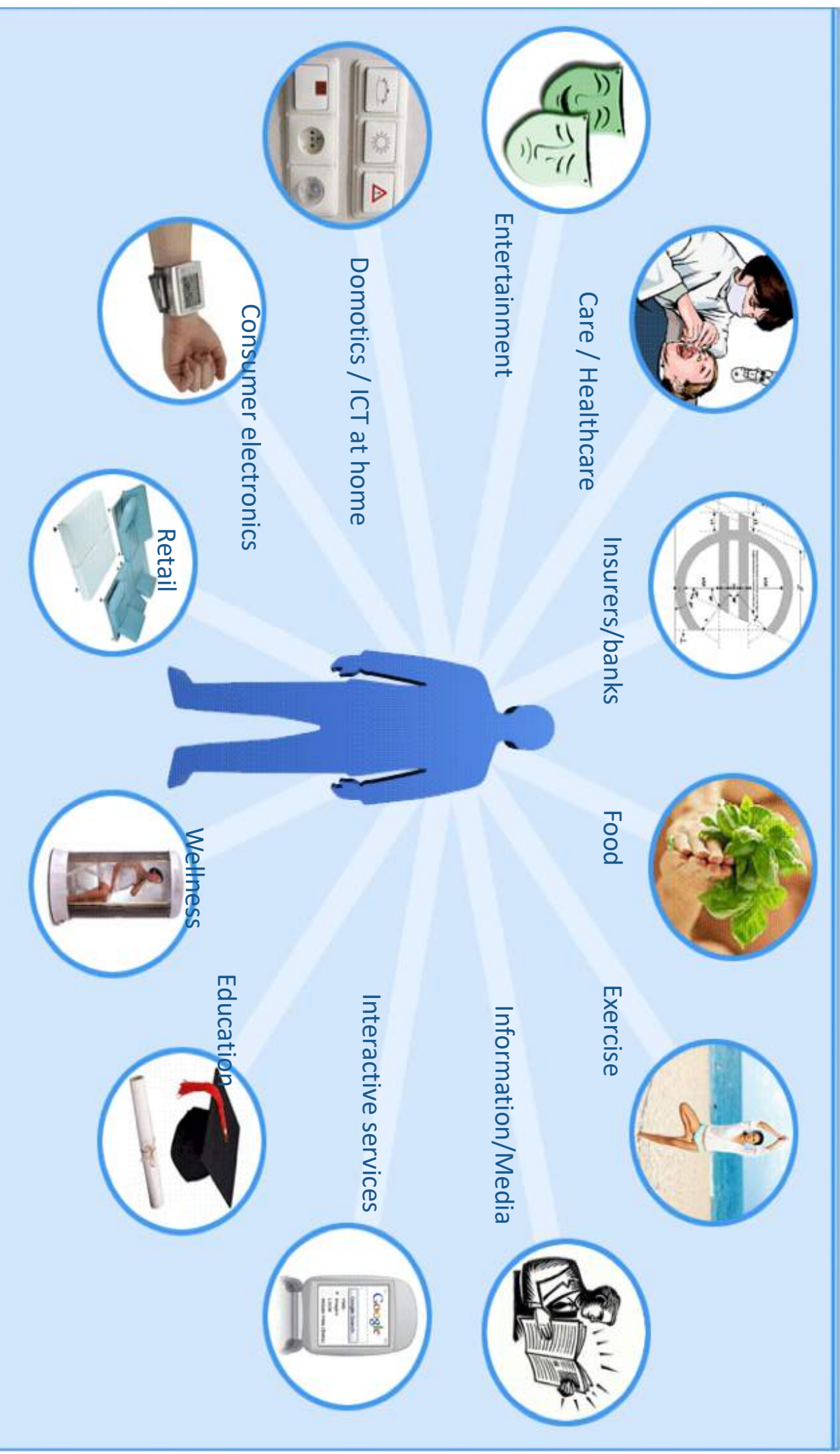
In eco-systems that matter

Realizing break-through innovations



In a (previously) disconnected landscape

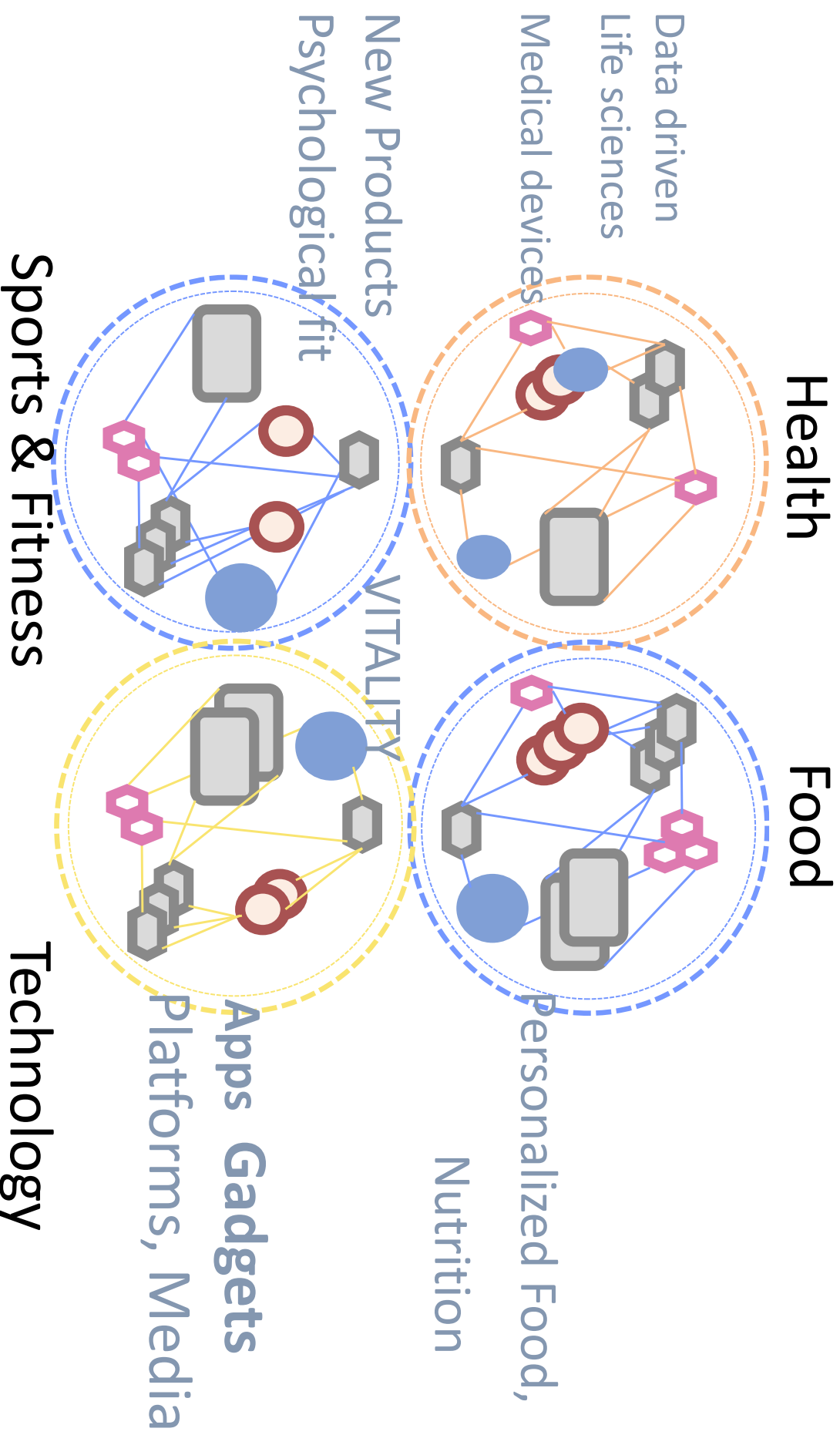
Healthy Society



XL: CONNECTS / ACCELERATES / FACILITATES / EMPOWERS

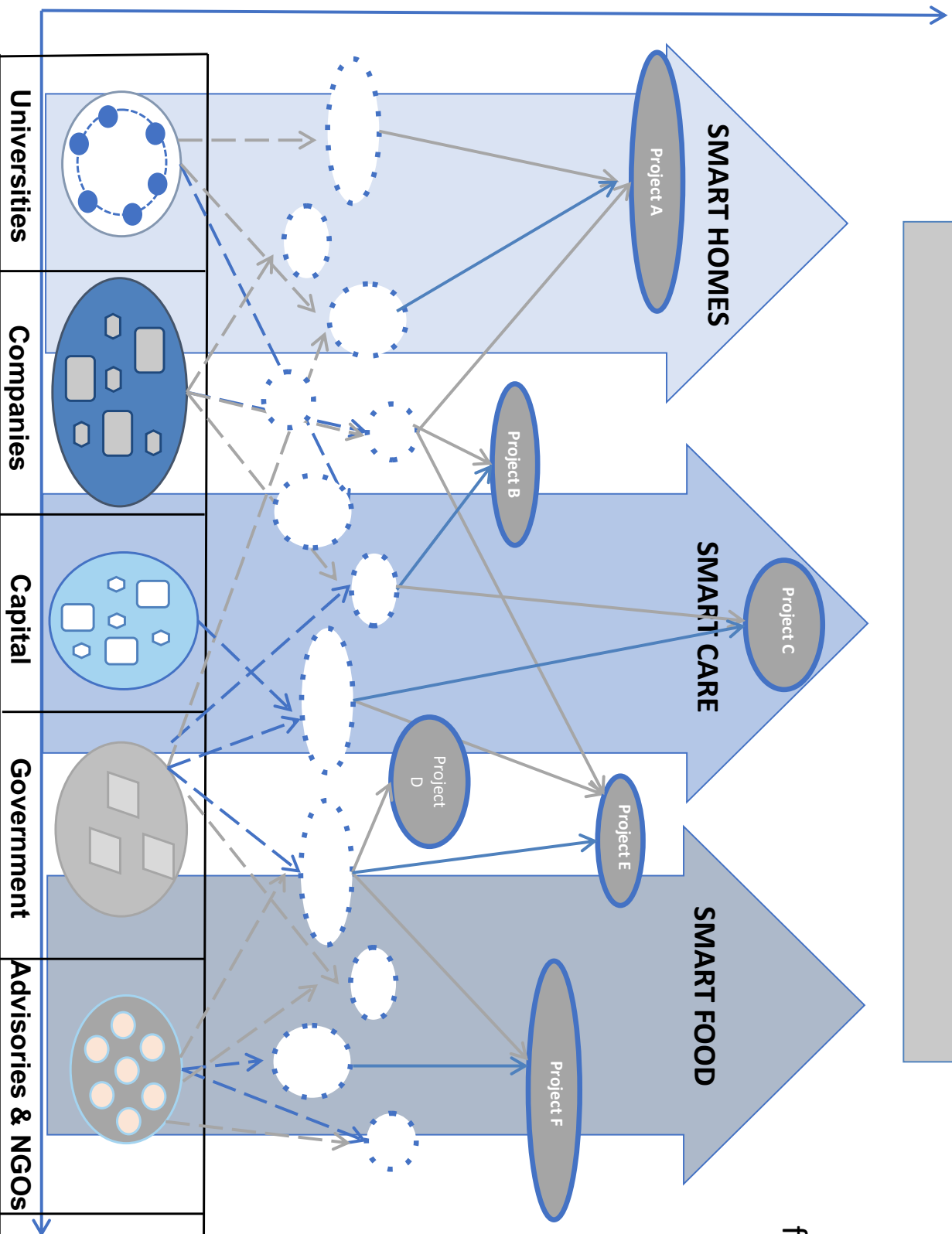


Cross-over solutions in ecosystems



2030

A COLLECTIVE, ECOSYSTEM-BASED, VISION on HEALTHY LIVING



That lay the
foundation for
healthy living

4

Clustered into
strategically
defined
ecosystem
projects

3

map
existing
initiatives

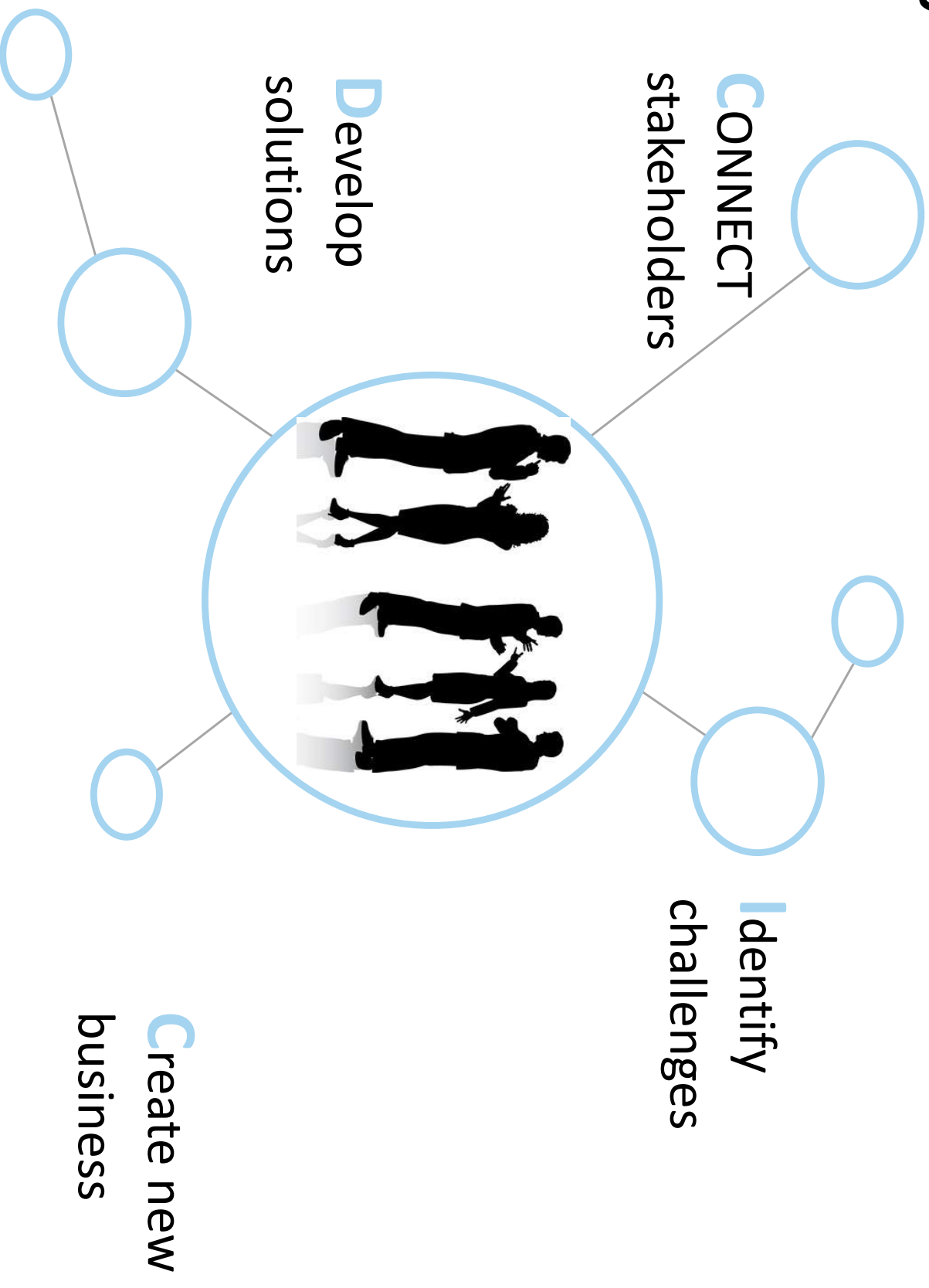
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we design
networks

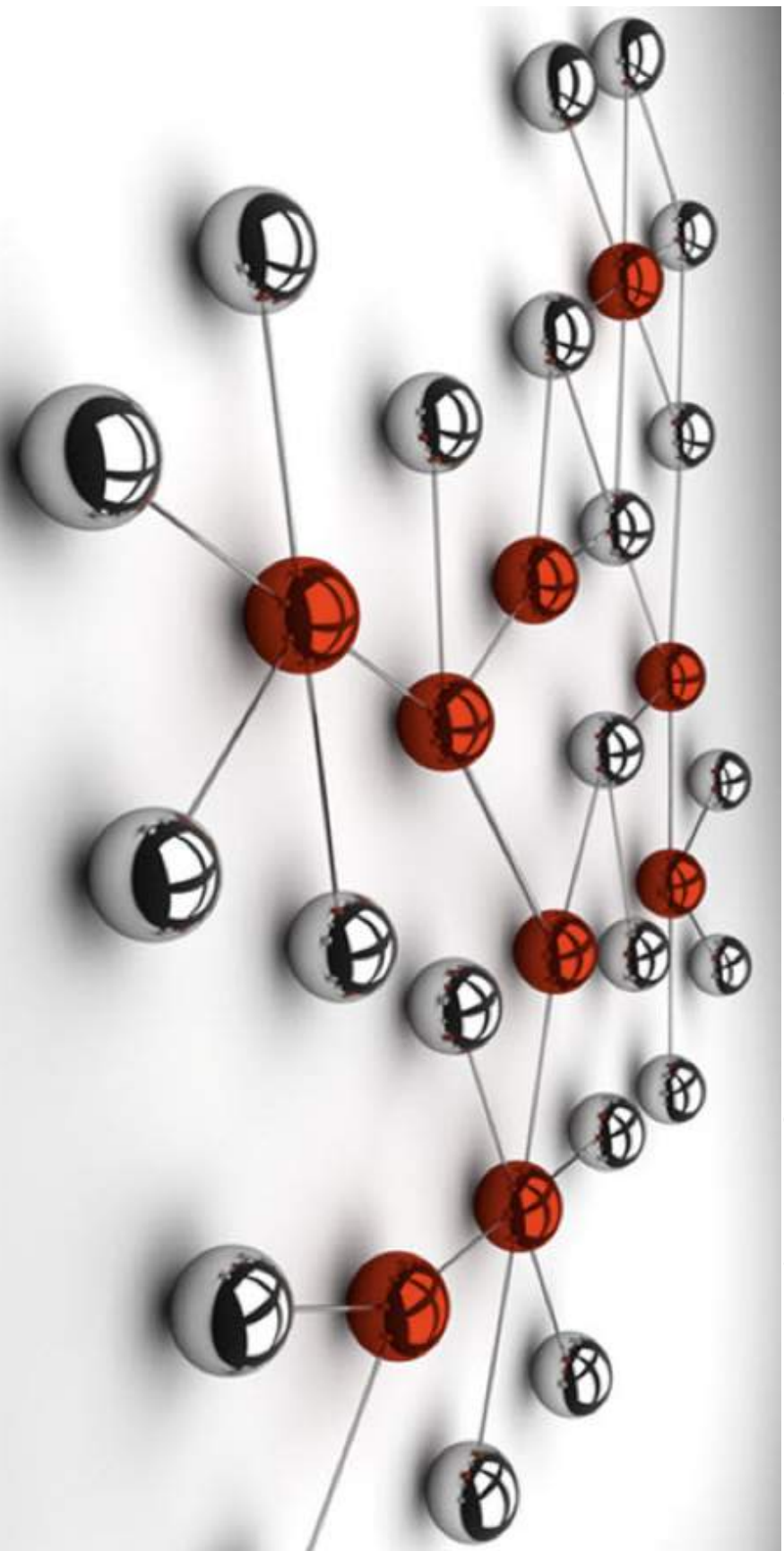
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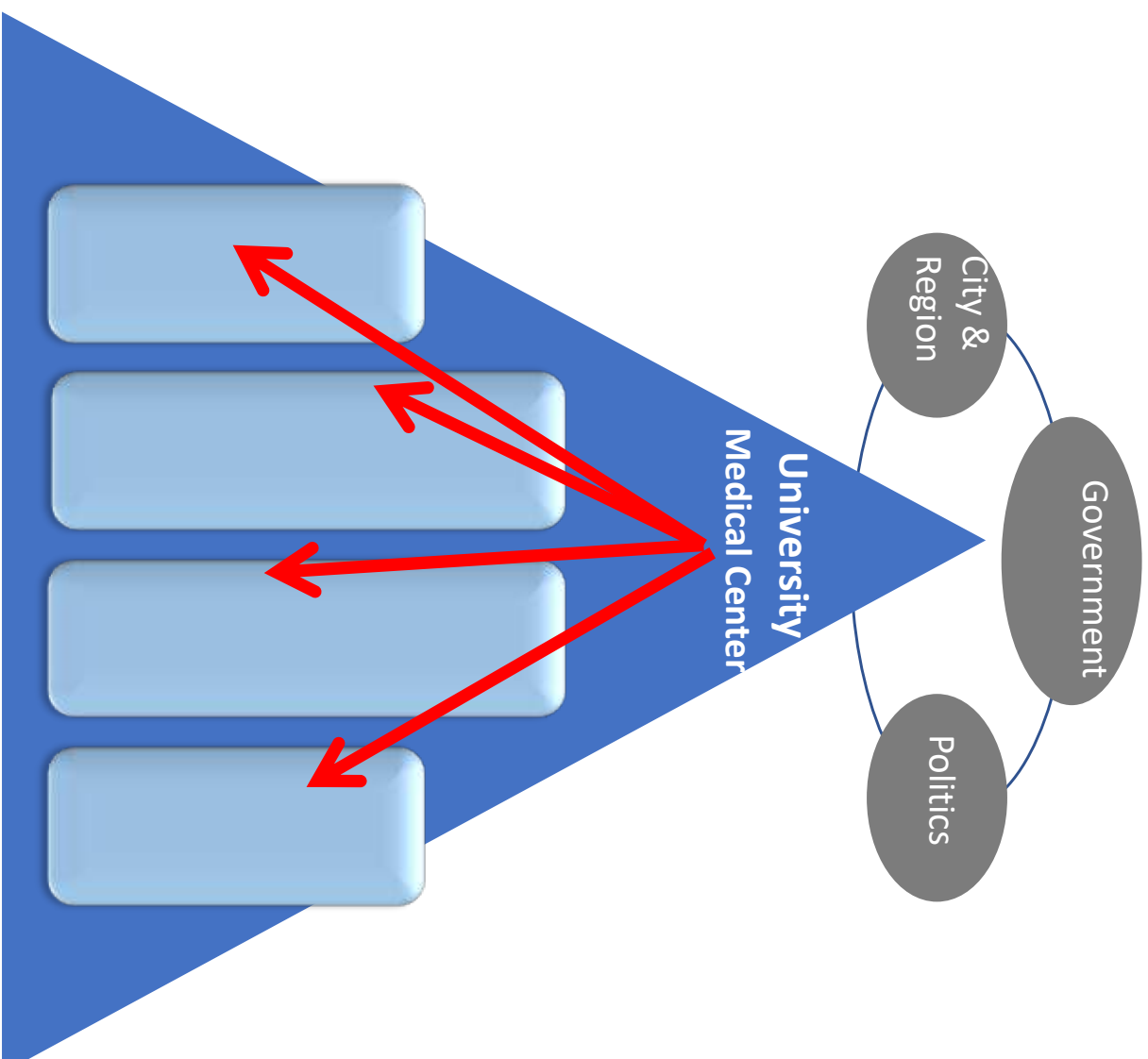
Needed: Webbers who thrive the Ecosystem



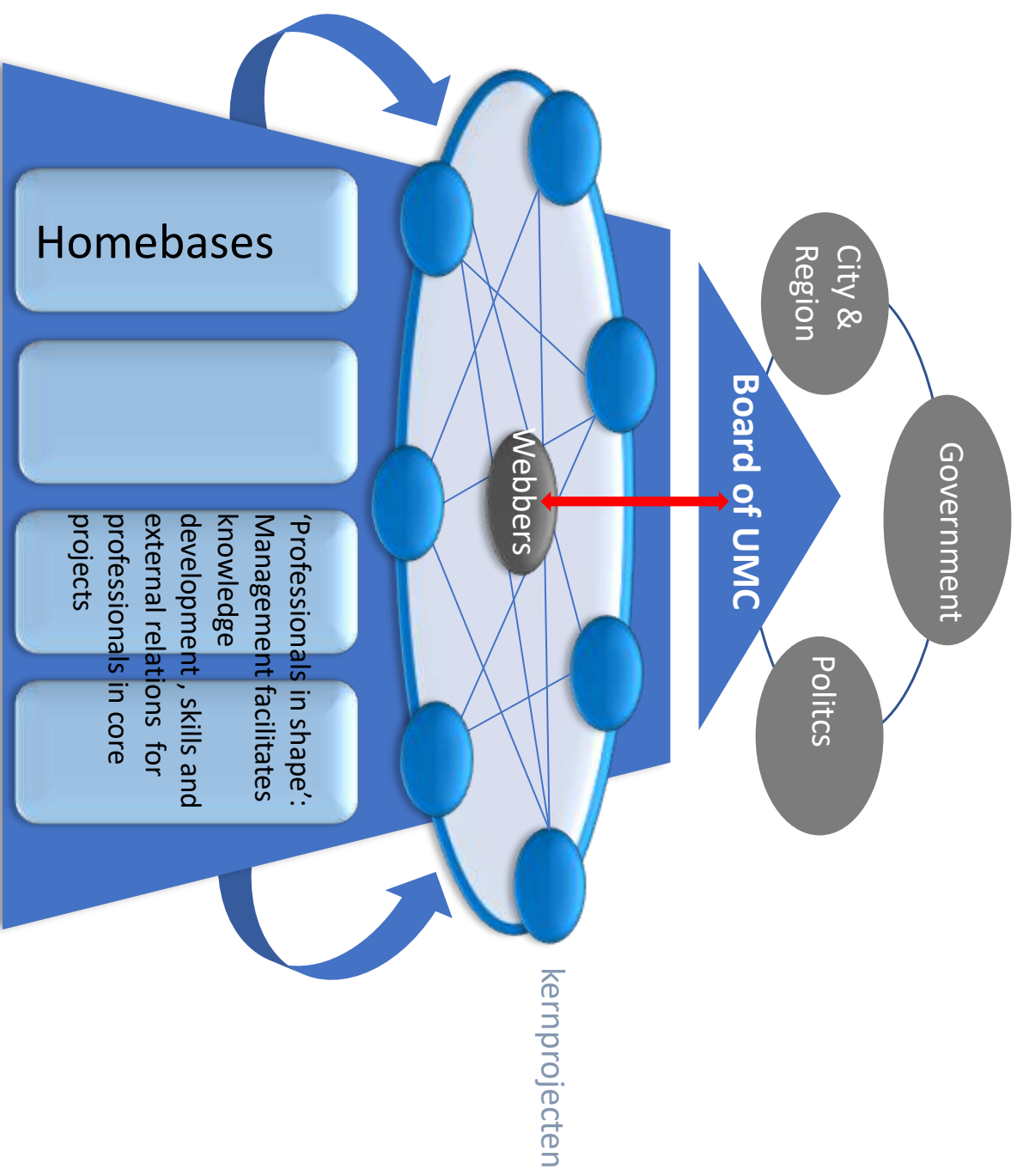
Webbers: the ultimate connectors of the why, what and how in a networking way



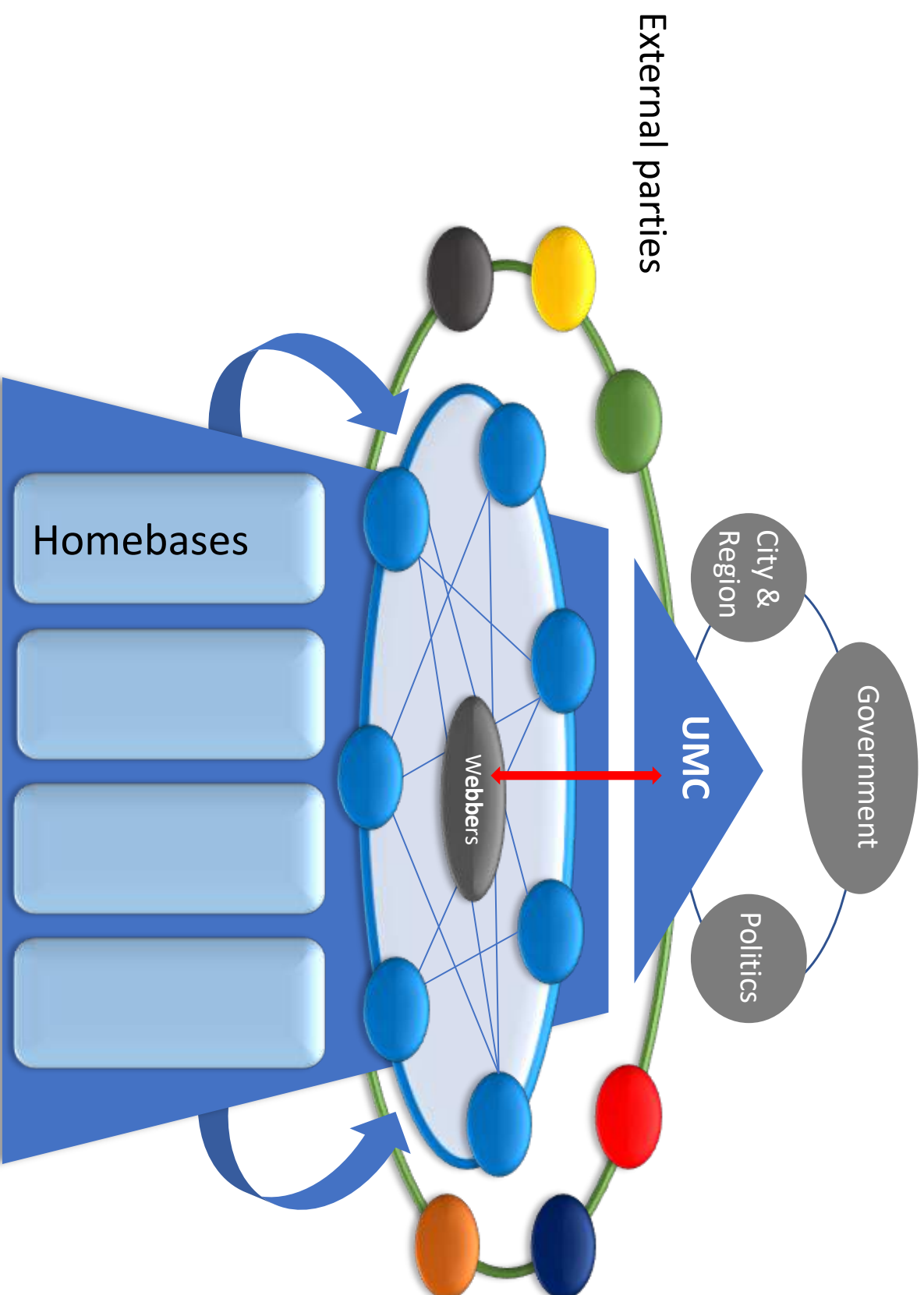




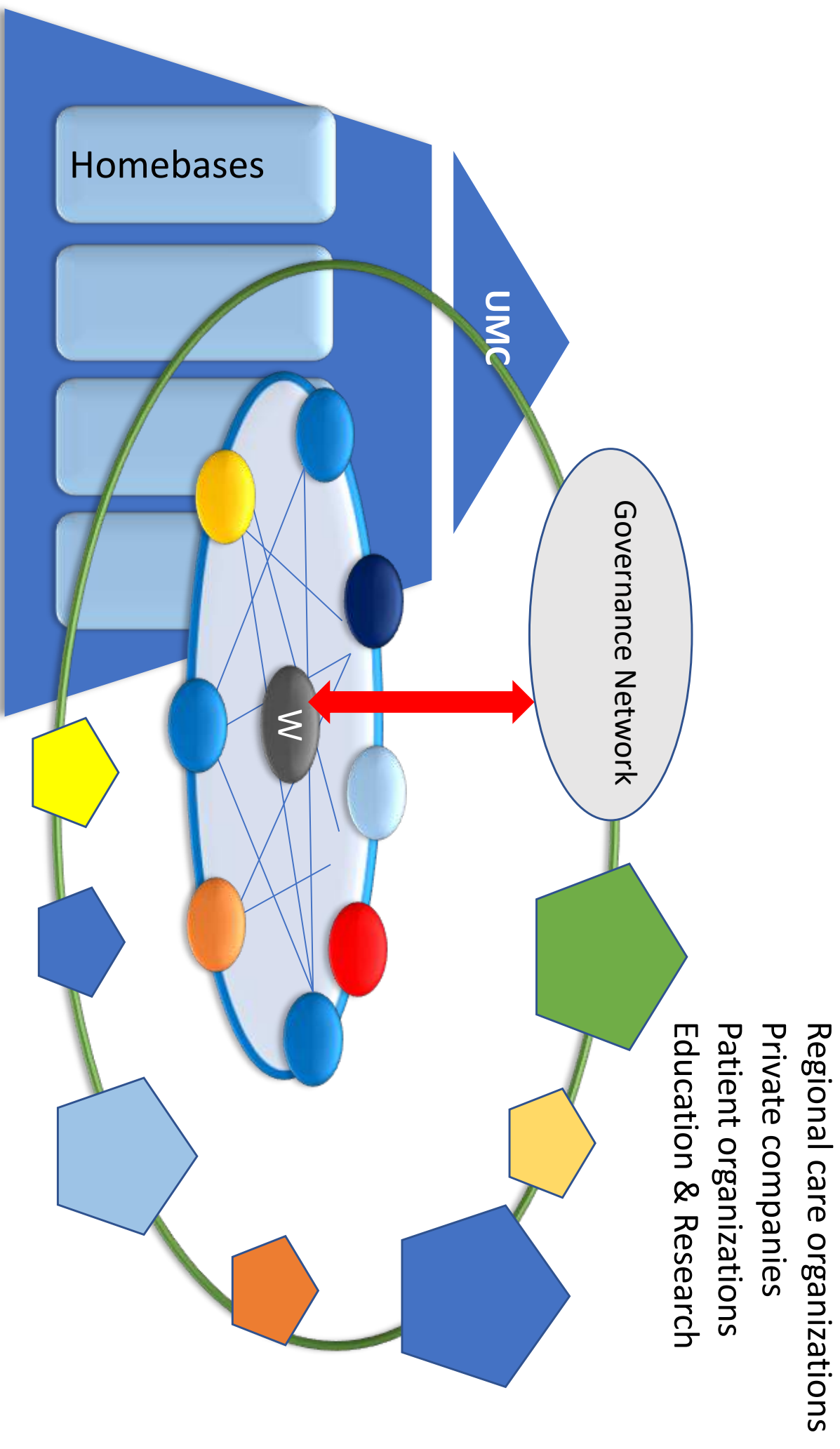
Visual impression of networking in and around core projects



Visual impression of internal and external collaborations in networks



Visual impression of internal and external collaboration in an ecosystem with core projects







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